

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315343

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert R. Rhinehart		08/23/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Meow Global Networks, Inc.		
Street Address:	3971 Fredonia Drive		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90068		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4534553	SOYLENT	
Registration Number:	4539923	FREE YOUR BODY	
CORRESPONDENCE DATA			
Fax Number:	4158823232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-882-3200		
Email:	tmparalegal3@owe.com		
Correspondent Name:	Eric D. Gelwicks		
Address Line 1:	Owen, Wickersham & Erickson, P.C.		
Address Line 2:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	MEOW 90001		
NAME OF SUBMITTER:	Eric D. Gelwicks		
SIGNATURE:	/Eric D. Gelwicks/		
DATE SIGNED:	08/27/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

Whereas, Robert R. Rhinehart, an individual, with an address at 556 Larkin Street, No. 1, San Francisco, California 94102 (“Assignor”), owns the right, title and interest in and to the following marks and registrations in the United States Patent and Trademark Office (“the Marks”):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SOYLENT	4534553	May 20, 2014
FREE YOUR BODY	4539923	May 27, 2014

Whereas, Meow Global Networks, Inc., a Delaware corporation, with its principal place of business at 3971 Fredonia Drive, Los Angeles, California 90068 (“Assignee”), is desirous of acquiring all right, title and interest in and to the Marks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Marks, together with the corresponding goodwill of the business symbolized by the Marks, and the registrations thereof, effective as of the date set forth below.

In witness whereof, the undersigned has caused this Assignment to be duly executed.

Dated: 08/23/2014



Robert R. Rhinehart