

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315531

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atigeo LLC	FORMERLY Azimyth LLC	08/15/2014	LIMITED LIABILITY COMPANY: WASHINGTON

RECEIVING PARTY DATA

Name:	Venture Lending & Leasing VI, Inc.
Street Address:	104 La Mesa Drive, Suite 102
City:	Portola Valley
State/Country:	CALIFORNIA
Postal Code:	94028
Entity Type:	CORPORATION: MARYLAND
Name:	Venture Lending & Leasing VII, Inc.
Street Address:	104 La Mesa Drive, Suite 102
City:	Portola Valley
State/Country:	CALIFORNIA
Postal Code:	94028
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	4509847	XPATTERNS CONNECT. DISCOVER. ACT. X
Registration Number:	4409826	XPATTERNS MEDCONNECT
Registration Number:	4430827	COMPASSIONATE TECHNOLOGY
Registration Number:	4343297	XPATTERNS CONNECT. DISCOVER. ACT. X
Registration Number:	4004764	ADEVOLVE
Registration Number:	3820640	GEOGIVE
Registration Number:	3923532	LIFEPASS
Registration Number:	3908348	XPATTERNS
Registration Number:	3908344	ATIGEO
Serial Number:	86108065	GEOGIVE
Serial Number:	85211373	XIDENTITY
Serial Number:	85211364	XPERSONA
Serial Number:	85211355	XSECURE

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85211350	XTHEMES
Serial Number:	85211338	XINFERENCE
Serial Number:	85211344	XSPATIAL
Serial Number:	85211323	XRELEVANCE

CORRESPONDENCE DATA

Fax Number: 4157774961
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 415 981 1400
Email: gkiviat@grmslaw.com
Correspondent Name: Jeffrey T. Klugman
Address Line 1: Four Embarcadero Center, Suite 4000
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	48046/0169 T
NAME OF SUBMITTER:	Jeffrey T. Klugman
SIGNATURE:	/Jeffrey T. Klugman/
DATE SIGNED:	08/28/2014

Total Attachments: 52
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "Agreement") is made as of August 15, 2014, by and between ATIGEO LLC, a Washington limited liability company, ("Grantor"), and VENTURE LENDING & LEASING VI, INC. ("VLL6") and VENTURE LENDING & LEASING VII, INC. ("VLL7"), both Maryland corporations (sometimes referred to herein individually or together as "Secured Party").

RECITALS

A. Pursuant to (i) that certain Loan and Security Agreement of even date herewith between Grantor, as borrower, and VLL6, as lender, and (ii) that certain Loan and Security Agreement of even date herewith between Grantor, as borrower, and VLL7, as lender, as such agreements may from time to time be amended, restated, supplemented or otherwise modified (individually and together, the "Loan Agreement"), Secured Party has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in the Loan Agreement. All capitalized terms used herein without definition shall have the meanings ascribed to them in the Loan Agreement.

B. Secured Party is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Secured Party a security interest in substantially all of Grantor's personal property whether presently existing or hereafter acquired. To that end, Grantor has executed in favor of Secured Party the Loan Agreement granting a security interest in all Collateral, and is executing this Agreement with respect to certain items of Intellectual Property, in particular.

NOW, THEREFORE, THE PARTIES HERETO AGREE AS FOLLOWS:

1. Grant of Security Interest. As collateral security for the prompt and complete payment and performance of all of Grantor's present or future Obligations, Grantor hereby grants a security interest and mortgage to Secured Party, as security, in and to Grantor's entire right, title and interest in, to and under the following Intellectual Property, now owned or hereafter acquired by Grantor or in which Grantor now holds or hereafter acquires any interest (all of which shall collectively be called the "Collateral") for purposes of this Agreement):

(a) Any and all copyrights, whether registered or unregistered, held pursuant to the laws of the United States, any State thereof or of any other country; all registrations, applications and recordings in the United States Copyright Office or in any similar office or agency of the United States, and State thereof or any other country; all continuations, renewals, or extensions thereof; and any registrations to be issued under any pending applications, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");

(b) All letters patent of, or rights corresponding thereto in, the United States or any other country, all registrations and recordings thereof, and all applications for letters patent of, or rights corresponding thereto in, the United States or any other country, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country; all reissues, continuations, continuations-in-part or extensions thereof; all petty patents, divisionals, and patents of addition; and all patents to be issued under any such applications, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");

(c) All trademarks, trade names, corporate names, business names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and any applications in connection therewith, including, without limitation, registrations,

recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, and reissues, extensions or renewals thereof, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

(d) Any and all claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(e) All licenses or other rights to use any of the Copyrights, Patents or Trademarks, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(f) All amendments, renewals and extensions of any of the Copyrights, Trademarks or Patents; and

(g) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding the foregoing the term "Collateral" shall not include: (a) "intent-to-use" trademarks at all times prior to the first use thereof, whether by the actual use thereof in commerce, the recording of a statement of use with the United States Patent and Trademark Office or otherwise, but only to the extent the granting of a security interest in such "intent to use" trademarks would be contrary to applicable law or (b) any contract, instrument or chattel paper in which Grantor has any right, title or interest if and to the extent such contract, instrument or chattel paper includes a provision containing a restriction on assignment such that the creation of a security interest in the right, title or interest of Grantor therein would be prohibited and would, in and of itself, cause or result in a default thereunder enabling another person party to such contract, instrument or chattel paper to enforce any remedy with respect thereto; provided, however, that the foregoing exclusion shall not apply if (i) such prohibition has been waived or such other person has otherwise consented to the creation hereunder of a security interest in such contract, instrument or chattel paper, or (ii) such prohibition would be rendered ineffective pursuant to Sections 9-407(a) or 9-408(a) of the UCC, as applicable and as then in effect in any relevant jurisdiction, or any other applicable law (including the Bankruptcy Code or principles of equity); provided further that immediately upon the ineffectiveness, lapse or termination of any such provision, the term "Collateral" shall include, and Grantor shall be deemed to have granted a security interest in, all its rights, title and interests in and to such contract, instrument or chattel paper as if such provision had never been in effect; and provided further that the foregoing exclusion shall in no way be construed so as to limit, impair or otherwise affect Secured Party's unconditional continuing security interest in and to all rights, title and interests of Grantor in or to any payment obligations or other rights to receive monies due or to become due under any such contract, instrument or chattel paper and in any such monies and other proceeds of such contract, instrument or chattel paper.

2. Covenants and Warranties. Grantor represents, warrants, covenants and agrees as follows:

(a) Grantor is now the sole owner of the Collateral, except for Permitted Liens;

(b) During the term of this Agreement, Grantor will not transfer or otherwise encumber any interest in the Collateral, except for Permitted Liens;

(c) To its knowledge, each of the Patents is valid and enforceable, and no part of the Collateral has been judged invalid or unenforceable, in whole or in part, and no claim has been made that any part of the Collateral violates the rights of any third party;

(d) Grantor shall deliver to Secured Party within thirty (30) days of the last day of each fiscal quarter, a report signed by Grantor, in form reasonably acceptable to Secured Party, listing any applications or registrations that Grantor has made or filed in respect of any patents, copyrights or trademarks and the status of any outstanding applications or registrations. Grantor shall promptly advise Secured Party of any material change in the composition of the Collateral, including but not limited to any subsequent ownership right of Grantor in or to any Trademark, Patent or Copyright not specified in this Agreement;

(e) Grantor shall use reasonable commercial efforts to (i) protect, defend and maintain the validity and enforceability of material Trademarks, Patents and Copyrights (ii) detect infringements of the Trademarks, Patents and Copyrights and promptly advise Secured Party in writing of material infringements detected and (iii) not allow any material Trademarks, Patents or Copyrights to be abandoned, forfeited or dedicated to the public without the written consent of Secured Party, which consent shall not be unreasonably withheld;

(f) Grantor shall apply for registration on an expedited basis (to the extent not already registered) with the United States Patent and Trademark Office or the United States Copyright Office, as applicable: (i) those intellectual property rights listed on Exhibits A, B and C hereto within thirty (30) days of the date of this Agreement; and (ii) those additional intellectual property rights developed or acquired by Grantor from time to time in connection with any product or service, prior to the sale or licensing of such product or the rendering of such service to any third party (including without limitation revisions or additions to the intellectual property rights listed on such Exhibits A, B and C), except, in each case, with respect to such rights that Grantor determines in its sole good faith commercial judgment need not be registered to protect its own business interests. Grantor shall, from time to time, execute and file such other instruments, and take such further actions as Secured Party may reasonably request from time to time to perfect or continue the perfection of Secured Party's interest in the Collateral. Grantor shall give Secured Party notice of all such applications or registrations; and

(g) Grantor shall not enter into any agreement that would materially impair or conflict with Grantor's obligations hereunder without Secured Party's prior written consent, which consent shall not be unreasonably withheld. Grantor shall not permit the inclusion in any material contract to which it becomes a party of any provisions that could or might in any way prevent the creation of a security interest in Grantor's rights and interests in any property included within the definition of the Collateral acquired under such contracts (it being agreed that Grantor may enter into contracts that contain customary restrictions on assignment).

3. Further Assurances; Attorney in Fact.

(a) On a continuing basis, Grantor will make, execute, acknowledge and deliver, and file and record in the proper filing and recording places in the United States, all such instruments, including appropriate financing and continuation statements and collateral agreements and filings with the United States Patent and Trademark Office and the Register of Copyrights, and take all such action as may reasonably be deemed necessary or advisable, or as reasonably requested by Secured Party, to perfect Secured Party's security interest in all Copyrights, Patents and Trademarks and otherwise to carry out the intent and purposes of this Agreement, or for assuring and confirming to Secured Party the grant or perfection of a security interest in all Collateral.

(b) Grantor hereby irrevocably appoints Secured Party as Grantor's attorney-in-fact, with full authority in the place and stead of Grantor and in the name of Grantor, from time to time in Secured Party's discretion, to take any action and to execute any instrument which Secured Party may deem necessary or advisable to accomplish the purposes of this Agreement, including (i) to modify, in its sole discretion, this Agreement without first obtaining Grantor's approval of or signature to such modification by amending Exhibits A, B and C, hereof, as appropriate, to include reference to any right, title or interest in any Copyrights, Patents or Trademarks acquired by Grantor after the execution hereof or to delete any reference to any right, title or interest in any Copyrights, Patents or Trademarks in which Grantor no longer has or claims any right, title or interest, (ii) to file, in its sole discretion, one or more financing or continuation statements and amendments thereto, relative to any of the Collateral without the signature of Grantor where permitted by law, and (iii) after the occurrence of an Event of Default, to transfer the

Collateral into the name of Secured Party or a third party to the extent permitted under the California Uniform Commercial Code.

4. Events of Default. The occurrence of any of the following shall constitute an Event of Default under this Agreement:

(a) An Event of Default under the Loan Agreement; or

(b) Grantor breaches any warranty or agreement made by Grantor in this Agreement and, as to any breach that is capable of cure, Grantor fails to cure such breach within thirty (30) days of the sooner to occur of Grantor's receipt of notice of such breach from Secured Party or the date on which such breach first becomes known to Grantor.

5. Amendments. This Agreement may be amended only by a written instrument signed by both parties hereto, except for amendments permitted under Section 3 hereof to be made by Secured Party alone.

6. Counterparts. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

7. Several Nature of Secured Party's Obligations and Rights; Pari Passu Security Interests. This Agreement is and shall be interpreted for all purposes as separate and distinct agreements between Grantor and VLL6, on the one hand, and Grantor and VLL7, on the other hand, and nothing in this Agreement shall be deemed a joint venture, partnership or other association between VLL6 and VLL7. Each reference in this Agreement to "Secured Party" shall mean and refer to each of VLL6 and VLL7, singly and independent of one another. Without limiting the generality of the foregoing, the covenants and other obligations of "Secured Party" under this Agreement are several and not joint obligations of VLL6 and VLL7, and all rights and remedies of "Secured Party" under this Agreement may be exercised by VLL6 and/or VLL7 independently of one another. The security interests granted by Grantor to each of VLL6 and VLL7 hereunder and under the Loan Agreement shall be deemed to have been granted and perfected at the same time and shall be of equal priority.

[Signature Pages Follow]

[Signature page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written.

GRANTOR:

Address of Grantor:
800 Bellevue Way NE, Suite 600
Bellevue, WA 98004
Attn: *Scott Mahan*

ATIGEO LLC

By: 

Name: Michael Sandoval

Its: CEO

SECURED PARTY:

Address of Secured Party:

104 La Mesa Drive, Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

VENTURE LENDING & LEASING VI, INC.

By: _____

Name: _____

Its: _____

Address of Secured Party:

104 La Mesa Drive, Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

VENTURE LENDING & LEASING VII, INC.

By: _____

Name: _____

Its: _____

[Signature page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year first above written.

GRANTOR:

Address of Grantor:
800 Bellevue Way NE, Suite 600
Bellevue, WA 98004
Attn:

ATIGEO LLC

By: _____

Name: _____

Its: _____

SECURED PARTY:

Address of Secured Party:

104 La Mesa Drive, Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

VENTURE LENDING & LEASING VI, INC.

By:  _____

Name: David Wanek

Its: Vice President

Address of Secured Party:

104 La Mesa Drive, Suite 102
Portola Valley, CA 94028
Attn: Chief Financial Officer

VENTURE LENDING & LEASING VII, INC.

By:  _____

Name: David Wanek

Its: Vice President

EXHIBIT A

Copyrights

None.

EXHIBIT B

Patents

(Please see attached.)

EXHIBIT B

ATIGEO

ATIGEO LLC PATENTS

File No.	Filed/ USAN	Title	Inventors
35153.003	Aug. 6, 2013 13/960,054	METHODS AND AUTOMATED SYSTEMS THAT ASSIGN MEDICAL CODES TO ELECTRONIC MEDICAL RECORDS	R. Kinney et al.
35153.003PCT	Sept. 17, 2013 PCT/US13/60128		
35153.004	Sept. 23, 2013 13/998,039	METHODS AND SYSTEMS FOR MEDICAL AUTO-CODING USING MULTIPLE AGENTS WITH AUTOMATIC ADJUSTMENT	R. Kinney et al.
35153.004PCT	Pub. 04 17-14 2014-0108047 Sept. 23, 2013 PCT/US13/00219		
35153.006PROV-2	Feb. 28, 2014 61/946,515	A Micro Grid Distributed Intelligent Control and Management Architecture	W. Kohn et al.
35153.007	Feb. 3, 2014 14/171,681	Multi-dimensional Graphical Search Methods and Systems	R. Bisca et al.
35153.007PCT	Feb. 20, 2014 PCT/US14/17428		
35153.008PROV-2	62/015,018 June 20, 2014	Method and System for Searching and Analyzing Large Numbers of Electronic Documents	M. Sandoval; M. Lazarus & W. Kohn
35153.010PROV	August 2, 2013 61/861,811	Automatic Determination of Evaluation and Management Medical Codes	Jonathan Cross; Rodney Kinney; Bryan Tinsley; Manjula Iyer; David Talby and Michael Sandoval
35153.011PROV	Dec. 27, 2013 61/916,888	Automated Experimentation Platform	Gunjan Gupta and Rodney Kinney
35153.012PROV	Dec. 27, 2013 61/916,909	Method and system for estimating values derived from large data sets based on values calculated from smaller data sets	Gunjan Gupta, Robert Payne and Wolf Kohn

File No.	Filed/ USAN	Title	Inventors
P190123PROV P190638.US.01(RCE) P191142/PCT1 P191142.WO-CA.01 P191142.WO-CN.01 P191142.EP.01 P191142.EP.02DIV P191142.EP.03DIV P191142.EP.04DIV P191142.EP.05DIV P191142.EP.06DIV P191142.WO-IN.01 P191142.WO-JP.01	61/067,162 12/334,416 PCT/US09/35197 2716432 200980114379.6 09 714 387.9 11 150 913.9 13 166 481.5 13 166 490.6 Pub No. 2 624 152 13 166 494.8 Pub. No. 2 624 153 13 166 675.2 3162/KOLNP/2010 2010-547868	Platform, systems and methods for data handling	Michael Sandoval and Joseph Jonas
P190852.US.01 P191069.US (C-I-P of P19082.US.01) P190852.US.02DIV	12/334,389 Pat. No. 8,255,396 12/392,908 13/560,214 Pub. 05-30-13 US 2013/0138512	Electronic Profile Development, Storage, Use, and Systems Therefor	Michael Sandoval, David Bradley, and Oliver Bruce
P190125.US.01 P190125.US.02DIV P190125PCT P190125.EP.01	12/392,900 Patent No. 8,402,081 13/762,138 PUB 06/13/2013 US-2013-0151570 A1 PCT/US09/35181 09 714 729.2	Platform for Data Aggregation, Communication, Rule Elevation, and Combinations thereof, using Templated Auto-Generation	Michael Sandoval, David Bradley, and Oliver Bruce Michael Sandoval and Joseph Jonas
P201492US.02 P201492.WO.01 P201492.WO-CA.01 P201492.WO-CN.01 P201492.WO-EP.01 P201492.WO-IN.01	13/102,706 Filed 05-06-11 Filed: 05-06-11 PCT/US11/35628 2798481 201180029045.6 11 778 456.1 3401/KOLNP/2012	Systems, Methods, and computer Readable Media for Security in Profile Utilizing Systems	Oliver Bruce and Michael Sandoval

File No.	Filed/ USAN	Title	Inventors
120175.401	Filed 02-25-09 12/392,933 Pat. No. 8,190,541	Determining Relevant Information for Domains of Interest	Oliver B. Downs; Michael Sandoval; Claudiu Alin Branzan; Vlad Mircea Iovanov Sopurkh Singh Khalsa; Radu Ioan Bica; and Catalin Teodor Milos
120175.401PCT	Filed 02-25-09 PCT/US09/35184		
120175.401CA	Filed 08-18-10 2,716,062		
120175.401CN	Filed 10-25-10 200980114629.6		
120175.401EP	Filed 09-17-2010 09715768.9		
120175.401IN	Filed 08-19-10 3066/KOLNP/2010		
120175.401JP	Filed 08-25-10 2010-548847 Pub: 11-27-2013		
120175.401DIV1JP	Filed 06-26-2013 2013-134081-Serial # 2013-218727-PUB # 10-24-2013		
120175.401C1 (Con. Of 120175.401)	Pat. No. 8,706,664 Issued: 04-22-2014 Filed 05-03-12 13/463,718		
12017.401CA1	Filed 02-25-09 App. No. 2,805,391 Pat. No. 2,805,391		
120175.402US	Filed 12-11-09 12/636,630 Pat. No. 8,429,106	Providing Recommendations using Information Determined for Domains of Interest	Oliver B. Downs; Michael Sandoval; Claudiu Alin Branzan; Vlad Mircea Iovanov and Sopurkh Singh Khalsa
120175.402PCT	Filed 12-11-09 PCT/US09/67778		
120175.402CA			
120175.402CN	Filed 06-13-11 2,746,675		
120175.402EP	Filed 08-12-11 200980156646.6		
120175.402IN	Filed 07-11-11 09832660.6		

File No.	Filed/ USAN	Title	Inventors
120175.402JP	Filed 07-04-11 2770/KOLNP/2011 Issued; 10-04-2013 Pat. No. S379239 Filed 06-13-11 2011-540943		
120175.402MX	Filed 12-11-09 MX/A/2011/006340		
120175.402C1 (Con. Of 120175.402)	Filed 03-20-2013 13/847,970		

EXHIBIT C

Trademarks

(Please see attached.)

Atigeo LLC

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

ADEVOLVE

ADEVOLVE

UNITED STATES

5/17/2010 8/2/2011 REGISTERED
85040205 4004764 8&15 is Next Action Due

CLASS DESCRIPTION

035 Ad placement services, namely, the dynamic creation of online display advertisements and web site placement services, namely, placing advertisements on websites for others using proprietary technology and user and customer databases, market research services regarding internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses for others; targeted advertising and distribution of advertising materials via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; creation of marketing tools designed to increase a client company's knowledge of customer needs and its competitors' products and services; pricing, advertising strategy and sales strategy; providing a database in the field of consumer-to-business commerce for containing registered users' preferences, data, possessions, social connections, permissions, recommendations, location, role or intent for use by merchants to create and manage offers for delivery to consumers; customer relationship management; dissemination of advertising for others via the Internet; marketing services, namely, conducting consumer tracking behavior research and consumer trend analysis; providing business intelligence services; providing an interactive web site for users to review and rate internet content, people, companies, products and/or services whereby the reviews and rating of content expand the user profile, resulting in the selection of appropriate promotional items provided by website sponsors; management and compilation of computerized databases

042 Customized searching services, namely, providing specific information as requested by customers via the Internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider featuring computer software to track, log and analyze internet usage habits, Internet searching habits, customer loyalty, demographic, lifestyle and behavioral data and information; application service provider featuring computer software for generating market research data, reports and analyses; and other marketing and advertising information for marketing and advertising purposes; data automation and collection services using proprietary software to evaluate, analyze and collect service data, computer services, namely, providing search engines for obtaining data on a global computer network

ATIGEO

CANADA

11/22/2007 7/22/2009 REGISTERED
1,373,307 TMA743,892 Renewal is Next Action Due
11/15/2007

MARK	COUNTRY	APP DATE	APP NO.	PRIORITY DATE	REG DATE	REG NO.	STATUS

AT/REGO continued....
 CANADA continued....

CLASS	DESCRIPTION

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

AT/GEO continued.....

CANADA continued.....

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WARES:

- (1) Pattern recognition software
- (2) Computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the internet and wireless devices
- (3) Computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the internet or other communications networks
- (4) Downloadable software for instant messaging and electronic mail services
- (5) Computer software to track, log and analyze internet search and usage habits, and customer loyalty
- (6) Computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information
- (7) Computer software for targeted marketing and advertising, and directing consumers to seller web sites
- (8) Computer software to facilitate comparison shopping via the internet and wireless devices
- (9) Computer software for creating searchable databases of information and data

SERVICES:

- (1) Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases
- (2) Market research services regarding internet usage habits and customer loyalty
- (3) Marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses
- (4) Comparison shopping services
- (5) Targeted advertising and information distribution services via the internet and wireless devices
- (6) Promoting the goods and services of others via the internet and wireless devices
- (7) Business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others
- (8) Online business directories featuring hotels, restaurants, shopping, entertainment and attractions
- (9) Promoting the goods and services of others by providing access to price comparison information
- (10) Providing a website where users can post ratings, reviews and recommendations on products and services
- (11) Promoting the goods and services of others by providing links to the web sites of others
- (12) Audio and video broadcasting services over the internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips
- (13) Providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the internet or other communications networks
- (14) Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest
- (15) Text and numeric wireless digital messaging services
- (16) Providing multiple-user access to the internet for accessing third party and proprietary web sites
- (17) Communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the internet, information services networks and data networks
- (18) Streaming audio and video material on the internet
- (19) Video on demand transmission services
- (20) Providing on-line facilities for real-time interaction with other computer users concerning topics of general interest
- (21) Communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks
- (22) Providing on-line information in the field of news and entertainment via the internet and wireless devices

MARK COUNTRY APP DATE REG DATE STATUS
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AT/ISEO continued.....
 CANADA continued.....

- (23) Entertainment services in the nature of audio visual entertainment transmitted via wireless communication devices
- (24) Production and distribution of audio visual entertainment transmitted via wireless communication devices
- (25) On-line publishing services
- (26) On-line journals, namely, blogs featuring personal information and opinions
- (27) Education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials
- (28) Entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks
- (29) Customized searching services, namely, providing specific information as requested by customers via the Internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information
- (30) Application service provider featuring computer software to track, log and analyze Internet usage habits, Internet searching habits, and customer loyalty
- (31) Application service provider featuring computer software for compiling, analyzing, storing, sorting, organizing and distributing demographic, lifestyle and behavioral data and information
- (32) Application service provider featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes
- (33) Application service provider featuring computer software to facilitate comparison shopping via the Internet
- (34) Application service provider featuring computer software for searching, compiling, indexing and organizing information on the Internet
- (35) Application service provider featuring computer software for creating indexes of information, indexes of web sites and indexes of other information resources
- (36) Application service provider featuring computer software for creating searchable databases of information and data
- (37) Application service provider featuring computer software for providing limited access to data and third-party web sites and web content over a computer network based on use by third parties of the aforementioned software.
- (38) Social networking services via the Internet, cable television, satellite and online communications networks

UNITED STATES 11/15/2007 1/18/2011 REGISTERED
 77330242 3908344 8&15 is Next Action Due

CLASS DESCRIPTION

009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

AT/GEQ continued...
 UNITED STATES continued...

035 Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices, business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

033 Electronic transmission of information, audio and video clips; providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest, text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites, communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet, video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks

041 Providing on-line news and information in the field of entertainment via the Internet and wireless devices; on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment services, namely, providing on-line computer games, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials; distribution of television and radio programs for others, and providing links to websites of others featuring information about all of the foregoing

042 Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips

045 Social networking services via the Internet and online communications networks

COMPASSIONATE TECHNOLOGY

COMPASSIONATE TECHNOLOGY

UNITED STATES	3/2/2012	11/12/2013	REGISTERED
	85559312	4430827	8&15 is Next Action Due

MARK COUNTRY APP DATE REG DATE STATUS
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 PRIORITY DATE

COMPASSIONATE TECHNOLOGY continued.....
 UNITED STATES continued.....

CLASS	DESCRIPTION
009	Pattern recognition software; communication software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the internet or other communications networks; computer software to track, log and analyze internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software for creating searchable databases of information and data
035	Internet search engine advertising and placement of advertisements on web sites for others using proprietary technology and user and customer databases; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; dissemination of targeted advertising and advertising information via the internet and wireless devices; promoting the goods and services of others via the internet and wireless devices; creation of marketing tools, specifically preparation of advertising plans and concepts designed to increase a client company's knowledge of customer needs and its competitors' products and services; pricing, advertising strategy and sales strategy; providing a database in the field of consumer-to-business commerce for containing registered users' preferences, data, possessions, social connections, permissions, recommendations, location, role or intent for use by merchants to create and manage offers for delivery to consumers; customer relationship management; dissemination of advertising for others via the internet; marketing services, namely, conducting consumer tracking behavior research and consumer trend analysis; providing business intelligence services
038	Providing multiple-user access to a global computer information network; providing multiple-user access to the internet for accessing third party and proprietary web sites; streaming audio and video material on the internet
041	On-line journals, namely, blogs featuring information in the field of technology, advertising, social media, privacy and data analytics
045	Social networking services via the internet and online communications networks
042	Providing customized searching services, namely, providing specific information as requested by customers via the internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider (ASP) featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes; data automation and collection service using proprietary software to evaluate, analyze and collect service data; computer services, namely, providing search engines for obtaining data on a global computer network

GEOGIVE

CLASS	DESCRIPTION	11/1/2013	PENDING
036	Accepting and administering pledges and donations for monetary charitable contributions made online and via mobile devices	86108065	Suspended
042	Providing temporary use of non-downloadable software via a web site and mobile devices in the nature of software that matches users with charities of interest and auction items based on the user's interests and psychographic information		

UNITED STATES



MARK _____ APP DATE _____ REG DATE _____ STATUS _____
 COUNTRY _____ APP NO. _____ REG NO. _____
 PRIORITY DATE _____

GEOGIVE and Design

UNITED STATES

7/28/2009 7/26/2010 REGISTERED
 77790949 3820640 8& 15 is Next Action Due

CLASS DESCRIPTION

- 036 Charitable fund raising services, namely, providing individuals with the information and opportunity to make monetary donations to their favorite charity online and via mobile device
- 042 Application service provider featuring software that matches donors to their charities of interest and allows one to donate via website and mobile devices

LIFEPASS

AUSTRALIA

2/22/2008 1/27/2009 REGISTERED
 WO973836 WO973836 Renewal is Next Action Due

CLASS DESCRIPTION

- 035 Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding internet usage habits and customer loyalty, marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; targeted advertising and information distribution services via the internet and wireless devices; promoting the goods and services of others via the internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing access to price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

- 038 Audio and video broadcasting services over the internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips; providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest, text and numeric wireless digital messaging services; providing multiple-user access to the internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the internet, information services networks and data networks; streaming audio and video material on the internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

LIFEPASS continued....

AUSTRALIA continued....

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| 041 | <p>Providing on-line news and information in the field of entertainment via the internet and wireless devices; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, via online communications networks, entertainment services, namely, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials, and radio programs for others, and providing links to websites of others featuring information about all of the foregoing</p> |
| 042 | <p>Customized searching services, namely, providing specific information as requested by customers via the Internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider featuring computer software to track, log and analyze internet usage habits, internet searching habits, and customer loyalty; application service provider featuring computer software for compiling, analyzing, storing, sorting, organizing and distributing demographic, lifestyle and behavioral data and information; application service provider featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes; application service provider featuring computer software to facilitate comparison shopping via the Internet; application service provider featuring computer software for searching, compiling, indexing and organizing information on the internet; application service provider featuring computer software for creating indexes of information, indexes of web sites and indexes of other information resources; application service provider featuring computer software for creating searchable databases of information and data; application services provider featuring computer software for providing limited access to data and third-party web sites and web content over a computer network based on use by third parties of the abovementioned software</p> |
| 045 | <p>Social networking services via the Internet and online communications networks</p> |
| 009 | <p>Computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the internet or other communications networks; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller websites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data</p> |

CANADA

1/25/2008	4/26/2011	REGISTERED
1,380,953	TMA796,139	Renewal is Next Action Due
1/23/2006		

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

LIFEPASS continued...

CANADA continued....

CLASS	DESCRIPTION
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WARES:

- (1) Computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices
- (2) Computer software to enable uploading, posting, showing, displaying, tagging or otherwise providing electronic media or information over the Internet or other communications networks
- (3) Computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information
- (4) Computer software for targeted marketing and advertising, and directing consumers to seller web sites
- (5) Computer software to facilitate comparison shopping via the Internet and wireless devices
- (6) Computer software for creating searchable databases of information and data

SERVICES:

- (1) Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases
- (2) Market research services regarding Internet usage habits and customer loyalty
- (3) Comparison shopping services
- (4) Targeted advertising and information distribution services for others via the Internet and wireless devices distributed via email, SMS messaging and over websites
- (5) Promoting the goods and services of others via the Internet and wireless devices
- (6) Promoting the goods and services of others by providing links to the web sites of others
- (7) Audio and video broadcasting services over the Internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips
- (8) Entertainment service, namely movies, TV shows, games and social networking in the nature of audio visual entertainment transmitted via wireless communications devices
- (9) Providing on-line information in the field of news and entertainment via the Internet and wireless devices
- (10) Entertainment services, namely providing a website featuring audio clips, video clips and photographs
- (11) Production and distribution of audio visual entertainment transmitted via wireless communication devices
- (12) On-line publishing services
- (13) Entertainment services, namely the distribution of television programming services via online communications networks
- (14) Entertainment services, namely, the distribution of promotional, informational, entertainment, services via online communications networks

CHINA

2/22/2008
W0973836

2/22/2008
W0973836

REGISTERED

TRADEMARK

REEL: 005353 FRAME: 0784

MARK _____ APP DATE _____ REG DATE _____ STATUS _____
 COUNTRY _____ APP NO. _____ REG NO. _____
 PRIORITY DATE _____

LIFEPASS continued....
 CHINA continued....

CLASS	DESCRIPTION
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035 Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty, marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; targeted advertising and information distribution services via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing access to price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

038 Audio and video broadcasting services over the Internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips; providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

041 Providing on-line news and information in the field of entertainment via the Internet and wireless devices; education and entertainment services, namely, providing a web site featuring audio clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, via online communications networks, entertainment services, namely, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials, and radio programs for others, and providing links to websites of others featuring information about all of the foregoing

042 Customized searching services, namely, providing specific information as requested by customers via the Internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider featuring computer software to track, log and analyze Internet usage habits, Internet searching habits, and customer loyalty; application services provider featuring computer software for compiling, analyzing, storing, sorting, organizing and distributing demographic, lifestyle and behavioral data and information; application service provider featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes; application service provider featuring computer software to facilitate comparison shopping via the Internet; application service provider featuring computer software for searching, compiling, indexing and organizing information on the Internet; application service provider featuring computer software for creating indexes of information, indexes of web sites and indexes of other information and data; application service provider featuring computer software for providing limited access to data and third-party web sites and web content over a computer network based on use by third parties of the aforementioned software

045 Social networking services via the Internet and online communications networks

MARK COUNTRY APP DATE REG DATE STATUS
 APP NO. REG NO.
 PRIORITY DATE

LIFE/PASS continued....

EUROPEAN UNION (CTM)

2/22/2008 7/27/2009 REGISTERED
 WO973836 WO973836

CLASS DESCRIPTION

035 internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases, market research services regarding internet usage habits and customer loyalty, marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; targeted advertising and information distribution services via the internet and wireless devices; promoting the goods and services of others via the internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others, online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing access to price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

038 Audio and video broadcasting services over the internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips; providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services; providing multiple-user access to the internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the internet, information services networks and data networks; streaming audio and video material on the internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

041 Providing on-line information in the field of news and entertainment via the internet and wireless devices; entertainment services in the nature of audio visual entertainment transmitted via wireless communication devices; production and distribution of audio visual entertainment transmitted via wireless communication devices; on-line publishing services; on-line journals, namely, blogs featuring personal information and opinions; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television; satellite and online communications networks

MARK _____ APP DATE _____ REG DATE _____ STATUS _____
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LIFEPASS continued.....

EUROPEAN UNION (CTM) continued.....

042 Customized searching services; namely, providing specific information as requested by customers via the internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider featuring computer software to track, log and analyze internet usage habits, internet searching habits, and customer loyalty; application service provider featuring computer software for compiling, analyzing, storing, sorting, organizing and distributing demographic, lifestyle and behavioral data and information; application service provider featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes; application service provider featuring computer software to facilitate comparison shopping via the internet; application service provider featuring computer software for searching, compiling, indexing and organizing information on the internet; application services provider featuring computer software for creating indexes of information; indexes of web sites and indexes of other information resources; application service provider featuring computer software for providing limited access to data and third-party web sites and web content over a computer network based on use by third parties of the aforementioned software

045 Social networking services via the internet, cable television, satellite and online communications networks

009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for targeted marketing and advertising, and directing consumers to seller web sites; computer software to facilitate comparison shopping via the internet and wireless devices; computer software for creating searchable databases of information and data

INDIA 2/27/2008 9/2/2011 REGISTERED
 16538647 16538647 Renewal is Next Action Due

CLASS DESCRIPTION

009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for targeted marketing and advertising, and directing consumers to seller web sites; computer software to facilitate comparison shopping via the internet and wireless devices; computer software for creating searchable databases of information and data

MARK
COUNTRY

APP DATE REG DATE STATUS
APP NO. REG NO.

PRIORITY DATE

LIFE-PASS continued ...
IN/CI/A continued.....

035 Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; targeted advertising and information distribution services via the internet and wireless devices; promoting the goods and services of others via the internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing access to price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

038 Audio and video broadcasting services over the internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips, providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services; providing multiple-user access to the internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the internet, information services networks and data networks; streaming audio and video material on the internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

041 Providing on-line information in the field of news and entertainment via the internet and wireless devices; entertainment services in the nature of audio visual entertainment transmitted via wireless communication devices; production and distribution of audio visual entertainment transmitted via wireless communication devices; on-line publishing services; on-line journals, namely, blogs featuring personal information and opinions; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

042 Customized searching services, namely, providing specific information as requested by customers via the internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider featuring computer software to track, log and analyze internet usage habits, internet searching habits, and customer loyalty; application service provider featuring computer software for compiling, analyzing, storing, sorting, organizing and distributing demographic, lifestyle and behavioral data and information; application service provider featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes; application service provider featuring computer software to facilitate comparison shopping via the internet; application service provider featuring computer software for searching, compiling, indexing and organizing information on the internet; application service provider featuring computer software for creating indexes of information, indexes of web sites and indexes of other information resources; application service provider featuring computer software for creating searchable databases of information and data; application service provider featuring computer software for providing limited access to data and third-party web sites and web content over a computer network based on use by third parties of the aforementioned software social networking services via the internet, cable television, satellite and online communications networks

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

LIFEPASS continued.....

JAPAN 2/22/2008 2/10/2010 REGISTERED
 WO973336 WO973336

CLASS	DESCRIPTION
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035 Internet search engine advertising, advertising placement services, including advertising placement on web site using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; targeted advertising and commercial information distribution services via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business information namely, providing information regarding the purchase and sale of a wide variety of products and services of others via computer databases, online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing access to price comparison information; providing information on commodity sales on a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

038 Audio and video broadcasting services over the Internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips; providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest, text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet, video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

041 Providing on-line information in the field of news and entertainment via the Internet and wireless devices, entertainment services in the nature of audio visual entertainment transmitted via wireless communication devices, production and distribution of audio visual entertainment transmitted via wireless communication devices; on-line publishing services, on-line journals, namely, blogs featuring personal information and opinions; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

LIFEPASS continued....
JAPAN continued....

- 042 Customized searching services, namely, providing specific information as requested by customers via the Internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider featuring computer software to track, log and analyze internet usage habits, internet searching habits, and customer loyalty; application service provider featuring computer software for compiling, analyzing, storing, sorting, organizing and distributing demographic, lifestyle and behavioral data and information; application service provider featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes; application service provider featuring computer software to facilitate comparison shopping via the internet; application service provider featuring computer software for searching, compiling, indexing and organizing information on the internet; application service provider featuring computer software for creating indexes of information, indexes of web sites and indexes of other information resources; application service provider featuring computer software for providing limited access to data and third-party web sites and web content over a computer network based on use by third parties of the aforementioned software
- 045 Social networking services via the internet, cable television, satellite and online communications networks, namely, personal interactive services via the internet, cable television, satellite and online communications networks
- 009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for targeted marketing and advertising, and directing consumers to seller web sites; computer software to facilitate comparison shopping via the internet and wireless devices; computer software for creating searchable databases of information and data

MEXICO 1/29/2008 910027 7/15/2008 1049447 REGISTERED Renewal is Next Action Due

CLASS DESCRIPTION

009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content; electronic media or information over the internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for targeted marketing and advertising, and directing consumers to seller web sites; computer software to facilitate comparison shopping via the internet and wireless devices; computer software for creating searchable databases of information and data

MEXICO 1/29/2008 910028 12/9/2008 1076615 REGISTERED Renewal is Next Action Due

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

LIFEPASS continued...
MEXICO continued...

CLASS DESCRIPTION

035 Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services; comparison shopping services; targeted advertising; promoting the goods and services of others via the Internet and wireless devices; business services; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing access to price comparison information

MEXICO 1/29/2008 7/15/2008 REGISTERED
910029 1049448 Renewal is Next Action Due

CLASS DESCRIPTION

038 Audio and video broadcasting services over the Internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips; providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest, text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest, communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

MEXICO 1/29/2008 7/28/2008 REGISTERED
910030 1050831 Renewal is Next Action Due

CLASS DESCRIPTION

041 Providing on-line information in the field of news and entertainment via the internet and wireless devices; entertainment services in the nature of audio visual entertainment transmitted via wireless communication devices; production and distribution of audio visual entertainment transmitted via wireless communication devices; on-line publishing services, on-line journals, namely, blogs featuring personal information and opinions, education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks

MEXICO 10/6/2009 10/27/2010 REGISTERED
1038860 1186419 Renewal is Next Action Due

MARK COUNTRY APP DATE REG DATE STATUS
 APP NO. REG NO.
 PRIORITY DATE

LIFEPASS continued...
 MEXICO continued...

CLASS DESCRIPTION

042 Customized searching services, namely, providing specific information as requested by customers via the Internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider featuring computer software to track, log and analyze Internet usage habits, Internet searching habits, and customer loyalty; application service provider featuring computer software for compiling, analyzing, storing, sorting, organizing and distributing demographic, lifestyle and behavioral data and information; application service provider featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes; application service provider featuring computer software to facilitate comparison shopping via the Internet; application service provider featuring computer software for searching, compiling, indexing and organizing information on the Internet; application service provider featuring computer software for creating indexes of information, indexes of web sites and indexes of other information resources; application service provider featuring computer software for creating searchable databases of information and data; application service provider featuring computer software for providing limited access to data and third-party web sites and web content over a computer network based on use by third parties of the aforementioned software

MEXICO 1/29/2008 7/15/2008 REGISTERED
 910032 1049449 Renewal is Next Action Due

CLASS DESCRIPTION

045 Social networking services via the Internet, cable television, satellite and online communications networks
 TAIWAN 3/3/2008 11/15/2009 REGISTERED
 97009131 1386743 Renewal is Next Action Due

CLASS DESCRIPTION

009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, logging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for targeted marketing and advertising, and directing consumers to seller web sites, computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others

035 Internet search engine advertising, ad placement services using proprietary technology and database of users and customers; market research services regarding Internet usage habits and customer loyalty; marketing services, namely consumer demographic, lifestyle and behavior data and information providing related marketing research, market reports and analyses; providing advertising services via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; Internet shopping; promoting the goods and services for others by providing price comparison information; promoting the goods and services of others via website; on-line publishing services

MARK

COUNTRY

APP DATE REG DATE STATUS
APP NO. REG NO.
PRIORITY DATE

LIFE/PASS continued.....

TAIWAN continued.....

- 038 Audio and video broadcasting services over the Internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips; providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging transmission services; providing multiple-user access to the Internet for accessing data; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming transmission audio and video material via the Internet, video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; providing a website where users can post ratings, reviews and recommendations on products and services, providing on-line information in the field of news and entertainment via the Internet and wireless devices; entertainment services in the nature of audio visual entertainment transmitted via wireless communication devices
- 041 Providing on line information in the field of entertainment via the Internet and wireless devices; on-line journals transmission services, namely, blogs featuring personal information and opinions; education and entertainment services, namely, providing audio clips, video clips, photographs and other multimedia materials via website; production and distribution of movie films, video tapes, laser discs; production and distribution of records, audio tapes, karaoke tapes; planning and production of educational and entertainment programs for radio, planning and production of educational and entertainment programs for television; providing entertainment information, leisure entertainment information; providing online information featuring entertainment
- 042 Providing searching engine services, namely providing information services as requested by customers via the Internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; computer software design, up-dating of computer software, maintenance of computer software, rental of computer software, consultation and advisory of computer software design, computer system analysis, computer system design, installation of computer software, duplication of computer program, planning of computer program, design of computer program, providing online information featuring clothing attractions
- 045 Social networking services via the Internet, cable television, satellite and online communications networks, namely on-line journals, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies
- 043 Providing online information featuring hotels and restaurants

UNITED STATES

2/22/2011 2/22/2011 REGISTERED
3923532 3923532 88.15 is Next Action Due

CLASS DESCRIPTION

- 042 Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips
- 045 Social networking services via the Internet and online communications networks

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

LIFEPASS continued.....
 UNITED STATES continued.....

- 009 Computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, or otherwise providing electronic media or information over the Internet or other communications networks; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data
- 035 Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty, comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices
- 038 Electronic transmission of information, audio and video clips; communication services, namely, transmission of audio, visual images and data by wireless communication networks and the Internet
- 041 Providing on-line news and information in the field of entertainment via the Internet and wireless devices, education and entertainment services, namely, providing a web site featuring audio clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, via online communications networks; entertainment services, namely, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials, and radio programs for others, and providing links to websites of others featuring information about all of the foregoing

WIPO

2/22/2008 2/22/2008 REGISTERED
 A0011495 WO973836 Renewal is Next Action Due
 1/23/2008

CLASS DESCRIPTION

- 035 Internet search engine advertising, advertising placement services, including advertising placement on web site using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty, marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; targeted advertising and commercial information distribution services via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business information namely, providing information regarding the purchase and sale of a wide variety of products and services of others via computer databases, online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing access to price comparison information; providing information on commodity sales on a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

MARK	COUNTRY	APP DATE	REG DATE	STATUS
		APP NO.	REG NO.	
		PRIORITY DATE		

LIFEPASS continued.....
WFO continued.....

- 038 Audio and video broadcasting services over the Internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips; providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and on-line communications networks
- 041 Providing on-line information in the field of news and entertainment via the Internet and wireless devices; entertainment services in the nature of audio visual entertainment transmitted via wireless communication devices; production and distribution of audio visual entertainment transmitted via wireless communication devices; on-line publishing services; on-line journals, namely, blogs featuring personal information and opinions; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks
- 042 Customized searching services, namely, providing specific information as requested by customers via the Internet or wireless devices from searchable indexes and databases of information, including text, electronic documents, third-party web sites, databases, graphics and audio-visual information; application service provider software to track, log and analyze Internet usage habits, Internet searching habits, and customer loyalty; application service provider featuring computer software for compiling, analyzing, storing, organizing and distributing demographic, lifestyle and behavioral data and information; application service provider featuring computer software for generating market research data, reports and analyses, and other marketing and advertising information for marketing and advertising purposes; application service provider featuring computer software to facilitate comparison shopping via the Internet; application service provider featuring computer software for searching, compiling, indexing and organizing information on the Internet; application service provider featuring computer software for creating indexes of information, indexes of web sites and indexes of other information resources; application service provider featuring computer software for creating searchable databases of information and data; application service provider featuring computer software for providing limited access to data and third-party web sites and web content over a computer network based on use by third parties of the aforementioned software
- 045 Social networking services via the Internet, cable television, satellite and online communications networks, namely, personal interactive services via the Internet, cable television, satellite and online communications networks
- 059 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content; electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for targeted marketing and advertising, and directing consumers to seller web sites; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

XIDENTITY

UNITED STATES 1/5/2011 PUBLISHED
85211373 Allowed

- | CLASS | DESCRIPTION |
|-------|--|
| 009 | Downloadable computer software for use in database management; Computer application software for mobile phones, namely, software for use in database management |
| 042 | Providing a web site featuring temporary use of non-downloadable software for use in database management; Software as a service (SAAS) services featuring software for use in database management; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks |

XINFERENCE

XINFERENCE

UNITED STATES 1/5/2011 ALLOWED
85211336 Allowed

- | CLASS | DESCRIPTION |
|-------|--|
| 009 | Downloadable computer software for use in database management; Computer application software for mobile phones, namely, software for use in database management |
| 042 | Providing a web site featuring temporary use of non-downloadable software for use in database management; Software as a service (SAAS) services featuring software for use in database management; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks |

XPATTERNS

AUSTRALIA 11/17/2009 REGISTERED
WO1032146 WO1032146 Renewal is Next Action Due

MARK _____ APP DATE _____ REG DATE _____ STATUS _____
 COUNTRY _____ APP NO. _____ REG NO. _____
 PRIORITY DATE _____

XPATTERNS continued...
 AUSTRALIA continued...

CLASS _____ DESCRIPTION _____

- 039 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty, computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data
- 035 Internet search engine advertising, advertisement placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; promoting the goods and services of others by providing links to the web sites of others
- 038 Electronic transmission of information, audio and video clips; providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks, providing a website where users can post ratings, reviews and recommendations on products and services
- 041 Providing on-line news and information in the field of entertainment via the Internet and wireless devices; on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment services, namely, providing on-line computer games, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials; distribution of television and radio programs for others, and providing links to websites of others featuring information about all of the foregoing
- 042 Hosting of computer sites (websites) being a website that gives computer users the ability to upload, post, show, display, and tag information; audio and video clips

MARK	COUNTRY	APP DATE	APP NO.	PRIORITY DATE	REG DATE	REG NO.	STATUS
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XPATTERNS continued.....

AUSTRALIA continued.....

045 Social networking services via the Internet and online communications networks

CANADA		12/12/2007	1,375,819		2/19/2011	TMA790,711	REGISTERED Renewal is Next Action Due
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MARK	COUNTRY	APP DATE	REG DATE	STATUS
		APP NO.	REG NO.	
		PRIORITY DATE		

XPATTERNS continued....

CANADA continued....

CLASS	DESCRIPTION
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MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

X/PATTERNS continued.....

CANADA continued.....

000

WARES:

- (1) Pattern recognition software
- (2) Computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the internet and wireless devices
- (3) Computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the internet or other communications networks
- (4) Downloadable software for instant messaging and electronic mail services
- (5) Computer software to track, log and analyze internet search and usage habits, and customer loyalty
- (6) Computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information
- (7) Computer software for targeted marketing and advertising, and directing consumers to seller web sites
- (8) Computer software to facilitate comparison shopping via the internet and wireless devices
- (9) Computer software for creating searchable databases of information and data

SERVICES:

- (1) Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases
- (2) Market research services regarding internet usage habits and customer loyalty
- (3) Marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses
- (4) Comparison shopping services
- (5) Targeted advertising and information distribution services for others via the internet and wireless devices distributed via email, SMS messaging and over websites
- (6) Promoting the goods and services of others via the internet and wireless devices
- (7) Business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others
- (8) Online business directories featuring hotels, restaurants, shopping, entertainment and attractions
- (9) Promoting the goods and services of others by providing access to price comparison information
- (10) Providing a website where users can post ratings, reviews and recommendations on products and services
- (11) Promoting the goods and services of others by providing links to the web sites of others
- (12) Audio and video broadcasting services over the internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips
- (13) Providing access to information, audio and video via web sites, online forums, chat rooms, listservs and blogs over the internet or other communications networks
- (14) Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest
- (15) Text and numeric wireless digital messaging services
- (16) Providing multiple-user access to the internet for accessing third party and proprietary web sites
- (17) Communications services namely, the transmission and delivery of interactive television programming services via cable television, satellite and online communications networks
- (18) Streaming audio and video material on the internet
- (19) Video on demand transmission services
- (20) Providing on-line facilities for real-time interaction with other computer users concerning topics of general interest
- (21) Entertainment services, namely movies, t.v. shows, games and social networking in the nature of audio visual entertainment transmitted via wireless communications devices

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

X/PATTERNS continued.....
CANADA continued.....

- (22) Providing on-line information in the field of news and entertainment via the Internet and wireless devices
- (23) Entertainment services, namely providing a website featuring audio clips, video clips and photographs
- (24) Production and distribution of audio visual entertainment transmitted via wireless communication devices
- (25) On-line publishing services
- (26) On-line journals, namely blogs featuring personal information and opinions
- (27) Entertainment services, namely the distribution of television programming services via online communications networks
- (28) Entertainment services, namely the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks
- (29) Social networking services via the Internet, cable television, satellite and online communications networks

CHINA
11/17/2009
WO1032146
11/17/2009
WO1032146
REGISTERED

CLASS: DESCRIPTION:

009
Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data

035
Internet search engine advertising; advertisement placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business services, namely providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; promoting the goods and services of others by providing links to the web sites of others

038
Electronic transmission of information, audio and video clips, providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks; wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks; providing a website where users can post ratings, reviews and recommendations on products and services

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

XPATTERNS continued...
CHINA continued...

041

Providing on-line news and information in the field of entertainment via the Internet and wireless devices; on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment services, namely, providing on-line computer games, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials, distribution of television and radio programs for others, and providing links to websites of others featuring information about all of the foregoing

042

Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips

045

Social networking services via the internet and online communications networks

EUROPEAN UNION (CTM)

11/17/2009 2/8/2011 REGISTERED
WO1032146 WO1032146
Renewal is Next Action Due

CLASS DESCRIPTION

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Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data

035

Internet search engine advertising, advertisement placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; promoting the goods and services of others by providing links to the web sites of others

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

XPATTERNS continued
 EUROPEAN UNION (CTM) continued.....

038 Electronic transmission of information, audio and video clips, providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the Internet or other communications networks, providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services, providing multiple-user access to the Internet for accessing third party and proprietary web sites, communication services, providing transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks, streaming audio and video material on the Internet, video on demand transmission services, providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks, providing a website where users can post ratings, reviews and recommendations on products and services

041

Providing on-line news and information in the field of entertainment via the Internet and wireless devices, on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment services, namely, providing on-line computer games, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials, distribution of television and radio programs for others, and providing links to websites of others featuring information about all of the foregoing

042

Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips

045

Social networking services via the Internet and online communications networks

INDIA

10/20/2009
 1874801

PENDING

CLASS DESCRIPTION

009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information; and data

MARK
COUNTRY

APP DATE REG DATE STATUS
APP NO. REG NO.
PRIORITY DATE

XPATTERNS continued.....
INDIA continued.....

035 Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the internet and wireless devices; promoting the goods and services of others via the internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

036 Electronic transmission of information, audio and video clips; providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest, text and numeric wireless digital messaging services; providing multiple-user access to the internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the internet, information services networks and data networks; streaming audio and video material on the internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks

041 Providing on-line news and information in the field of entertainment via the internet and wireless devices; on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment services, namely, providing on-line computer games, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials; distribution of television and radio programs for others, and providing links to websites of others featuring information about all of the foregoing

042 Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips

045 Social networking services via the internet and online communications networks
JAPAN 11/17/2009 5/31/2012 REGISTERED
WO1032146 WO1032146 Renewal is Next Action Due

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

X-PATTERNS continued
 JAPAN continued.....

CLASS	DESCRIPTION
038	Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the internet and wireless devices; computer software for creating searchable databases of information and data
035	Internet search engine advertising; advertising placement services, including advertising placement on web site using proprietary technology and user and customer databases; market research services regarding internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses, comparison shopping services; dissemination of targeted advertising and advertising information via the internet and wireless devices; promoting the goods and services of others via the internet and wireless devices; business information, namely providing information regarding the purchase and sale of a wide variety of products and services of others via computer databases, online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; promoting the goods and services of others by providing links to the web sites of others
038	Electronic transmission of information, audio and video clips; providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services, providing multiple-user access to the internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the internet, information services networks and data networks; streaming audio and video material on the internet, video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks
041	Providing on-line news and information in the field of entertainment via the internet and wireless devices; on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment services, namely, providing on-line computer games, entertainment services, namely, providing a website featuring musical performances, music videos, related film clips, photographs; distribution of television and radio programs for others
042	Creating and maintaining a website that gives computer users the ability to upload, exchange, share, and comment upon photos, audio, videos, and video logs
045	Social networking services via the internet, online communications networks, namely dating services via the internet, online communications networks

MARK COUNTRY APP DATE REG DATE STATUS
 APP NO. REG NO.
 PRIORITY DATE

X-PATTERNS continued.....

MEXICO 10/23/2009 10/30/2009 REGISTERED
 1043099 1129112 Renewal is Next Action Due

CLASS DESCRIPTION

009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data

MEXICO 10/23/2009 10/27/2010 REGISTERED
 1043100 1186422 Renewal is Next Action Due

CLASS DESCRIPTION

005 Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others

MEXICO 10/23/2009 10/28/2010 REGISTERED
 1043103 1186697 Renewal is Next Action Due

CLASS DESCRIPTION

003 Electronic transmission of information, audio and video clips; providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks

MARK	COUNTRY	APP DATE	REG DATE	STATUS
APP NO.	REG NO.	PRIORITY DATE		

XPATTERNS continued.....

MEXICO 10/23/2009 11/4/2010 REGISTERED
 1043105 1187881 Renewal is Next Action Due

CLASS DESCRIPTION

041 Providing on-line news and information in the field of entertainment via the Internet and wireless devices; on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment materials; providing on-line computer games, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials; distribution of television and radio programs for others, and providing links to websites of others featuring information about all of the foregoing

MEXICO 10/23/2009 10/27/2010 REGISTERED
 1043106 1186423 Renewal is Next Action Due

CLASS DESCRIPTION

042 Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips

MEXICO 10/23/2009 11/4/2010 REGISTERED
 1043107 1187882 Renewal is Next Action Due

CLASS DESCRIPTION

045 Social networking services via the Internet and online communications networks

TAIWAN 10/21/2009 12/1/2010 REGISTERED
 98046477 1442970

CLASS DESCRIPTION

069 Pattern: recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data

MARK
COUNTRY

APP DATE REG DATE STATUS
APP NO. REG NO.

PRIORITY DATE

XPATTERNS continued.....
TAIWAN continued.....

035	Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others
038	Electronic transmission of information, audio and video clips; providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks
042	Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips
045	Social networking services via the Internet and online communications networks

UNITED STATES

12/10/2007 1/18/2011 REGISTERED
77348410 3908348 8&15 is Next Action Due

CLASS DESCRIPTION

008 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data

MARK	COUNTRY	APP DATE	REG DATE	STATUS
		APP NO.	REG NO.	
		PRIORITY DATE		

XPATTERNS continued.....
 UNITED STATES continued.....

- | | | | | |
|-----|---|--|--|--|
| 035 | <p>Internet search engine advertising, ad placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; providing a website where users can post ratings, reviews and recommendations on products and services; promoting the goods and services of others by providing links to the web sites of others</p> | | | |
| 038 | <p>Electronic transmission of information, audio and video clips; providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest, text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks</p> | | | |
| 041 | <p>Providing on-line news and information in the field of entertainment via the Internet and wireless devices; on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment services, namely, providing on-line computer games, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials, distribution of television and radio programs for others, and providing links to websites of others featuring information about all of the foregoing</p> | | | |
| 042 | <p>Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips</p> | | | |
| 045 | <p>Social networking services via the Internet and online communications networks</p> | | | |

WIPO	11/17/2009	11/17/2009	REGISTERED
	A0017846	WO1032146	Renewal is Next Action Due
	12/10/2007		

MARK
COUNTRY

APP DATE REG DATE STATUS
APP NO. REG NO.
PRIORITY DATE

XPATTERNS continued.....
WIPO continued.....

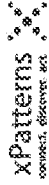
CLASS DESCRIPTION

- 009 Pattern recognition software; computer software for providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; computer software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing user-created content, electronic media or information over the Internet or other communications networks; downloadable software for instant messaging and electronic mail services; computer software to track, log and analyze Internet search and usage habits, and customer loyalty; computer software to compile, analyze, store, organize and distribute consumer demographic, lifestyle and behavior data and information; computer software for directing consumers to seller web sites for use in targeted marketing and advertising; computer software to facilitate comparison shopping via the Internet and wireless devices; computer software for creating searchable databases of information and data
- 035 Internet search engine advertising, advertisement placement services and web site placement services using proprietary technology and user and customer databases; market research services regarding Internet usage habits and customer loyalty; marketing services, namely, compiling and distributing consumer demographic, lifestyle and behavior data and information, and providing related marketing research, market reports and analyses; comparison shopping services; dissemination of targeted advertising and advertising information via the Internet and wireless devices; promoting the goods and services of others via the Internet and wireless devices; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others, online business directories featuring hotels, restaurants, shopping, entertainment and attractions; promoting the goods and services of others by providing price comparison information; promoting the goods and services of others by providing links to the web sites of others
- 038 Electronic transmission of information, audio and video clips; providing multiple-user access to a global computer information network including information, audio and video via web sites, online forums, chat rooms, electronic mailing lists and blogs over the Internet or other communications networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest, text and numeric wireless digital messaging services; providing multiple-user access to the Internet for accessing third party and proprietary web sites; communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; streaming audio and video material on the Internet; video on demand transmission services; providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; communications services, namely, the transmission and delivery of promotional, informational, entertainment, and interactive television programming via cable television, satellite and online communications networks; providing a website where users can post ratings, reviews and recommendations on products and services
- 041 Providing on-line news and information in the field of entertainment via the Internet and wireless devices; on-line journals, namely, blogs featuring personal information and opinions regarding entertainment, lifestyle, sports, news, current events, books, movies, consumer goods, politics, philanthropy, travel and hobbies; education and entertainment services, namely, providing a web site featuring audio clips, video clips, photographs and other multimedia materials; entertainment services, namely, the distribution of promotional, informational, entertainment, and interactive television programming services via cable television, satellite and online communications networks; entertainment services, namely, providing on-line computer games, providing a website featuring musical performances, music videos, related film clips, photographs, and other multimedia materials; distribution of television and radio programs for others, and providing links to websites of others featuring information about all of the foregoing
- 042 Providing a website that gives computer users the ability to upload, post, show, display, and tag information, audio and video clips

MARK
 COUNTRY
 APP DATE
 APP NO.
 PRIORITY DATE
 REG DATE
 REG NO.
 STATUS

XPATTERNS continued.....
 WFO continued.....

045 Social networking services via the Internet and online communications networks



XPATTERNS CONNECT. DISCOVER. ACT. and Design

UNITED STATES

10/27/2011 5/28/2013 REGISTERED
 85468341 4343297 8&15 is Next Action Due

CLASS DESCRIPTION

- 009 Software for use in connection with calculating and selecting proper procedure codes and diagnostic codes for medical billing purposes
- 042 Online, non-downloadable software for use in connection with calculating and selecting proper procedure codes and diagnostic codes for medical billing purposes

UNITED STATES

7/19/2013 4/8/2014 REGISTERED
 86015294 4509847 8&15 is Next Action Due

CLASS DESCRIPTION

- 009 Pattern recognition software; computer software for providing data analytics; computer software for creating searchable databases of information and data; computer software for searching, organizing and providing access to and downloads of data, third-party web sites and online information in the field of general interest over the Internet and wireless devices; downloadable software in the nature of a mobile application for searching and organizing publicly available information, data, third-party web sites and online information
- 035 Providing a database in the field of consumer-to-business commerce for containing registered users' preferences, data, possessions, social connections, permissions, recommendations, location, role or intent for use by merchants to create and manage offers for delivery to consumers; Providing on-line news and information in the field of advertising and business data analytics; providing on-line business news and information in the field of social media
- 042 Providing a web site featuring temporary use of non-downloadable software for use in pattern recognition and data analytics; software as a service (SaaS) services featuring pattern recognition software and software for data analytics; software as a service (SaaS) services featuring software for use in database management; software as a service (SaaS) services featuring software for searching, organizing and providing access to and downloads of publicly available information, data, third-party web sites and online information; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks; Providing on-line news and information in the fields of technology, internet security and computer data analytics

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

XPATTERNS MEDCONNECT

XPATTERNS MEDCONNECT

EUROPEAN UNION (CTM)

2/21/2013 6/20/2014 REGISTERED
 WO1170520 WO1170520 Registered

CLASS DESCRIPTION

009 Downloadable computer software; computer application software for mobile devices
 042 Providing a web site featuring temporary use of non-downloadable software (terms considered too vague by the International Bureau - rule 13.2.b) of the Common Regulations); software as a service (SAAS) services; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks

UNITED STATES

8/23/2012 10/1/2013 REGISTERED
 85711488 4409826 8&15 is Next Action Due

CLASS DESCRIPTION

009 Downloadable computer software for personal medical research; Computer application software for mobile devices for personal medical research
 042 Providing a web site featuring temporary use of non-downloadable software for personal medical research; Software as a service (SAAS) services for personal medical research; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; computer services, namely, creating computer network-based indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing customized computer searching services, namely, searching and retrieving information at the customer's specific request via the Internet

WIPO

2/21/2013 2/21/2013 REGISTERED
 A0034246 WO1170520 Renewal is Next Action Due
 8/23/2012

CLASS DESCRIPTION

009 Downloadable computer software; computer application software for mobile devices
 042 Providing a web site featuring temporary use of non-downloadable software (terms considered too vague by the International Bureau - rule 13.2.b) of the Common Regulations); software as a service (SAAS) services; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

XPERSONA

UNITED STATES	1/5/2011	85211364	PUBLISHED Allowed
CLASS	DESCRIPTION		
009	Downloadable computer software for use in database management; Computer application software for mobile phones, namely, software for use in database management		
042	Providing a web site featuring temporary use of non-downloadable software for use in database management; Software as a service (SAAS) services featuring software for use in database management; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks		

XRELEVANCE

UNITED STATES	1/5/2011	85211323	ALLOWED Allowed
CLASS	DESCRIPTION		
009	Downloadable computer software for use in database management; Computer application software for mobile phones, namely, software for use in database management		
042	Providing a web site featuring temporary use of non-downloadable software for use in database management; Software as a service (SAAS) services featuring software for use in database management; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks		

XSECURE

UNITED STATES	1/5/2011	85211355	PUBLISHED Allowed
CLASS	DESCRIPTION		
009	Downloadable computer software for use in database management; Computer application software for mobile phones, namely, software for use in database management		
042	Providing a web site featuring temporary use of non-downloadable software for use in database management; Software as a service (SAAS) services featuring software for use in database management; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks		

TRADEMARK

REEL: 005353 FRAME: 0813

MARK	APP DATE	REG DATE	STATUS
COUNTRY	APP NO.	REG NO.	
	PRIORITY DATE		

XSPATIAL

UNITED STATES

1/5/2011 PUBLISHED
85211344 Allowed

CLASS	DESCRIPTION
009	Downloadable computer software for use in database management; Computer application software for mobile phones, namely, software for use in database management
042	Providing a web site featuring temporary use of non-downloadable software for use in database management; Software as a service (SAAS) services featuring software for use in database management; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks

XTHEMES

UNITED STATES

1/5/2011 PUBLISHED
85211350 Allowed

CLASS	DESCRIPTION
009	Downloadable computer software for use in database management; Computer application software for mobile phones, namely, software for use in database management
042	Providing a web site featuring temporary use of non-downloadable software for use in database management; Software as a service (SAAS) services featuring software for use in database management; computer services, namely, providing search engines for obtaining data on a global computer network; data mining by means of global computer networks; creating indexes of information, indexes of web sites and indexes of other information sources in connection with global computer networks; providing information at the specific request of end-users from searchable indexes and databases of information by means of global computer information networks

TRADEMARK