

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315761

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adknowledge, Inc.		08/28/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	900 W. Trade Street		
Internal Address:	Mail Code: NC1-026-06-03		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28255		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	3166403	ADKNOWLEDGE	
Registration Number:	2334551	ADKNOWLEDGE	
Registration Number:	3313254	ADSTATION	
Registration Number:	4448122	BIDSYSTEM	
Registration Number:	4490967	YARPP	
Registration Number:	4404279	ADKNOWLEDGE ENGAGE	
Registration Number:	4373490	ADPARLOR	
Registration Number:	2896470	AUTO BID	
Registration Number:	2964997	FINDWHAT.COM	
Registration Number:	3245615	CLICK SCORING	
Serial Number:	86148827	ADBISTRO	
Serial Number:	86148820	ADBISTRO	
Serial Number:	86117872	ADVERIFY	
Serial Number:	86117908	ADVERIFY	
Serial Number:	86014677	YET ANOTHER RELATED POSTS PLUGIN	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000
Email: PTO_TMconfirmation@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	327000.11904
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NAME OF SUBMITTER:	Ellen A. Rubel
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SIGNATURE:	/Ellen A. Rubel/
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DATE SIGNED:	09/02/2014
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Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of August 28, 2014 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Very truly yours,



ADKNOWLEDGE, INC.

By: _____

Name: Ben Legg


Title: CEO

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
ADKNOWLEDGE, INC.

TRADEMARK
REEL: 005355 FRAME: 0204

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 

Name: Erik M. Truette

Title: Assistant Vice President

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
ADKNOWLEDGE, INC.

TRADEMARK
REEL: 005355 FRAME: 0205

Schedule 1

Adknowledge, Inc.
(Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
ADKNOWLEDGE and Design	3166403	10/31/06
ADKNOWLEDGE	2334551	3/28/00
ADSTATION	3313254	10/16/07
BIDSYSTEM	4448122	12/10/13
YARPP	4490967	3/4/14
KNOWLEDGE ENGAGE	4404279	9/17/13
ADPARLOR	4373490	7/23/13
AUTO BID	2896470	10/19/04
FINDWHAT.COM	2964997	7/5/05
CLICK SCORING	3245615	5/22/07

Pending Applications

Description	Application No.	Filing Date
ADBISTRO	86148827	12/19/13
ADBISTRO and Design	86148820	12/19/13
ADVERIFY and Design	86117872	11/13/13
ADVERIFY	86117908	11/13/13
YET ANOTHER RELATED POSTS PLUGIN	86014677	7/19/13