

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316023

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COMERICA BANK		09/03/2014	Texas banking association: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HANSEN BEVERAGE COMPANY		
<b>Street Address:</b>	2380 Railroad St.		
<b>Internal Address:</b>	#101		
<b>City:</b>	Corona		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91720		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1243037	MANDARIN LIME HANSEN'S NATURAL SODA	
<b>Registration Number:</b>	1253907	GRAPEFRUIT HANSEN'S NATURAL SODA	
<b>Registration Number:</b>	1258779	HANSEN'S NATURAL SODA	
<b>Registration Number:</b>	1258780	HANSEN'S	
<b>Registration Number:</b>	1991705	IMPORTED FROM NATURE	
<b>Registration Number:</b>	1943237	IMPORTED FROM NATURE	
<b>Registration Number:</b>	2170263	LIQUIDFRUIT	
<b>Registration Number:</b>	2002059	CALIFORNIA'S NATURAL CHOICE	
<b>Registration Number:</b>	1927800	BLUE RASPBERRY CREATION	
<b>Registration Number:</b>	2076679	HEAVENLY STRAWBERRY BANANA	
<b>Registration Number:</b>	2204468	D-STRESS	
<b>Registration Number:</b>	2219726	ANTI-OX	
<b>Registration Number:</b>	2219728	DYNA JUICE	
<b>Registration Number:</b>	2216758	STAMINA	
<b>Registration Number:</b>	2263794	INTELLIJUICE	
<b>Registration Number:</b>	2179283	AQUA BLAST	
<b>Registration Number:</b>	2044055	CALIFORNIA'S CHOICE	
<b>Registration Number:</b>	2294795	ANTIOXJUICE	
<b>TRADEMARK</b>			

CH \$540.00 1243037

Property Type	Number	Word Mark
Registration Number:	1970458	EQUATOR
Registration Number:	1970459	EQUATOR
Registration Number:	2334023	

**CORRESPONDENCE DATA**

**Fax Number:** 8585506420

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 858-550-6403

**Email:** erin.obrien@cooley.com

**Correspondent Name:** Erin O'Brien

**Address Line 1:** c/o Cooley LLP

**Address Line 2:** 4401 Eastgate Mall

**Address Line 4:** San Diego, CALIFORNIA 92121

<b>ATTORNEY DOCKET NUMBER:</b>	036703-1181 95778 HANSEN
<b>NAME OF SUBMITTER:</b>	Erin O'Brien
<b>SIGNATURE:</b>	/Erin O'Brien/
<b>DATE SIGNED:</b>	09/04/2014

**Total Attachments: 2**

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## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 3, 2014 by COMERICA BANK ("Bank") in favor of Hansen Beverage Company, a Delaware Corporation, with its principal place of business at 2380 Railroad St. # 101, Corona CA 91720 ("Company").

### Recital

WHEREAS, COMPANY assigned certain trademarks described on Exhibit A and attached hereto, respectively (collectively, the "Trademark Security Agreement") to BANK under the Trademark Security Agreement dated as of May 15, 1997, and recorded with the US Patent and Trademark Office as set forth on Exhibits A.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Trademark Security Agreement, and BANK wishes to release its security interest in the Trademark Security Agreement.

### Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Trademark Security Agreement and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Trademark Security Agreement Property.

BANK: COMERICA BANK

  
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Jill C. Abernethy  
First Level Officer

Address:  
Comerica Bank  
CLS Collateral Services, MC 7575  
39200 Six Mile Road  
Livonia, MI 48152

**EXHIBIT A**  
**TRADEMARKS**

<b>Description</b>	<b>Registration Number</b>	<b>Registration Date</b>
Mandarin Lime Hansen's Natural Soda	1,243,037	June 21, 1983
Grapefruit Hansen's Natural Soda	1,253,907	October 11, 1983
Hansen's Natural Soda	1,258,779	November 22, 1983
Hansen's	1,258,780	November 22, 1983
Imported from Nature	1,991,705	
Imported from Nature	1,943,237	
Liquidfruit	2,170,263	
California's Natural Choice	2,002,059	
Blue Raspberry Creation	1,927,800	
Heavenly Strawberry Banana	2,076,679	
D-stress	2,204,468	
Anti-ox	2,219,726	
Dyna Juice	2,219,728	
Stamina	2,216,758	
IntelliJuice	2,263,794	
Aqua-blast	2,179,283	
California's Choice	2,044,055	
Antioxjuice	2,294,795	
Equator	1,970,458	
Equator	1,970,459	
Bottle Device (Signature Bottle) Supplemental Register	2,334,023	

Bank's security interest recorded at the US Patent and Trademark Office on 12-01-2000 at Reel and Frame Number 2184/0892.