

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315650

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perdue Foods LLC		08/19/2014	LIMITED LIABILITY COMPANY: MARYLAND
RECEIVING PARTY DATA			
Name:	Perdue Holdings, Inc.		
Street Address:	31149 Old Ocean City Road		
City:	Salisbury		
State/Country:	MARYLAND		
Postal Code:	21201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2471504	CLUXDELUX	
Registration Number:	2426769		
Registration Number:	2431322	KINGS DELIGHT	
Registration Number:	1422105	LAKE LANIER FARMS	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023444976		
Email:	rliebowitz@venable.com,trademarkdocket@venable.com		
Correspondent Name:	Rebecca Liebowitz		
Address Line 1:	c/o Venable LLP		
Address Line 2:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043		
ATTORNEY DOCKET NUMBER:	87278-349227		
NAME OF SUBMITTER:	Rebecca Liebowitz		
SIGNATURE:	/rebecca liebowitz/		
DATE SIGNED:	08/29/2014		
Total Attachments: 1			

CH \$115.00 2471504

ASSIGNMENT

WHEREAS, Perdue Foods LLC, (hereinafter "Assignor"), a Maryland limited liability company having an address at 31149 Old Ocean City Road, Salisbury, Maryland 21201, is the owner of

1. CLUX DELUX – Registration Number 2471504
2. Miscellaneous Design – Registration Number 2426769
3. KINGS DELIGHT – Registration Number 2431322
4. LAKE LANIER FARMS – Registration Number 1422105

and of the trademarks shown in said registrations, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Perdue Holdings, Inc., (hereinafter "Assignee"), a Delaware corporation having an address at 31149 Old Ocean City Road, Salisbury, Maryland 21201, is desirous of acquiring the entire right, title and interest in and to the said trademark registrations, the trademarks shown in said registrations, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations and applications, and the trademarks shown in the said registrations and applications, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Dated this 19 day of August, 2014.

Perdue Foods LLC

By: 

Name: B. Eric Christianson

Title: SVP Marketing & Related Services