

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM315502

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Multimedia Games, Inc.		07/28/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Multimedia Games, Inc.		
Street Address:	206 Wild Basin Road South		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78746		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86106915	4 REEL FRENZY	
CORRESPONDENCE DATA			
Fax Number:	5123347695		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123347642		
Email:	todd.resnik@mm-games.com		
Correspondent Name:	William Todd Resnik		
Address Line 1:	206 Wild Basin Road South		
Address Line 4:	Austin, TEXAS 78746		
ATTORNEY DOCKET NUMBER:	4 REEL FRENZY ASSIGNMENT		
NAME OF SUBMITTER:	William Todd Resnik		
SIGNATURE:	/wtr/		
DATE SIGNED:	08/28/2014		
Total Attachments: 8			
source=Assignment of Trademark Rights from MGAM Holding to MGAM 07282014#page1.tif			
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TRADEMARK

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Multimedia Games Holding Company, Inc. ("Assignor"), a Texas corporation with its principal place of business at 206 Wild Basin Road South, Austin, Texas 78746, is the owner of the trademark applications and registrations in the marks that are the subject of this assignment as shown in Exhibit 1 attached hereto and incorporated by reference herein (collectively, the "Marks"); and

WHEREAS, Multimedia Games, Inc., ("Assignee"), a Delaware corporation with its principal place of business at 206 Wild Basin Road South, Austin, Texas 78746, is desirous of acquiring said Marks, including all common law rights, registrations, applications, and the goodwill associated therewith; and

WHEREAS, effective April 1, 2011, Assignor changed its name from "Multimedia Games, Inc." to "Multimedia Games Holding Company, Inc."; and

WHEREAS, effective April 1, 2011, Assignee changed its name from "MegaBingo, Inc." to "Multimedia Games, Inc."; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Marks, together with any and all common law rights and the goodwill of the business symbolized thereby relating to the Marks. Assignor further conveys, transfers, assigns, delivers, and contributes to Assignee (1) all rights, including copyrights, trade dress, artwork, math, sound, and all other intellectual property associated with the Marks (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Marks to the Assignee and provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate this assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 28TH day of JULY, 2014

MULTIMEDIA GAMES HOLDING COMPANY, INC.


By: 

Name: TODD MCTAVISH

Title: VP SENIOR GENERAL COUNSEL

EXHIBIT 1

TRADEMARK APPLICATIONS AND REGISTRATIONS

Trademark	Serial No.	Registration No.	Registration Date
MEGAMANIA®	75144865	2159552	5/19/1998
MEGABINGO®	75393332	2247368	5/25/1999
MEGACASH®	75393331	2247367	5/24/2019
	75771821	2397566	10/24/2000
FRUIT COCKTAIL DELUXE®	75771820	2448404	5/1/2001
FRUIT COCKTAIL®	75771804	2450074	5/8/2001
HIGH NOON POKER®	75771807	2452033	5/15/2001
KENO MADNESS®	75771806	2452032	5/15/2001
KENO MAGIC®	75771819	2452035	5/15/2001
SPINNING CHERRIES ROYALE®	75771816	2452034	5/15/2001
FLASH 21 BINGO®	75874752	2478615	8/14/2001
MELT DOWN®	75771800	2493330	9/25/2001
VORTEX®	76084576	2602216	7/30/2002
DRAGONS WILD®	76031307	2605506	8/6/2002
BUNCH O' LUCK®	76273860	2684568	2/4/2003
CHERRY POP®	76273858	2684567	2/4/2003
MOON STRUCK®	76273861	2684569	2/4/2003
TIGER 7'S®	75771814	2737122	7/15/2003
DRAGON'S LUCK®	75771802	2742439	7/29/2003
WHO'S YOUR FROGGY®	76273857	2743697	7/29/2003
GLORY 7'S®	76294112	2751051	8/12/2003
WACKO GECKO®	76294119	2751054	8/12/2003
MIXED FRUIT MAGIC®	75771812	2753417	8/19/2003
WILD SPINNER®	76111152	2764780	9/16/2003
PADDY'S LUCK®	76359455	2767762	9/23/2003
CROWN JEWELS®	75676764	2769429	9/30/2003
KONA KENO®	76328402	2769902	9/30/2003
CHINA SEAS®	76294122	2813561	2/10/2004
FIRST CLASS®	76445367	2828419	3/30/2004
THUNDER REEL®	76445383	2828421	3/30/2004
CHERRY MANIAC®	76273853	2840785	5/11/2004
VELVET EIGHTS®	76294103	2856324	6/22/2004
SLOT BUSTER®	76445392	2860982	7/6/2004
ONE RED CENT®	76452293	2867464	7/27/2004
BEGINNER'S LUCK®	76446044	2880052	8/31/2004
CRAZY BLUE STREAK®	76252019	2884643	9/14/2004
RAINBOW 7'S®	76294108	2884672	9/14/2004
SPANISH EIGHTS®	76294104	2884671	9/14/2004
ADRENALINE RUSH®	76446045	2900312	11/2/2004
GOOD MOJO®	76294120	2903619	11/16/2004
RUBY RIVER®	76294117	2903618	11/16/2004
PLAYER PAVILION®	76520964	2911539	12/14/2004
FRUIT JUICE®	76294110	2919314	1/18/2005
4 REELIN'®	76446048	2928111	2/22/2005
A GIRL'S BEST FRIEND®	76446041	2928108	2/22/2005
CANDY SHOP®	76446042	2928109	2/22/2005
FLAMING FLAMINGO®	76446046	2928110	2/22/2005
HIGH VOLTAGE BONUS®	76445369	2929289	3/1/2005
KRAZY FARM®	76445385	2929290	3/1/2005
LIVE IT UP®	76445365	2929288	3/1/2005

REEL THRILLS®	76445386	2929291	3/1/2005
DIRT TRACK®	76294121	2967496	7/12/2005
REEL TIME BINGO®	76569468	2980539	8/2/2005
MAXIMUM LOCKDOWN®	76154680	2989893	8/30/2005
MGAMe®	76452291	2989993	8/30/2005
TOP NOTCH®	78367066	2990590	8/30/2005
TOP SHELF®	78354039	2995997	9/13/2005
STAR MAGIC®	78361687	2999159	9/20/2005
CRAZY CARNIVAL®	76294118	3013532	11/8/2005
DAUB GENIUS®	78372486	3024575	12/6/2005
ORIENT EXPRESS®	76445387	3051315	1/24/2006
MELTDOWN®	78502868	3058849	2/14/2006
SMOKIN' JACKPOTS®	78430437	3061190	2/21/2006
CHAMILLION®	78354034	3064356	2/28/2006
GOLD STANDARD®	78354060	3069121	3/14/2006
HOLY MACKEREL®	76473842	3068613	3/14/2006
HOTTER 'N HELL®	78354053	3069120	3/14/2006
SUPER STUD®	78474085	3096705	5/23/2006
PENNY COLADA®	78527935	3115258	7/11/2006
MGAMe®	78718744	3135792	8/29/2006
LOCK & WIN®	78447135	3140016	9/5/2006
FORTUNE TELLER®	78728197	3188262	12/19/2006
CASH-A-TERIA®	78603041	3197519	1/9/2007
FLAMINGO SEVENS®	78497259	3199504	1/16/2007
GLITTER GULCH®	78354062	3240344	5/8/2007
MONEY FOR NOTHING®	78742499	3283785	8/21/2007
HIGH STEAKS BAR-B-Q®	78742496	3288909	9/4/2007
COMET CASH®	78802507	3292075	9/11/2007
TOTAL MELTDOWN®	78731786	3313925	10/16/2007
THE MONEY MAN®	78675333	3331272	11/6/2007
JACK IN THE BUCKS®	78917948	3346218	11/27/2007
LUCKY LINCOLNS®	78884792	3346084	11/27/2007
MELTDOWN CORE REACTION®	78963202	3346316	11/27/2007
SMOKIN' HOT DEVILS®	78883576	3346081	11/27/2007
BUNCH O' LUCK BONUS®	78864113	3354107	12/11/2007
CASH BOOM BANG®	78882395	3354196	12/11/2007
LION'S SHARE®	78880689	3354185	12/11/2007
PISTOL PACKIN' PENNY®	78876660	3354170	12/11/2007
BIG CASH®	78471311	3363136	1/1/2008
SPORT OF KINGS®	77066239	3395493	3/11/2008
QUEEN OF THE DESERT®	77057545	3409905	4/8/2008
RINGY DINGY REELS®	77041067	3409866	4/8/2008
AZTEC JEWELS®	77124630	3427766	5/13/2008
BABY SUMO STASH®	77147514	3427823	5/13/2008
SEVEN SEAS®	77134529	3427788	5/13/2008
THICK & RICH®	77131049	3427778	5/13/2008
THE SWEET SPOT®	77099425	3432202	5/20/2008
BET MORE WIN MORE!®	78936296	3455772	6/24/2008

mGAME®	77029467	3454388	6/24/2008
SOS JACKPOT®	77103010	3454665	6/24/2008
HOT SPOT JACKPOT®	77102809	3463263	7/8/2008
BONUS REVOLUTION®	77207433	3473406	7/22/2008
EMPEROR'S FORTUNES®	77173158	3473330	7/22/2008
HALOS & HORNS®	77195883	3473374	7/22/2008
SHAMROCK N ROLL®	77207442	3473407	7/22/2008
SHAKER SEVENS®	77269712	3565494	1/20/2009
SHEAR LUCK®	77281713	3570551	2/3/2009
CASH MONEY®	78430445	3573908	2/10/2009
HOT COFFEE CASH®	77281704	3577305	2/17/2009
TIGER 777 SEVENS®	77534043	3586484	3/10/2009
PIRATE'S LUCK®	77399673	3592699	3/17/2009
SECRETS OF ARABIA®	77432623	3620578	5/12/2009
JALAPENNY-O®	77428681	3632683	6/2/2009
SHOPPING SPREE®	77352333	3632380	6/2/2009
WINNING FORECAST®	77404095	3640683	6/6/2009
TURTLE MONEY SANDWICH®	77404088	3636290	6/9/2009
HAUNTED HOUSE®	77410099	3640720	6/16/2009
PETRA: THE LOST CITY OF STONE®	77428683	3640805	6/16/2009
ROMAN EMPIRE®	77428686	3640806	6/16/2009
SAFARI SUNRISE®	77445598	3659027	7/21/2009
SPIN-UPS®	77498830	3659136	7/21/2009
TRAILER TREASURE®	77445596	3659026	7/21/2009
WILD WHEEL®	77445594	3659025	7/21/2009
TEXAS TORNADO®	77656947	3663415	8/4/2009
MELTDOWN ACCELERATOR®	77848202	3778098	4/20/2010
PLAYER HD®	77667056	3788353	5/11/2010
PLAYER SERIES®	77666919	3794356	5/25/2010
SLOT CAR SPEEDWAY®	77666078	3794348	5/25/2010
MEGA MELTDOWN®	77878993	3814357	7/6/2010
WILD RAINFOREST®	77605224	3815209	7/6/2010
LUCKY SPIN®	77146447	3825485	7/27/2010
 MULTIMEDIA GAMES®	77708166	3843665	9/7/2010
LUCKY LAVA®	77780277	3857956	10/5/2010
COIN FLIP CASH®	77878985	3885103	12/7/2010
IT'S WHAT WE DO®	77878992	3885104	12/7/2010
TOURNEVENT®	77848196	3895105	12/21/2010
HIGH VOLTAGE POWER SPIKE®	77727070	3905031	1/11/2011
CARNIVAL IN RIO®	77950199	3949025	4/19/2011
SIDE ACTION®	77921025	3962874	5/17/2011
SMOKIN' HOT ANGELS®	77921193	3962876	5/17/2011
WESTERN WILDS®	77921074	3962875	5/17/2011
7XTREME SEVENS®	77932470	3967295	5/24/2011

KINGDOM OF SIAM®	77727060	3975099	6/7/2011
LUCKY NEW YEAR®	77921074	3975436	6/7/2011
WILD TORNADO®	85003878	3975697	6/7/2011
BLAZIN' BUCKS®	85008205	3979292	6/14/2011
POWER STACKS®	85003876	3979261	6/14/2011
SUPER RUBIES®	85003881	3979262	6/14/2011
ICE ON FIRE®	85030380	3999368	7/19/2011
ALAKAZAM!®	77890685	4003214	7/26/2011
MAXIMUM MULTIPLIER®	85003875	4003461	7/26/2011
WILD LEOPARD®	85243414	4019559	8/30/2011
ONE RED CENT DELUXE®	85088428	4023752	9/6/2011
 ®	85269822	4026258	9/13/2011
 ®	85268505	4026254	9/13/2011
SMOKIN' 777 MAXIMUM LOCKDOWN®	85262648	4031706	9/27/2011
SNOW STORM®	85036102	4007221	10/2/2011
POP-N-WIN®	77934541	4042729	10/18/2011
DIVE QUEST®	85028472	4074776	10/20/2011
BUCKY BEAVER'S BONUS®	77921030	4053564	11/8/2011
BINGOMAX®	77862618	4074583	12/20/2011
GALLANT KNIGHT®	85119425	4077821	12/27/2011
PLAYER CLASSIC®	77820245	4077477	12/27/2011
MONEYBALL®	85053766	4096765	2/7/2012
LUCKY DUST®	85074516	4106321	2/28/2012
HAWAIIAN LUAU®	85231678	4136565	5/1/2012
STALLION SPIRIT®	85232925	4136575	5/1/2012
HIGH RISE GAMES®	85256650	4140123	5/8/2012
STRAIGHT SHOT MULTIPLIERS®	85128000	4261795	12/18/2012
GOOD LUCK CHARM®	85136369	4265007	12/25/2012
SLX®	85167286	4265033	12/25/2012
KOI POND®	85003883	4268608	1/1/2013
TRIPLE JACKPOT SMOKIN' 777®	85354348	4269027	1/1/2013
RED ALERT®	85341914	4272908	1/8/2013
WILD A GO-GO®	85358540	4277936	1/8/2013
CHANCE ENHANCE®	85156405	4283408	1/29/2013
WILD RAINFOREST AMAZON JUNGLE®	85371048	4286645	2/5/2013
LUCKY CHERRY®	77878989	4295938	2/12/2013
WILD BUTTERFLY®	85003885	4313400	4/2/2013
EASY GRAND®	85225310	4313537	4/2/2013
GODS & TITANS®	85233238	4313552	4/2/2013
OUTBACK DREAMS®	85233091	4313550	4/2/2013
BANK HEIST®	85142330	4347117	6/4/2013

DESERT SKY®	85127891	4358358	6/25/2013
HIGH RISE HOTEL®	85166148	4380522	8/6/2013
MFORCE®	85008204	4384259	8/13/2013
GREEN THUMB®	85233092	4411435	10/1/2013
WILD BURST®	85378074	4448191	10/10/2013
GLITTERATI®	85052444	4488746	2/25/2014
THUNDERING HERD®	85053763	4488748	2/25/2014
MPX®	85243493	4511067	4/8/2014
TREASURE TOP®	85256657	4522286	4/29/2014
SOARING DRAGONSTM	85238639	N/A	N/A
SUPER STRIKE PROGRESSIVETM	85233737	N/A	N/A
mLINKTM	85256645	N/A	N/A
ELECTRIC LINESM	85351498	N/A	N/A
JACKPOT WHEELTM	85061714	N/A	N/A
ICE OPALSTM	85850787	N/A	N/A
BETNETTM	75001977	2594459	7/16/2002
FLASHCASH BASIC BINGOTM	75468932	2271881	8/24/1999
MULTIMEDIA GAMESM	75508084	N/A	N/A
BIG HIT BINGOTM	75529343	2373734	8/1/2000
BINGO EXPRESSM	75543523	2358583	6/13/2000
CORNERCASHM	75543524	2290146	11/2/1999
PEOPLE'S CHOICE BINGOTM	75594151	2404742	11/14/2000
MEGABINGO SESSIONSTM	75594152	2713728	5/6/2003
EVERGREENM	75676386	2379009	8/22/2000
BIG CASH BINGOTM	75701895	2368277	7/18/2000
FREEDOM 7'SM	75771803	2450073	5/8/2001
DIAMOND CHERRY BELL MAGICM	75771815	2454019	5/22/2001
SPIN AND SHOUTM	75771808	2454018	5/22/2001
HOT HAND PAI GOW POKERM	75771699	2866987	7/27/2004
MEGAFOOTBALL BINGOTM	75875698	2518467	12/11/2001
MEGAPICKM	75928080	2480910	8/22/2001
MEGACASHM	76000199	2521190	12/18/2001
DIAMOND CROWN JEWELSTM	76020692	2521216	12/18/2001
MEGAWHEELSTM	76066545	2459764	6/12/2001
TURKEY SHOOTM	76116999	2903580	11/16/2004
BURGLAR BINGOTM	76148616	2948421	5/10/2005
MEGAMILLIONS BINGOTM	76156425	2952048	5/17/2005
MEGANANZATM	76191752	2678829	1/21/2003
JUNGLE JUICETM	76273851	2698540	3/18/2003
FRUIT STANDTM	76273859	2802961	1/6/2004
GOLD COAST HOT SPOTSTM	76273856	2814475	2/17/2004
BACK-STRETCHTM	76273854	2884655	5/14/2004
SILLY WABBITM	76273852	2854313	6/15/2004
BAD MONKEYTM	76294116	2751053	8/12/2003
GOIN' APETM	76294113	2751052	8/12/2003
PLAYERS PASSPORTTM	76294107	2762443	9/9/2003
MIDNIGHT 7'STM	76294114	2805393	1/13/2004

WHITE HOT KENO™	76294109	2809076	1/27/2004
DREAM DATE™	76294105	2845487	5/25/2004
GOLD COAST KENO™	76328404	2769903	9/30/2003
LOUISIANA LAGNIAPPE BINGO™	76386177	2839030	5/4/2004
FISH MARKET™	76422280	2811455	2/3/2004
REEL TIME BINGO™	76423031	2845845	5/25/2004
LUCKY SPIN BINGO™	76423029	3029682	12/13/2005
CHILLS 'N THRILLS™	76445360	2823950	3/16/2004
HIDDEN CHERRIES™	76445370	2828420	3/30/2004
SNAKE 5'S™	76445390	2828422	3/30/2004
SUN DOGS™	76445391	2828423	3/30/2004
FIVE CARD FEVER™	76456669	2867475	7/27/2004
CAST OF THOUSANDS™	76485800	2882626	9/7/2004
LOUISIANA LAGNIAPPE BINGO™	76569469	2992958	9/6/2005
LUCKY BREAK™	78354051	3064357	2/28/2006
BEER BAIT AMMO™	78354076	3091049	5/9/2006
ED MCMAHON'S STAR MAGIC™	78361678	3030346	12/13/2005
GOLD COAST HOT SPOTS™	78370921	3051644	1/24/2006
WHITE HOT HOT SPOTS™	78370920	3142958	9/12/2006
SUPERCHARGER™	78421713	3064462	2/28/2006
CASINO COMMANDER™	78421712	3086408	4/25/2006
TROPICAL FRUIT COCKTAIL™	78424168	3056512	1/31/2006
MAJOR MONEY™	78430446	3069310	3/14/2006
RUBY RUMBA™	78457642	3091327	5/9/2006
DOUBLE CASH MONEY™	78463337	3136763	8/29/2006
MEGA CASH™	78471310	3086541	4/25/2006
SUPER CASH™	78471312	3110347	6/27/2006
GRAND GIVEAWAY™	78480581	3110372	6/27/2006
CENT EVENT™	78482645	3204442	1/30/2007
CENT CITY™	78497256	3204449	1/30/2007
MEGAREELS™	78584935	3160678	10/17/2006
MEGASKILL™	78584938	3160679	10/17/2006
IT ALL ADDS UP™	78596546	3166534	10/31/2006
PLANET FORTUNE™	78621166	3294919	9/18/2007
3 HAND POKER™	78623217	3308578	10/9/2007
3 HAND POKER– DRAWING™	78623222	3313675	10/16/2007
E-PULL™	78642504	3129166	8/15/2006
BLUE COLLAR CASH™	78648551	3269615	7/24/2007
RAISIN' THE DOUGH™	78665713	3231325	4/17/2007
WIN ZONE™	78674446	3299218	9/25/2007
MEGASWEEPS™	78763667	3304187	10/2/2007
TOGA PARTY™	78770383	3292010	9/11/2007
CONGA LINE™	78802515	3292076	9/11/2007
CASH-BOT 3000™	78803688	3327201	10/30/2007
SCATTER MANIA™	78825796	3349978	12/11/2007
WILD WILD 777™	78880633	3354184	12/11/2007
100 PER CENT™	78884784	3346083	11/27/2007

SUPER CHIP ACTION™	78924873	3346233	11/27/2007
CLASSIC MIXED FRUIT MAGIC™	78949715	3218124	3/13/2007
ROYAL CROWN JEWELS™	78867112	3399952	3/18/2008
CASH FROM URANUS™	78836922	3410738	4/8/2008
EXTREME SEVENS™	77896499	N/A	N/A
WILD 70S™	85053767	N/A	N/A