

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM315586

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	07/31/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Perry Farrell		08/02/2014	Individual: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lollapalooza, LLC		
<b>Street Address:</b>	c/o deBlois, Mejia & Kaplan, LLP		
<b>Internal Address:</b>	9171 Wilshire Blvd., #300		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1761304	LOLLAPALOOZA	
<b>Registration Number:</b>	3402850	LOLLAPALOOZA	
<b>Registration Number:</b>	4150369	KIDZAPALOOZA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.813.5900		
<b>Email:</b>	assignments@fzlj.com		
<b>Correspondent Name:</b>	Lawrence E. Apolzon		
<b>Address Line 1:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 2:</b>	866 United Nations Plaza		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	LOLA 1406849		
<b>NAME OF SUBMITTER:</b>	Lawrence E. Apolzon		
<b>SIGNATURE:</b>	/joseph gerber/		
<b>DATE SIGNED:</b>	08/29/2014		
<b>Total Attachments: 4</b>			

CH \$90.00 1761304

source=Signed Assignment for 3 U.S. Marks to Lollapalooza, LLC (F1517166x96B9E)#page1.tif

source=Signed Assignment for 3 U.S. Marks to Lollapalooza, LLC (F1517166x96B9E)#page2.tif

source=Signed Assignment for 3 U.S. Marks to Lollapalooza, LLC (F1517166x96B9E)#page3.tif

source=Signed Assignment for 3 U.S. Marks to Lollapalooza, LLC (F1517166x96B9E)#page4.tif

EXHIBIT A

SHORT FORM ASSIGNMENT A1

Effective as of July 31<sup>st</sup>, 2014 (the "Effective Date"), PERRY FARRELL, a United States citizen having an address of c/o David Weise & Associates, 16000 Ventura Boulevard Suite 600, Encino, CA 91436-2748, United States of America (the "Assignor") hereby assigns for good and valuable consideration to LOLLAPALOOZA, LLC, a limited liability company organized and existing under the laws of Delaware, located at c/o deBlois, Mejia & Kaplan, LLP, 9171 Wilshire Blvd., #300, Beverly Hills, CA 90210, United States of America (the "Assignee"), all of Assignor's right, title, ownership and interest in and to the trademark applications and registrations set out in the attached schedule together with any and all other U.S. and foreign rights in LOLLAPALOOZA and KIDZAPALOOZA (including associated logos) that come from use or reputation including common law rights, and all associated goodwill therewith, and with all claims (including, without limitation, claims against third parties) arising out of or relating to the use or ownership thereof (collectively referred to hereafter as the "Trademarks") in all jurisdictions of the world (the "Territories").

It is further understood and agreed by the Assignor and Assignee that:



1. Assignor agrees, on behalf of it and its successors and assigns, to execute, or to cause to have executed, any confirmatory assignments or other documents that may be required subsequent to the signing of this Assignment in order to effectuate transfer to the Assignee of the ownership of any of the Trademarks in individual territories of the Territories, including any registrations and applications, and otherwise in order to effectuate the intent of this Assignment.

2. Assignor hereby appoints Assignee and any officer or agent thereof, with full power of substitution, as its true and lawful attorney-in-fact with full irrevocable power and authority in place and stead of Assignor and in the name of Assignor or in its own name, for the purposes of carrying out the terms of this Assignment, to take any and all appropriate

FINAL EXECUTION COPY

actions and to execute any and all documents and instruments which may be necessary or desirable to accomplish the purposes of this Assignment, including without limitation executing any documents necessary to record the fact of this Assignment in individual territories of the Territories.

3. This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one instrument. A facsimile or scanned signature transmitted by the Assignor or Assignee, or by counsel for the Assignor or Assignee, shall have the same evidentiary effect as an original signature.

<p>PERRY FARRELL</p> 	<p>LOLLAPALOOZA, LLC</p> <p>By: </p> <p>Name: <u>Charles Walsh</u></p> <p>Title: <u>Co President</u></p> <p>Place: _____</p> <p>Date: <u>8/2/2014</u></p>
--	---

FINAL EXECUTION COPY

Schedule to Short Form Assignment A1

REDACTED

100-2-501381-1-00000000  
10/20/04

Exhibit A  
-3-

FINAL EXECUTION COPY

REDACTED

United States of America	LOLLAPALOOZA	16, 41	74246001	February 13, 1992	1761304	March 30, 1993
United States of America	LOLLAPALOOZA	9, 16, 25, 35, 38, 41, 42	78223956	March 11, 2003	3402850	March 25, 2008
United States of America	KIDZAPALOOZA	25, 41	77408992	February 28, 2008	4150369	May 28, 2012

128921-080188-1-111000000  
1/12/11

Exhibit A

-4-