

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315667

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Articles and Certificate of Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bensussen Deutsch & Associates, Inc.		08/27/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	Bensussen Deutsch & Associates, LLC		
Street Address:	15525 Woodinville-Redmond Road NE		
City:	Woodinville		
State/Country:	WASHINGTON		
Postal Code:	98072		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 35			
Property Type	Number	Word Mark	
Registration Number:	3486910	YOUR MERCHANDISE AGENCY	
Registration Number:	3775066	MERCHAGENCY	
Registration Number:	3838224	POWER OF MERCHANDISE	
Registration Number:	3978383	UNLEASH THE POWER OF MERCHANDISE	
Registration Number:	3664516	WE MAKE YOUR BRAND AN EXPERIENCE.	
Registration Number:	3788201	APPTAGIOUS	
Registration Number:	3938943	PROACTIVATION	
Registration Number:	4129455	EVOLVING BRANDED MERCHANDISE	
Registration Number:	4101287	OUR BRAND(ED) WORLD	
Registration Number:	4440798	SUSAN'S ROCK	
Registration Number:	4209426	BDA CARES FOUNDATION	
Registration Number:	3573112	TRUE GRIP	
Registration Number:	4388315	POWER A	
Registration Number:	4380421	POWER A	
Registration Number:	3797303	POWERSURFACE	
Registration Number:	4049936	PRO PACK MINI	
Registration Number:	3902328	MINIREMOTE	
Registration Number:	4392629	AMPLIFY YOUR EXPERIENCE	
Registration Number:	4432938	SILICONEHOLLOWPOINTS	
TRADEMARK			

OP \$890.00 3486910

Property Type	Number	Word Mark
Registration Number:	4177266	BASSENHANCINGCHAMBER
Registration Number:	4411371	MUNITIO
Registration Number:	3871485	
Registration Number:	4392897	[M]
Registration Number:	4366148	BASS ENHANCING CHAMBER
Registration Number:	4434662	SILICONE HOLLOW POINTS
Registration Number:	4400904	MOGA
Registration Number:	4393332	
Serial Number:	85541552	FUS1ON
Serial Number:	85572105	A
Serial Number:	85931478	ILLUMINATION
Serial Number:	85436918	MUNITIO
Serial Number:	85967990	MOGA BOOST
Serial Number:	85967996	MOGA BOOST
Serial Number:	85920740	S-M-R-T LOCK
Serial Number:	85920744	S-M-R-T LOCK

CORRESPONDENCE DATA

Fax Number: 2066826031

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 206-622-4900

Email: JeffG@SeedIP.com

Correspondent Name: Kevin S. Costanza

Address Line 1: 701 Fifth Avenue

Address Line 2: Suite 5400

Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	131104.001
NAME OF SUBMITTER:	Kevin S. Costanza
SIGNATURE:	/Kevin S. Costanza/
DATE SIGNED:	08/29/2014

Total Attachments: 9

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UNITED STATES OF AMERICA

The State of



Washington

Secretary of State

I, **KIM WYMAN**, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF CONVERSION

to

BENSUSSEN DEUTSCH & ASSOCIATES, LLC

a/an WA Limited Liability Company. Converted documents are effective on the date indicated below.

Date: August 27, 2014

UBI Number: 600-622-681



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Kim Wyman, Secretary of State

Date Issued: 8/27/2014

TRADEMARK

REEL: 005354 FRAME: 0697



SNS

Office of the Secretary of State
Corporations & Charities Division

James M. Dolliver Building
801 Capitol Way South • PO Box 40234
Olympia, WA 98504-0234
Tel: 360.725.0377
www.sos.wa.gov/corpps

Congratulations:

IMPORTANT

To keep your filing status active and avoid administrative dissolution, you must:

1. **File an Initial Report** within 120 days of the date your corporation or limited liability company (LLC) was filed. The date of filing is stated on your certificate. Please complete and return the enclosed Initial Report, together with the \$10 filing fee.

PLEASE NOTE:

This UBI# is due to renew by the end of November 2014, in order to avoid penalty fees.

JOHN R TOMLINSON JR
1422 BELLEVUE AVE
SEATTLE, WA 98122

TRADEMARK

REEL: 005354 FRAME: 0698



INITIAL REPORT
FEE: \$10.00

RETURN COMPLETED FORM AND PAYMENT TO:
(Checks made payable to "Secretary of State")

801 Capitol Way South
PO Box 40234
Olympia, WA 98504-0234

Entity Name: BENSUSSEN DEUTSCH & ASSOCIATES,
LLC
Payment Due By: 12/25/2014
Unified Business Identifier: 600-622-681
State of Incorporation: WA
Inc./Qual. Date: 11/27/1984

TYPE OR PRINT ALL INFORMATION IN DARK INK

<p>Current Registered Agent/Office</p> <p>JOHN R TOMLINSON JR 1422 BELLEVUE AVE SEATTLE, WA 98122</p>	<p>Registered Agent/Office Changes <i>(Changes must be approved by the Board of Directors)</i></p> <p>New Registered Agent Name _____</p> <p>Consent to Appointment _____ <i>Signature of New Registered Agent</i></p> <p>Required Street Address _____</p> <p>City _____ State WA Zip Code _____</p> <p>Optional Mailing Address _____</p> <p>City _____ State WA Zip Code _____</p>
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REPORT SECTION MUST BE FILLED IN COMPLETELY – DO NOT LEAVE SPACES BLANK

Principal place of business in WA YES NO _____ WA _____
Address City Zip

Nature of Business _____ Telephone () _____ Email _____

Foreign Entities - Principal office address.

Address City State Zip Country

CORPORATION: Print or type names and addresses of ALL corporate officers and directors *(attach additional list if necessary)*.
 LLC: Print or type names and addresses of Members or Managers *(attach additional list if necessary)*.

Name	Title	Address	City	State	Zip

SIGNATURE Of governing person listed above Type or Print Name and Title Date



Office of the Secretary of State Corporations & Charities Division

COVER SHEET FOR CONVERSION OF BUSINESS ENTITY

The undersigned, under penalties of perjury, do hereby attest to the conversion and/or domestication of the specified entity by virtue of the selections and information provided below.

Converting from: (current domicile and entity type)

Choose 1 domicile (required)	Choose 1 entity type (required)	Governing statute
<input checked="" type="checkbox"/> Domestic (Washington)	<input checked="" type="checkbox"/> Profit Corporation	RCW 23B
<input type="checkbox"/> Foreign (list domicile below)	<input type="checkbox"/> Limited Liability Company (LLC)	RCW 25.15
	<input type="checkbox"/> Limited Partnership (LP or LLLP)	RCW 25.10
	<input type="checkbox"/> Limited Liability Partnership (LLP)	RCW 25.05
	<input type="checkbox"/> unincorporated entity	
	<input type="checkbox"/> Other: (list below)	


Converting to: (new domicile and entity type)

Choose 1 domicile (required)	Choose 1 entity type (required)	Governing statute
<input checked="" type="checkbox"/> Domestic (Washington)	<input type="checkbox"/> Profit Corporation	RCW 23B
<input type="checkbox"/> Foreign (list domicile below)	<input checked="" type="checkbox"/> Limited Liability Company (LLC)	RCW 25.15
	<input type="checkbox"/> Limited Partnership (LP or LLLP)	RCW 25.10
	<input type="checkbox"/> Limited Liability Partnership (LLP)	RCW 25.05
	<input type="checkbox"/> unincorporated entity	
	<input type="checkbox"/> Other: (list below)	

1. Current name of entity: Bensussen Deutsch & Associates, Inc.
2. UBI# (if available): 600622681
3. Name of new entity: Bensussen Deutsch & Associates, LLC
4. Date conversion is to be effective: August 27, 2014
5. Street and mailing address for service of process if converted organization is foreign: _____

City _____ State or Country _____ Postal Code _____

*Attach required documents per RCW 25.15 and RCW 23B.09

X  Eric Bensussen President 08/27/2014 4254926111
 Signature Printed Name Title Date Phone Number

FILED

AUG 27 2014

WA SECRETARY OF STATE

ARTICLES OF ENTITY CONVERSION

These Articles of Entity Conversion (the "Articles") are filed in accordance with RCW 25.15.420 and RCW 23B.09.040, and provide for the following:

1. By the filing of these Articles, Bensussen Deutsch & Associates, Inc., a Washington corporation (the "Converting Entity") is hereby converted into Bensussen Deutsch & Associates, LLC, a Washington limited liability company (the "Surviving Entity").
2. The name and form of Converting Entity before the conversion was Bensussen Deutsch & Associates, Inc., a Washington corporation.
3. The name and form of Surviving Entity after the conversion is Bensussen Deutsch & Associates, LLC, a Washington limited liability company.
4. The Certificate of Formation (the "Certificate") of the Surviving Entity is attached hereto as Exhibit A.
5. The conversion shall be effective on the date that these Articles and the Certificate are filed with the Secretary of State of the State of Washington, pursuant to RCW 25.15.420.
6. The conversion was duly approved by the shareholders of the Converting Entity in accordance with RCW 23B.09.030 and also in accordance with the governing statute of the Surviving Entity.

These Articles of Entity Conversion are hereby approved by the following authorized representative of the Converting Entity:

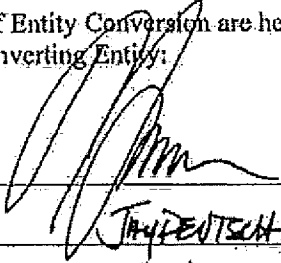
By: 
Name: Jay DEUTSCH
Title: CEO

EXHIBIT A

CERTIFICATE OF FORMATION

(see attached)

**CERTIFICATE OF FORMATION
OF
BENSUSSEN DEUTSCH & ASSOCIATES, LLC**

The undersigned, for the purpose of forming a limited liability company under Title 25 of the Revised Code of Washington, hereby executes the following Certificate of Formation.

ARTICLE 1. NAME

The name of the limited liability company is Bensussen Deutsch & Associates, LLC.

ARTICLE 2. REGISTERED AGENT AND OFFICE

The name of the initial registered agent of the limited liability company, and the address of the initial registered office of the limited liability company and the registered agent, are as follows:

Corporation Service Company
300 Deschutes Way SW, Suite 304
Tumwater, Washington 98501

ARTICLE 3. PRINCIPAL PLACE OF BUSINESS

The address of the principal place of business of the limited liability company is as follows:

15525 Woodinville-Redmond Road NE
Woodinville, Washington 98072

ARTICLE 4. DURATION

The duration of the limited liability company shall be perpetual.

ARTICLE 5. MANAGEMENT


The management of the limited liability company shall be vested in the member or members.

ARTICLE 6. SIGNATURE

The name and address of the person executing this Certificate of Formation are as follows:

Andrew Magda
c/o Perkins Cole LLP
131 South Dearborn Street, Ste. 1700
Chicago, IL 60603-5559

Dated: August 27, 2014.



Andrew Magda, Authorized Person

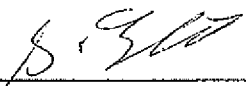
CONSENT TO SERVE AS REGISTERED AGENT

Corporation Service Company hereby consents to serve as Registered Agent in the state of Washington for the following company:

BENSUSSEN DEUTSCH & ASSOCIATES, LLC

We understand that as registered agent it will be our responsibility to receive service of process on behalf of the company; to forward mail to the company; and to immediately notify the office of the Secretary of State if we resign as registered agent, or if we change our Registered Office Address.

Corporation Service Company

By: 

Date: 8/27/14

Stephen E. Elias, Asst. Vice President