

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315371

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Health Advocacy Strategies LLC		05/27/2014	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	HPG, LLC		
Street Address:	601 Union Street, Suite 3320		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3484191	TRANSFORMING PASSION INTO ACTION TO ADVA	
CORRESPONDENCE DATA			
Fax Number:	2063409599		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ip@grahamdunn.com		
Correspondent Name:	Robert C. Cumbow c/o Graham & Dunn PC		
Address Line 1:	2801 Alaskan Way, Suite 300 - Pier 70		
Address Line 4:	Seattle, WASHINGTON 98121-1128		
ATTORNEY DOCKET NUMBER:	M32450		
NAME OF SUBMITTER:	Peggy McLean		
SIGNATURE:	/Peggy McLean/		
DATE SIGNED:	08/27/2014		
Total Attachments: 2			
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OP \$40.00 3484191

ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS Health Advocacy Strategies LLC ("Assignor"), a Washington limited liability company with its address at 4126 East Madison Street, Suite 200, Seattle, Washington 98112, has adopted, used, is using, and has common law rights in, the mark that is the subject of this assignment, and is the owner of U.S. Registration No. 3,484,191 set forth in Exhibit I and incorporated herein by reference; and

WHEREAS HPG, LLC ("Assignee"), a Washington limited liability company with its address at 601 Union Street, Suite 3320, Seattle, Washington 98101, is desirous of acquiring said mark and registration, together with its common law rights and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the mark and the registration, together with that portion of its business relating to the mark and the goodwill appurtenant thereto.

Health Advocacy Strategies LLC

By: _____



Robin L. Shapiro
Member Manager

Dated: May 27, 2014

EXHIBIT I
U.S. TRADEMARK REGISTRATION

Mark	Registration No.	Registration Date
TRANSFORMING PASSION INTO ACTION TO ADVANCE HUMAN HEALTH	3,484,191	August 12, 2008