

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316066

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rich Products Corporation		09/02/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	French Meadow Organic Bakery LLC		
Street Address:	2610 Lyndale Avenue S.		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55408		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3577015	DELICIOUS BREADS WHICH COMPLIMENT A HEAL	
Registration Number:	3210543	FRENCH MEADOW BAKERY AND CAFE	
Registration Number:	3328991	FRENCH MEADOW	
Registration Number:	3796248	FRENCH MEADOW BAKERY	
Registration Number:	2367112	HEALTHSEED	
Registration Number:	2601753	MEN'S BREAD	
Registration Number:	2376145	WOMEN'S BREAD	
CORRESPONDENCE DATA			
Fax Number:	6125732005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-573-2000		
Email:	uspto@dbclaw.com		
Correspondent Name:	Michael A. Bondi		
Address Line 1:	100 South Fifth Street, Suite 2250		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	F652.002.000		
NAME OF SUBMITTER:	Michael A. Bondi		
SIGNATURE:	/Michael A. Bondi/		
DATE SIGNED:	09/04/2014		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered on the date set forth below by and between Rich Products Corporation ("Assignor") and French Meadow Organic Bakery LLC ("Assignee") (collectively referred to as the "Parties").

Whereas, Assignor is the owner of the Trademark Registrations listed on Schedule I (the "Marks"); and;

Whereas, Assignor wishes to assign his rights in the Marks to Assignee.

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

- 1. ASSIGNMENT:** Assignor hereby assigns, sells and transfers to Assignee all of his/her/its rights, title and interest in and to the Marks, including, but not limited to: (i) all registration rights with respect to the Marks, (ii) any rights to prepare derivative marks, and (iii) any goodwill related to the Marks.
- 2. ASSIGNOR'S REPRESENTATIONS:** Assignor represents and warrants that (i) Assignor is the exclusive owner of the Marks, (ii) Assignor possesses all rights, title and interest in and to the Marks, (iii) Assignor has the power to enter into this Assignment and (iv) the rights transferred in this Assignment are free of any lien, encumbrance or adverse claims.
- 3. CONTINUING OBLIGATIONS:** Assignor agrees to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.
- 4. BINDING EFFECT:** The covenants and conditions contained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors and permitted assigns.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed on the respective dates set forth below.

RICH PRODUCTS CORPORATION

FRENCH MEADOW ORGANIC BAKERY LLC

Signature

Signature

Date

Date

Printed Name

Printed Name










Title




Title

TRADEMARK

REEL: 005357 FRAME: 0031

Schedule 1
Trademark Registrations

Mark	Country	Reg. No.	Goods/Services
DELICIOUS BREADS WHICH COMPLIMENT A HEALTHY LIFESTYLE	U.S.	3,577,015	Class 30: Breads and bakery products
FRENCH MEADOW	Minnesota	1935214-2	Class 30: Bread and bakery goods
FRENCH MEADOW	Japan	4821774	Class 30: Cakes and breads, seasonings, edible flours
FRENCH MEADOW BAKERY AND CAFÉ	U.S.	3,210,543	Class 43: Restaurant services
	U.S.	3,328,991	Class 30: Bread and bakery goods Class 43: Restaurant services
	U.S.	3,796,248	Class 30: Bread and bakery goods; rolls; tortillas; bakery desserts
	Australia	1261742	Class 29: Soups; hemp milk used as a milk substitute Class 30: Bread and bakery goods; rolls; tortillas; bakery desserts
	Great Britain	2,497,091	Class 29: Soups; hemp milk used as a milk substitute Class 30: Bread and bakery goods; rolls; tortillas; bakery desserts
	Hong Kong	301197784	Class 29: Soups; hemp milk used as a milk substitute Class 30: Bread and bakery goods; rolls; tortillas; bakery desserts
	Japan	5273569	Class 29: Soups; liquid processed food of hemp nuts Class 30: Bread and bakery goods; rolls; tortillas; desserts
	Mexico	1127473	Class 29: Soups; hemp milk used as a milk substitute
	Mexico	1127474	Class 30: Bread and bakery goods; buns; tortillas; pastry desserts
	South Africa	2008/21060	Class 29: Soups; hemp milk used as a milk substitute

Mark	Country	Reg. No.	Goods/Services
	South Africa	2008/21061	Class 30: Bread and bakery goods; rolls; tortillas; bakery desserts
	South Korea	40-0809771	Class 29: Soups and hemp milk used as a milk substitute Class 30: Bread and bakery goods; rolls; tortillas; and bakery desserts
HEALTHSEED	U.S.	2,367,112	Class 30: Breads and Bakery Goods
HEALTHSEED	Canada	TMA646174	Breads
	Canada	TMA691054	Breads
MEN'S BREAD	U.S.	2,601,753	Class 30: Breads and bakery goods
MEN'S BREAD	Canada	TMA651258	Breads
WOMEN'S BREAD	U.S.	2,376,145	Class 30: Breads and Bakery Goods