

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315767

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Fred Gretsch Company, Inc.		06/28/1972	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	D. H. Baldwin Company		
Street Address:	1801 Gilbert Avenue		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	71194400	GRETSCH	
CORRESPONDENCE DATA			
Fax Number:	7038362787		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-836-6400		
Email:	email@oliff.com		
Correspondent Name:	Oliff PLC		
Address Line 1:	P. O. Box 320850		
Address Line 4:	Alexandria, VIRGINIA 22320-4850		
ATTORNEY DOCKET NUMBER:	15481		
NAME OF SUBMITTER:	William J. Utermohlen		
SIGNATURE:	/William J. Utermohlen/		
DATE SIGNED:	09/02/2014		
Total Attachments: 3			
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CH \$40.00 71194400

ASSIGNMENT OF TRADEMARKS

WHEREAS, THE FRED GRETSCH COMPANY, INC., a New York Corporation having a principal place of business at 60 Broadway, New York, New York 11211, is the owner of the following trademarks which have been duly registered in the United States Patent Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
REX	41,054	September 1, 1903
LA TOSCA	103,869	April 20, 1915
EAGLE BRAND & DESIGN	104,146	May 4, 1915
SILVER BELL	178,496	January 15, 1924
GRETSCH & DESIGN	187,744	August 12, 1924
HUMANATONE	208,915	February 9, 1926
ZILDJIAN	245,846	August 21, 1928
CYMBAL MANUFACTURERS Constantinople Kroupe Zildjian Company (written in Turkish)	247,623	October 2, 1928
SEÑORITA	286,572	September 1, 1931
LAFAYETTE & DESIGN	328,377	September 24, 1935
PLAYBOY & DESIGN	332,215	February 4, 1936
CONCERT STAR	340,649	November 17, 1936
SONG MASTER	340,650	November 17, 1936
GRETSCH BROADCASTER	347,503	June 29, 1937
HUMANATONE	375,594	February 20, 1940
DESIGN (Flute Position Marker)	389,179	July 29, 1941
LONNIE GLOSSON'S "TALKING HARMONICA"	576,326	June 23, 1953
RENAULT	636,964	November 6, 1956
ELDORADO	653,777	October 29, 1957

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<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
RIVIERA	692,029	January 26, 1960
BOLERO	692,030	January 26, 1960
FIESTA	692,031	January 26, 1960
TUXEDO	692,032	January 26, 1960
TROUBADOR	692,034	January 26, 1960
LAFAYETTE	706,006	October 18, 1960
AJAHA	800,367	December 14, 1965
B&D	825,766	March 14, 1967
VIKING	827,166	April 11, 1967
BACON	831,446	July 4, 1967
G With Arrow, Through It	831,826	July 11, 1967
COUNTRY GENTLEMAN	833,702	August 15, 1967
GRETSCH	840,000	December 5, 1967
CHEF ATKINS	848,664	May 7, 1968
ROGUE	850,244	June 4, 1968
TORNADO	850,245	June 4, 1968
TENNESSEAN	863,934	January 21, 1969
NASHVILLE	863,935	January 21, 1969
BLACKHAWK	864,272	January 28, 1969
GEORGE VAN EPS	865,772	March 4, 1969
DORAID	916,319	July 13, 1971

WHEREAS, D. H. BALDWIN COMPANY, an Ohio Corporation having a principal place of business at 1801 Gilbert Avenue, Cincinnati, Ohio 45202, is desirous of acquiring the entire right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, to all whom it may concern:

BE IT KNOWN, that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable considera-

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tion, to it in hand paid, the receipt of which is hereby acknowledged, THE FRED GRETSCH COMPANY, INC. by these presents does hereby sell, assign and transfer unto the said D. H. BALDWIN COMPANY, its entire right, title and interest in and to the aforesaid trademarks, and the registrations thereof, together with the good will of the business in connection with which the said marks are used, including the right to sue for and recover all claims for past unauthorized use of said trademarks.

Executed this 28^B day of April, 1972.

THE FRED GRETSCH COMPANY, INC.

By *[Signature]*
Donald E. Waggoner, Secretary

STATE OF OHIO :
 : ss:
COUNTY OF Hamilton:

Before me personally appeared Donald E. Waggoner, to me known to be the person who executed the foregoing assignment in my presence, and to me known to be Secretary of THE FRED GRETSCH COMPANY, INC., and who made oath before me that he was duly authorized to execute the said assignment, on this the 14 day of JUNE, 1972.

[Signature] RICHARD R. WORTHING
Notary Public

RECORDED
U.S. PATENT OFFICE
Notary Public, Hamilton County, Ohio
My Commission Expires April 21, 1975

JUN 28 1972

[Signature]
COMMISSIONER OF PATENTS

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