

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM315719

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Omron Healthcare, Inc.		08/29/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sonetik AG		
<b>Street Address:</b>	Laupenstrasse 4		
<b>City:</b>	Bern		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	CH-3008		
<b>Entity Type:</b>	COMPANY: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4315505		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-616-5600		
<b>Email:</b>	trademark@leydig.com		
<b>Correspondent Name:</b>	Kevin C. Parks		
<b>Address Line 1:</b>	Two Prudential Plaza, 180 N. Stetson Ave		
<b>Address Line 2:</b>	Suite 4900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	282449		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Kevin C. Parks		
<b>Address Line 1:</b>	Two Prudential Plaza, 180 N. Stetson Ave		
<b>Address Line 2:</b>	Suite 4900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	Kevin C. Parks		
<b>SIGNATURE:</b>	/Kevin C. Parks/		
<b>DATE SIGNED:</b>	09/02/2014		

CH \$40.00 4315505

**Total Attachments: 1**

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**ASSIGNMENT OF TRADEMARKS**

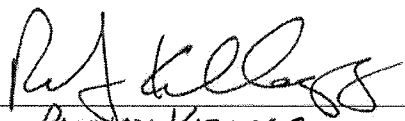
WHEREAS, Omron Healthcare, Inc. (Assignor), a Delaware corporation with offices at 1925 West Field Court, Lake Forest, Illinois, has adopted, used, is using and is the owner of the following trademarks and where applicable, United States registrations:

<u>Mark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
EAR Design	4,315,505	April 9, 2013
GOHEAR	N/A	
GOFIT	N/A	
GOTEST	N/A	
BETTER HEARING IN 1 HOUR	N/A	

WHEREAS, Sonetik AG (Assignee), a business organized under the laws of Switzerland with offices at Laupenstrasse 4, CH-3008 Bern, Switzerland, is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill symbolized by said marks and all registrations thereof, and including all common law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 29 day of AUGUST, 2014.

  
By: Randy Kezlog  
Title: COO