

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315480

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moloney & O'Neill Life, Inc.		08/18/2014	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Moloney & O'Neill Life, Inc.		
Street Address:	818 W. Riverside, Suite 800		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99201		
Entity Type:	CORPORATION: WASHINGTON		
Name:	Corkery & Jones Benefits, Inc.		
Street Address:	818 W. Riverside, Suite 800		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99201		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86078886	S4 BENEFITS	
CORRESPONDENCE DATA			
Fax Number:	5093238979		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	509-324-9256		
Email:	Soniap@leehayes.com		
Correspondent Name:	Lee & Hayes PLLC		
Address Line 1:	601 West Riverside Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Spokane, WASHINGTON 99201		
ATTORNEY DOCKET NUMBER:	M033-0004TMUS		
NAME OF SUBMITTER:	Sonia V. Pajares		

OP \$40.00 86078886

SIGNATURE:	/Sonia V. Pajares/
DATE SIGNED:	08/28/2014
Total Attachments: 2 source=S4 BENEFITS Trademark Joint Ownership Agreement (Executed)#page1.tif source=S4 BENEFITS Trademark Joint Ownership Agreement (Executed)#page2.tif	

TRADEMARK JOINT OWNERSHIP AGREEMENT

This Trademark Joint Ownership Agreement ("Agreement"), entered into as of the last signature and date shown below, is by and between **MOLONEY & O'NEILL LIFE, INC.**, a Washington corporation ("MONL"), and **CORKERY & JONES BENEFITS, INC.**, a Washington corporation ("C&J"). MONL and C&J are collectively referred to in this Agreement as the "Parties."

BACKGROUND

A. MONL and C&J are insurance producers in the area of individual and group insurance and benefits, and are also engaged in General Agency services in the same area.

B. In 2013, the Parties launched a new General Agency venture operating under the brand "S4 Benefits" and started using the S4 BENEFITS mark (the "Mark") in connection with the offered services. The new venture primarily provides administration of employee benefit plans for third-party insurance producers.

C. A United States trademark application (Serial No. 86/078,886) was filed on September 30, 2013 for the Mark in connection with certain services relating to the administration of insurance plans. MONL is currently listed as the sole owner of the S4 BENEFITS application.

D. The Parties, through this Agreement, intend to memorialize their joint ownership of the Benefits Mark and the related application.

Now, therefore, in consideration of the mutual promises contained herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties, intending to be legally bound, agree and acknowledge as follows:

1. All right, title and interest in and to the Mark and all related registrations and applications throughout the world are equally and jointly owned by MONL and C&J.

2. The Parties jointly own all rights to enforce, collect royalties and other payments, all causes of action and other enforcement rights (whether currently pending, filed, or otherwise), and any and all damages or remedies of any kind relating to the Mark.

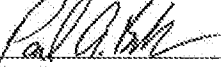
3. The Parties will share equally in any and all revenues and expenses relating to the Mark, and will jointly make any and all decisions relating to the enforcement, protection, prosecution of any trademark applications, and defense of the Mark.

4. Each Party shall promptly inform the other Party of any threatened or known infringement of the Mark so that the Parties may agree on a course of action with regard to such threatened or known infringement.

[Signature Page to Follow]

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the last date written below

Moloney & O'Neill Life, Inc.

By: 

Name: Paul A. Belles

Title: Principal

Date: 8/18/14

Corkery & Jones Benefits, Inc.

By: 

Name: Shawn Sicilia

Title: Principal

Date: 8-18-2014