

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315763

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Notice of Grant of Security Interest in Trademarks | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Adknowledge EN, Inc. | | 08/28/2014 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Bank of America, N.A., as Administrative Agent | | |
| Street Address: | 900 W. Trade Street | | |
| Internal Address: | Mail Code: NC1-026-06-03 | | |
| City: | Charlotte | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 28255 | | |
| Entity Type: | national banking association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3657511 | QUIBBLO | |
| Registration Number: | 3657510 | QUIBBLO | |
| Registration Number: | 3657705 | THE DUMB TEST | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9192868199 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 919 286-8000 | | |
| Email: | PTO_TMconfirmation@mvalaw.com | | |
| Correspondent Name: | Moore & Van Allen PLLC | | |
| Address Line 1: | 430 Davis Drive | | |
| Address Line 2: | Suite 500 | | |
| Address Line 4: | Morrisville, NORTH CAROLINA 27560 | | |
| ATTORNEY DOCKET NUMBER: | 327000.11904 | | |
| NAME OF SUBMITTER: | Ellen A. Rubel | | |
| SIGNATURE: | /Ellen A. Rubel/ | | |
| DATE SIGNED: | 09/02/2014 | | |
| Total Attachments: 4 | | | |
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

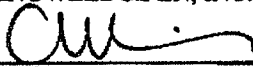
Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of August 28, 2014 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Very truly yours,

ADKNOWLEDGE EN, INC.


By: 
Name: CHRISTINA WISE
Title: ASSISTANT TREASURER

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
ADKNOWLEDGE, INC.

TRADEMARK
REEL: 005355 FRAME: 0245

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 

Name: Erik M. Truette

Title: Assistant Vice President

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
ADKNOWLEDGE, INC.

TRADEMARK
REEL: 005355 FRAME: 0246

Schedule 1

**Adknowledge EN, Inc.
(Delaware Corporation)**

U.S. Trademarks

Registered Marks

| Mark | Registration No. | Registration Date |
|---------------|------------------|-------------------|
| QUIBBLO | 3657511 | 7/21/09 |
| QUIBBLO | 3657510 | 7/21/09 |
| THE DUMB TEST | 3657705 | 7/21/09 |