

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION		08/31/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RANDALL-REILLY PUBLISHING COMPANY, LLC		
Street Address:	3200 RICE MINE ROAD		
City:	TUSCALOOSA		
State/Country:	ALABAMA		
Postal Code:	35406		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1482308	WHO'S WHO AMONG STUDENTS IN AMERICAN JUN	
Registration Number:	1482309	WHO'S WHO AMONG STUDENTS IN AMERICAN UNI	
CORRESPONDENCE DATA			
Fax Number:	2054886267		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	205-521-8267		
Email:	devans@babco.com		
Correspondent Name:	DONITA EVANS		
Address Line 1:	1819 FIFTH AVENUE NORTH		
Address Line 2:	BRADLEY ARANT BOULT CUMMINGS LLP		
Address Line 4:	BIRMINGHAM, ALABAMA 35203		
ATTORNEY DOCKET NUMBER:	OR8110-301007		
NAME OF SUBMITTER:	DONITA EVANS		
SIGNATURE:	/donita evans/		
DATE SIGNED:	09/03/2014		
Total Attachments: 3			
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TRADEMARK

TRADEMARK RELEASE OF SECURITY INTEREST

THIS TRADEMARK RELEASE OF SECURITY INTEREST (this "Release") is made as of August 31, 2014, by GENERAL ELECTRIC CAPITAL CORPORATION, in its capacity as administrative agent ("Agent").

WITNESSETH:

WHEREAS, Agent and RANDALL-REILLY PUBLISHING COMPANY, LLC, a Delaware limited liability company ("Grantor"), were parties to that certain Trademark Security Agreement dated as of October 15, 2013 (the "Security Agreement"; capitalized terms used but not otherwise defined herein shall have the meanings ascribed thereto in the Security Agreement), pursuant to which Grantor granted a security interest to Agent in, among other things, all of Grantor's right, title and interest in, to and under the Trademark Collateral, including the Trademarks set forth on Exhibit A hereto; and

WHEREAS, Grantor has requested that Agent release its security interest in the Trademarks set forth on Exhibit A (the "Specified Trademark Collateral") and reassign the same to Grantor;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its security interest in all of Grantor's right, title and interest in, to and under Specified Trademark Collateral.

2. To the extent, if any, that following the release as set forth in Section 1 above Agent retains or would retain any right, title or interest in or to the Specified Trademark Collateral or any goodwill of any business conducted in connection therewith, Agent hereby reassigns, grants and conveys to Grantor, without any representation, warranty, recourse or undertaking by Agent, all of Agent's right, title and interest in, to and under the Specified Trademark Collateral, and the goodwill of Grantor's business connected with the use of and symbolized by the Specified Trademark Collateral.

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[Signature Page Follows]*

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent**

By: _____

Name: Steven J. Heise

Title: Duly Authorized Signatory

Trademark Release of Security Interest

**TRADEMARK
REEL: 005355 FRAME: 0827**

EXHIBIT A

Trademark Schedule:

<u>Name of Owner</u>	<u>Trademark</u>	<u>Reg. #</u>	<u>Reg. Date</u>
Randall-Reilly Publishing Company, LLC	WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES	1,482,308	03/29/1988
Randall-Reilly Publishing Company, LLC	WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES & COLLEGES	1,482,309	03/29/1988