

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315614

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Personalized Educational Services, Inc.		08/28/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Barton D. Charlip		
Street Address:	19635-36 N. State Road 7		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33498		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77149099	THE STUDENT DEN	
Serial Number:	77258071	STUDENT	
Serial Number:	77258084	STUDENT	
CORRESPONDENCE DATA			
Fax Number:	3302525535		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-643-0212		
Email:	ipdocketakron@bdblawn.com		
Correspondent Name:	David J. Hrina		
Address Line 1:	3800 Embassy Parkway		
Address Line 2:	Suite 300		
Address Line 4:	Akron, OHIO 44333		
NAME OF SUBMITTER:	David J. Hrina		
SIGNATURE:	/David J. Hrina/		
DATE SIGNED:	08/29/2014		
Total Attachments: 1			
source=Assignment#page1.tif			

OP \$90.00 77149099

ASSIGNMENT

THIS ASSIGNMENT is made by and between **Personalized Educational Services, Inc.**, (“Assignor”), a Florida corporation with a mailing address of 19635-36 N. State Road 7, Boca Raton, Florida 33498 and **Barton D. Charlip** (“Assignee”), a Florida resident with a mailing address of 19635-36 N. State Road 7, Boca Raton, Florida 33498.

WHEREAS, Assignor has adopted and is using the trademarks and service marks described in the table below (collectively, the “Marks”); and

WHEREAS, Assignee, is desirous of acquiring the Marks and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, free and clear of any and all liens and encumbrances, in and to the Marks and registrations, together with the entire goodwill of the business symbolized by the Marks and the below registrations.

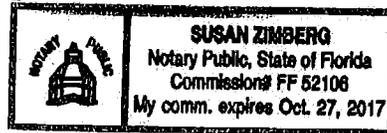
Country	Serial No.	Reg. No.	Mark	Filing Date
United States	77/149,099	3,528,284	THE STUDENT DEN	04/05/2007
United States	77/258,071	3,599,376		8/17/2007
United States	77/258,084	3,592,201		8/17/2007

IN WITNESS WHEREOF, Assignor has given legal effect to this Assignment through its signature below.

Personalized Educational Services, Inc.

By: 
 Barton D. Charlip, President

STATE OF FLORIDA)
)SS:
 COUNTY OF PALM BEACH)



Before me, a Notary Public in and for said county and state, personally appeared the above-named Barton D. Charlip who acknowledged before me that he did sign the foregoing instrument and that the same is his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto affixed my name and official seal at Boca Raton, Florida, this 28th day of August, 2014.


 Notary Public

My commission expires on: 10/27/2017

AK3:1175389_v1