

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315833

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
University Games Corporation		08/22/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Beverly Enterprise Inc.		
Street Address:	Ginza ME Bldg., 8-10-6 Ginza		
City:	Chuo-ku, Tokyo		
State/Country:	JAPAN		
Postal Code:	104-0061		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4430883	3D CRYSTAL PUZZLE	
CORRESPONDENCE DATA			
Fax Number:	5039729115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5032246655		
Email:	heidi@khpateent.com		
Correspondent Name:	Kolisch Hartwell, PC		
Address Line 1:	520 SW Yamhill Street, Suite 200		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	UGA4X5		
NAME OF SUBMITTER:	John M. McCormack		
SIGNATURE:	/John M. McCormack/		
DATE SIGNED:	09/02/2014		
Total Attachments: 1			
source=3D Crystal Puzzle Trademark Assignment_082214#page1.tif			

OP \$40.00 4430883

TRADEMARK ASSIGNMENT

WHEREAS, University Games Corporation, a California corporation, having a principal place of business at 2030 Harrison Street, San Francisco, California 94110, is the sole and exclusive owner of the U.S. trademark registration listed below:

<u>Mark</u>	<u>Reg. No.</u>	<u>Date Registered</u>
3D CRYSTAL PUZZLE	4,430,883	November 12, 2013

WHEREAS, Beverly Enterprise Inc., a corporation of Japan, located and doing business at Ginza ME Bldg., 8-10-6 Ginza, Chuo-ku, Tokyo, Japan 104-0061, is desirous of acquiring all right, title and interest in, to and under the trademark registration listed above;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, University Games Corporation, has sold, assigned and transferred, and by these presents do sell, assign and transfer unto Beverly Enterprise Inc., all right, title and interest in and to the trademark registration listed above, together with the good will of the business connected with the use of and symbolized by the mark.

University Games Corporation

Date: 08/22/14

A. Robert Moag

By: A. Robert Moag

Title: President