

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315752

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|---|--|--------------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 08/01/2014 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Tooth Tastes, Inc. | | 08/04/2014 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Faria Limited LLC | | |
| Doing Business As: | Sheffield Pharmaceuticals | | |
| Street Address: | 170 Broad Street | | |
| City: | New London | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06320 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CONNECTICUT | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3149450 | TANNER'S TASTY PASTE | |
| Registration Number: | 3005085 | BANILLA BLING | |
| Registration Number: | 3095766 | TAKE A RIDE ON THE FLAVOR WAVE | |
| Registration Number: | 3174995 | CHA CHA CHOCOLATE | |
| Serial Number: | 78590656 | BABY BLING | |
| Serial Number: | 85686956 | ORCA ORANGE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9496088934 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (949) 705-6777 | | |
| Email: | tina-pt@lozaip.com | | |
| Correspondent Name: | Christina Loza, LOZA & LOZA LLP | | |
| Address Line 1: | 305 North Second Ave., #127 | | |
| Address Line 4: | Upland, CALIFORNIA 91786-6064 | | |
| ATTORNEY DOCKET NUMBER: | FARIA-213-218 | | |
| NAME OF SUBMITTER: | CHRISTINA LOZA | | |
| SIGNATURE: | /CHRISTINA LOZA/ | | |

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| DATE SIGNED: | 09/02/2014 |
| Total Attachments: 2 source=Tanner trademark pages 080514#page1.tif source=Tanner trademark pages 080514#page2.tif | |

ASSIGNMENT OF TRADEMARKS NUNC PRO TUNC

WHEREAS, Tooth Tastes, Inc., a California corporation having an office and place of business at 604 15th Street, Manhattan Beach, CA 90266 has adopted and used the following marks and is the owner of the following United States trademark registrations:

| TRADEMARK | UNITED STATES TRADEMARK REGISTRATION NUMBER | GOODS |
|--------------------------------|---|-------------------------|
| TANNER'S TASTY PASTE | 3149450 | Tooth Pastes |
| BANILLA BLING | 3005085 | Tooth Pastes |
| TAKE A RIDE ON THE FLAVOR WAVE | 3095766 | Children's Tooth Pastes |
| CHA CHA CHOCOLATE | 3174995 | Children's Tooth Pastes |

WHEREAS, Tooth Tastes, Inc. also owns all right, title and interest in and to the following mark and intent to use-type United States trademark application in which a Statement of Use has been filed:

| TRADEMARK | UNITED STATES TRADEMARK APPLICATION SERIAL NUMBER | GOODS | STATEMENT OF USE FILING DATE |
|------------|---|-----------------------|------------------------------|
| BABY BLING | 78590656 | Children's Toothpaste | July 2, 2014 |

WHEREAS, Tooth Tastes, Inc. also has a bona fide intent to use the following mark and owns all right, title and interest in and to the following intent to use-type United States trademark application in which no Statement of Use has yet been filed:

| TRADEMARK | UNITED STATES TRADEMARK APPLICATION SERIAL NUMBER | GOODS | NOTICE OF ALLOWANCE DATE |
|-------------|---|-----------------------|--------------------------|
| ORCA ORANGE | 85686956 | Children's Toothpaste | March 5, 2013 |

WHEREAS, Faria Limited LLC, a Connecticut limited liability company d/b/a Sheffield Pharmaceuticals, having an office and place of business at 170 Broad Street, New London, CT 06320 USA is desirous of acquiring each of the above-mentioned marks, United States trademark registrations and United States trademark applications and has separately entered into an Asset Purchase Agreement with Tooth Tastes, Inc. whereby Faria Limited LLC has acquired substantially all of the business associated with the above-mentioned marks, United States trademark registrations and United States trademark applications.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Tooth Tastes, Inc. does hereby assign unto the said Faria Limited LLC *nunc pro tunc* as of _____ § / /, 2014, all its rights, title and interest in and to the said marks, United States trademark registrations and United States trademark applications marks and the applications therefor, together with the goodwill of the business symbolized by said marks and the applications therefor and including all rights to sue and recover for past infringement of said marks and the applications therefor.

Tooth Tastes, Inc.

8/4/2014
Date

By: [Signature]
Name: JOE TANNER / JANELLE HANCOCK TANNER DD
Title: SEC'y / CFO / PRESIDENT

Faria Limited LLC

Date: 8/4/2014

By: [Signature]

Name: Mark Donohue
Title: Chairman and Managing Member