

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315385

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Real Estate Digital LLC		08/21/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Solutionstar Holdings LLC		
Street Address:	750 Highway 121 BYP, Suite 100		
City:	Lewisville		
State/Country:	TEXAS		
Postal Code:	75067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3175633	AGENT DASHBOARD	
Registration Number:	3228452	ELEADZ	
Registration Number:	3141237	GO APPLY LEADS	
Registration Number:	3139118	GO APPLY.COM	
Registration Number:	3040193	GOAPPLY.COM	
Registration Number:	3131436	NEIGHBORHOODHOMESALES	
Registration Number:	3209993	RDESK	
Registration Number:	4011295	REAL ESTATE & LIVING MEDIA NETWORK	
Registration Number:	3859179	REAL ESTATE AND LIVING MEDIA NETWORK	
Registration Number:	4189432	REDATAVAULT	
Registration Number:	2798874	TRANSACTIONPOINT	
Registration Number:	2838062	VALUEYOURHOME	
CORRESPONDENCE DATA			
Fax Number:	2143676001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214.367.6000		
Email:	claudia@kk-llp.com		
Correspondent Name:	Klemchuk Kubasta LLP, c/o: C. Alvarado		
Address Line 1:	8150 N Central Expressway, 10th Floor		
		TRADEMARK	

OP \$315.00 3175633

Address Line 4:	Dallas, TEXAS 75206
ATTORNEY DOCKET NUMBER:	2057.0001
NAME OF SUBMITTER:	Claudia Alvarado
SIGNATURE:	/Claudia Alvarado/
DATE SIGNED:	08/27/2014
Total Attachments: 5 source=Trademark Assignment_RED to Solutionstar Holdings_Executed 8-21-14#page1.tif source=Trademark Assignment_RED to Solutionstar Holdings_Executed 8-21-14#page2.tif source=Trademark Assignment_RED to Solutionstar Holdings_Executed 8-21-14#page3.tif source=Trademark Assignment_RED to Solutionstar Holdings_Executed 8-21-14#page4.tif source=Trademark Assignment_RED to Solutionstar Holdings_Executed 8-21-14#page5.tif	

TRADEMARK ASSIGNMENT AGREEMENT

PARTIES

This Trademark Assignment Agreement (this "Agreement") is made effective as of August 21, 2014 by and between Real Estate Digital LLC, a Delaware limited liability company (the "Assignor") and Solutionstar Holdings LLC, a Delaware limited liability company (the "Company").

WITNESSETH

WHEREAS, the Assignor has obtained or, directly or through affiliates and licensees, has otherwise adopted and used in commerce the trademarks listed in Exhibit A attached hereto, (the "Marks"); and

WHEREAS, in return for an assignment of the Marks, the Company, in its sole discretion, agrees to take over maintenance and enforcement of the Marks; and

WHEREAS, the Assignor has agreed to assign and the Company has agreed to acquire all of the Assignor's right, title, and interest in and to the Marks and the associated goodwill; and

NOW, THEREFORE, in consideration of these premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. The Assignor hereby assigns, transfers, and conveys onto the Company all of Assignor's worldwide right, title, and interest of whatever kind, including all common law rights, in and to the Marks, together with the associated goodwill as well as all income, royalties, and damages hereafter due or payable to the Company with respect to the Marks, including without limitation, all rights to sue for damages and payments for past, present, or future infringements and misappropriations of the Marks.

2. The Assignor further agrees to execute all papers and to perform such other proper acts as may be necessary to secure for the Company or its designees the rights herein assigned, including but not limited to any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title, and interest in the Company, its successors, assigns, and legal representatives.

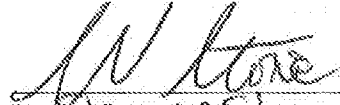
3. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and the State of Texas.

****Signature page follows****

IN WITNESS WHEREOF, the Assignor and the Company have duly executed this Agreement effective as of August 21, 2014.

ASSIGNOR:

REAL ESTATE DIGITAL LLC






By: Shawn Stone
Title: President

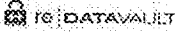
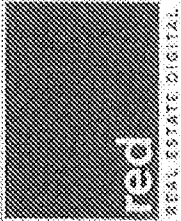
THE COMPANY:

SOLUTIONSTAR HOLDINGS LLC


By: Arash Mostafavipour
Title: EVP & General Counsel

EXHIBIT A

Mark	Jurisdiction	Goods/Services	Appl. No.	Reg. No.
AGENT DASHBOARD	Common Law	Computer application software for real estate professionals servicing the real estate market, which computer application software provides a single point of entry for said real estate professionals to access their real estate comparative market analysis, buyer tours, flyers, internet real estate data exchange, mapping, lead generation, lead management and neighborhood/school reports necessary to do their business	n/a	n/a
AGENT DASHBOARD	USA	Computer application software for real estate professionals servicing the real estate market, which computer application software provides a single point of entry for said real estate professionals to access their real estate comparative market analysis, buyer tours, flyers, internet real estate data exchange, mapping, lead generation, lead management and neighborhood/school reports necessary to do their business	76654695	3175633
ELEADZ	Common Law	Mortgage procurement for others; Mortgage brokerage; Mortgage lending	n/a	n/a
BLEADZ	USA	Mortgage procurement for others; Mortgage brokerage; Mortgage lending	78405237	3228452
GO APPLY LEADS 	Common Law	Brokerage services provided via the internet in the fields of automobile and real estate loans and insurance	n/a	n/a
GO APPLY LEADS 	USA	Brokerage services provided via the internet in the fields of automobile and real estate loans and insurance	78521435	3141237
GO APPLY.COM 	Common Law	Providing information about loans by means of the Internet	n/a	n/a
GO APPLY.COM 	USA	Providing information about loans by means of the Internet	78731619	3139118
GOAPPLY.COM	Common Law	Providing information about loans by means of the Internet	n/a	n/a
GOAPPLY.COM	USA	Providing information about loans by means of the Internet	78386014	3040193
NEIGHBORHOOD-HOMESALES	Common Law	Preparing business reports regarding the valuation of real property for the purpose of capturing leads for mortgage loan officers and real estate professionals; real estate and financial services, namely the valuation of real property for the purpose of capturing leads for mortgage loan officers and real estate professionals	n/a	n/a
NEIGHBORHOOD-HOMESALES	USA	Preparing business reports regarding the valuation of real property for the purpose of capturing leads for mortgage loan officers and real estate professionals; real estate and financial services, namely the valuation of real property for the purpose of capturing leads for mortgage loan officers and real estate professionals	78628541	3131436
RDESK	Common Law	Computer application software for real estate professionals servicing the real estate market, which computer application software provides a single point of entry for said real estate professionals to access their real estate comparative market analysis, buyer tours, flyers, internet real estate data exchange, mapping, lead generation, lead management and neighborhood/school reports necessary to do their business	n/a	n/a

RDESK	USA	Computer application software for real estate professionals servicing the real estate market, which computer application software provides a single point of entry for said real estate professionals to access their real estate comparative market analysis, buyer tours, flyers, internet real estate data exchange, mapping, lead generation, lead management and neighborhood/school reports necessary to do their business	76655509	3209993
RE DATAVAULT	Common Law	Application service provider (asp) services featuring adaptable data management and reporting system for use by multiple listing service (MLS) businesses, brokers, real estate franchises and other real estate professionals to license and manage MLS and other real estate related information to be provided to others	n/a	n/a
RE DATAVAULT & Design 	Common Law	Application service provider (asp) services featuring adaptable data management and reporting system for use by multiple listing service (MLS) businesses, brokers, real estate franchises and other real estate professionals to license and manage MLS and other real estate related information to be provided to others	n/a	n/a
REAL ESTATE & LIVING MEDIA NETWORK	Common Law	Providing information in the field of real estate via the internet	n/a	n/a
REAL ESTATE & LIVING MEDIA NETWORK	USA	Providing information in the field of real estate via the Internet	85092887	4011295
REAL ESTATE AND LIVING MEDIA NETWORK	Common Law	Advertising and marketing services, namely, promoting the goods and services of others	n/a	n/a
REAL ESTATE AND LIVING MEDIA NETWORK	USA	Advertising and marketing services, namely, promoting the goods and services of others	77823420	3859179
RED REAL ESTATE DIGITAL	Common Law	Computer software for use in the field of real estate, namely, business management, accounting, transaction management and marketing software for monitoring real estate listings inventory, projecting potential cash flow and generating intuitive monthly reports, calculating broker fees and accounts payable, and issuing commission checks; computer software that provides to the broker integrated contact and agent management, electronic activity scheduling, automated accounting functionality and sales pipeline reporting and access to performance and productivity statistics; Real estate database services featuring tours of commercial and residential real estate, prospective client listings, statistics and data regarding properties, photographs of properties, and charts and reports regarding characteristics of properties; real estate database services for creating customized reports and brochures regarding properties, providing real estate market research and analysis; Application service provider services, namely developing and providing computer software programs and hosting such software programs online for others in the real estate industry; integration of computer systems and networks for supporting, managing, and facilitating real estate transactions	n/a	n/a
RED REAL ESTATE DIGITAL 	Common Law	Computer software for use in the field of real estate, namely, business management, accounting, transaction management and marketing software for monitoring real estate listings inventory, projecting potential cash flow and generating intuitive monthly reports, calculating broker fees and accounts payable, and issuing commission checks; computer software that provides to the broker integrated contact and agent management, electronic activity scheduling, automated accounting functionality and sales pipeline reporting and access to performance and productivity statistics; Real estate database services featuring tours of commercial and residential real estate, prospective client listings, statistics and data regarding properties, photographs of properties, and charts and reports regarding characteristics of	n/a	n/a

		properties; real estate database services for creating customized reports and brochures regarding properties, providing real estate market research and analysis; Application service provider services, namely developing and providing computer software programs and hosting such software programs online for others in the real estate industry; integration of computer systems and networks for supporting, managing, and facilitating real estate transactions		
REDATAVAULT	Common Law	Application service provider (asp) services featuring application programming interface software for providing adaptable real estate data management and information reporting services for use by multiple listing service (MLS) businesses, brokers, real estate franchises and other real estate professionals to license and manage MLS and other real estate related information to be provided to others	n/a	n/a
REDATAVAULT	USA	Application service provider (asp) services featuring application programming interface software for providing adaptable real estate data management and information reporting services for use by multiple listing service (MLS) businesses, brokers, real estate franchises and other real estate professionals to license and manage MLS and other real estate related information to be provided to others	85430385	4189432
TRANSACTIONPOINT	Common Law	Providing an on-line computer database in the field of real estate for use in facilitating real estate transactions; integration of computer systems and networks for supporting, managing, and facilitating real estate transactions	n/a	n/a
TRANSACTIONPOINT	USA	Providing an on-line computer database in the field of real estate for use in facilitating real estate transactions; integration of computer systems and networks for supporting, managing, and facilitating real estate transactions	76414801	2798874
VALUEYOURHOME	Common Law	Providing information relating to residential real estate markets by means of a global computer network	n/a	n/a
VALUEYOURHOME	USA	Providing information relating to residential real estate markets by means of a global computer network	76507261	2838062
RDOCS	Common Law	Software as a Service (SAAS) services featuring software for document processing, management and retention for use by real estate agents and brokers; services for maintenance and storage of electronic data; services for electronic delivery of documents and files	n/a	n/a