

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316193

|   |  |  |                                     |
|---|--|--|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |  |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |                                     |
| <b>CONVEYING PARTY DATA</b>   |  |  |                                     |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>                    | <b>Entity Type</b>                  |
| The Signature Group, LLC  |  | 09/01/2014                               | LIMITED LIABILITY COMPANY: NEW YORK |
| <b>RECEIVING PARTY DATA</b>   |  |  |                                     |
| <b>Name:</b>  | Acrisure, LLC                                      |  |                                     |
| <b>Street Address:</b>  | 5664 Prairie Creek Drive, S.E.                     |  |                                     |
| <b>City:</b>  | Caledonia  |  |                                     |
| <b>State/Country:</b>   | MICHIGAN   |  |                                     |
| <b>Postal Code:</b>   | 49316  |  |                                     |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: MICHIGAN                |  |                                     |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |  |                                     |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>                         |                                     |
| <b>Registration Number:</b>   | 3654324  |  |                                     |
| <b>Registration Number:</b>   | 3819247  | THE SIGNATURE GROUP OF COMPANIES INNOVAT |                                     |
| <b>Registration Number:</b>   | 3819246  | THE SIGNATURE GROUP OF COMPANIES INNOVAT |                                     |
| <b>CORRESPONDENCE DATA</b>  |  |  |                                     |
| <b>Fax Number:</b>  | 6163367000   |  |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                                     |
| <b>Phone:</b>   | 616-336-6000                                       |  |                                     |
| <b>Email:</b>   | trademarks@varnumlaw.com                           |  |                                     |
| <b>Correspondent Name:</b>  | Timothy E. Eagle                                   |  |                                     |
| <b>Address Line 1:</b>  | 333 Bridge Street, P.O. Box 352                    |  |                                     |
| <b>Address Line 4:</b>  | Grand Rapids, MICHIGAN 49501                       |  |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>  | ACRISURE-SIGNATURE/ASSIGN                          |  |                                     |
| <b>NAME OF SUBMITTER:</b>   | Timothy E. Eagle                                   |  |                                     |
| <b>SIGNATURE:</b>   | /Timothy E. Eagle/                                 |  |                                     |
| <b>DATE SIGNED:</b>   | 09/05/2014   |  |                                     |
| <b>Total Attachments: 2</b>   |  |  |                                     |
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| source=Acrisure Trademark Assignment#page2.tif  |  |  |                                     |

CH \$90.00 3654324

TRADEMARK ASSIGNMENT


WHEREAS, The Signature Group, LLC, a New York limited liability company, whose address is 950 Franklin Avenue, Garden City, New York 11530 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (collectively, the "Trademarks").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common-law rights associated with the Trademarks by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company whose address is 5664 Prairie Creek Drive, S.E., Caledonia, Michigan 49316 ("Assignee").

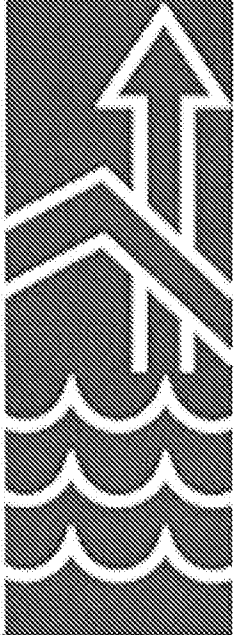

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer on this first day of September 2014.

THE SIGNATURE GROUP, LLC

By:   
Phyllis S. Buchwald, Secretary and  
Treasurer

**SCHEDULE A**

| Trademark  | Country | Registration No. | Status     | TM Logo (if applicable)  |
|--|---------|------------------|------------|--|
| <i>The Signature Group Design</i>  | USA     | 3654324          | Registered |            |
| THE SIGNATURE GROUP OF COMPANIES INNOVATIVE SOLUTIONS FOR THE RISKS AND REWARDS OF LIFE Logo | USA     | 3819247          | Registered |            |
| THE SIGNATURE GROUP OF COMPANIES INNOVATIVE SOLUTIONS FOR THE RISKS AND REWARDS OF LIFE Logo | USA     | 3819246          | Registered | <p>THE SIGNATURE GROUP OF COMPANIES INNOVATIVE SOLUTIONS FOR THE RISKS AND REWARDS OF LIFE</p> |

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