

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316253

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PNC Bank, National Association		08/27/2014	National Association: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Floral Plant Growers, L.L.C.		
<b>Street Address:</b>	N781 Curran Road		
<b>City:</b>	Denmark		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54208		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1349846	NATURAL BEAUTY	
<b>Registration Number:</b>	2209457	LIVING PLEASURES	
<b>Registration Number:</b>	3833023	HERB'N CHILLERS	
<b>Registration Number:</b>	3833024	HERB'N GRILLERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	414-298-1000		
<b>Email:</b>	tmadmin@reinhartlaw.com		
<b>Correspondent Name:</b>	Daniel E. Kattman		
<b>Address Line 1:</b>	1000 N Water St.		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	051502-0001		
<b>NAME OF SUBMITTER:</b>	Daniel E. Kattman		
<b>SIGNATURE:</b>	/dek/		
<b>DATE SIGNED:</b>	09/06/2014		
<b>Total Attachments: 2</b>			

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RELEASE OF SECURITY INTEREST IN TRADEMARKS


This RELEASE OF SECURITY INTEREST IN TRADEMARKS is made as of August ~~27~~, 2014 by PNC BANK, National Association (the "Secured Party"), with a place of business at 500 First Avenue, Pittsburg, PA 15219, regarding FLORAL PLANT GROWERS, L.L.C., a Delaware limited liability company (the "Debtor"), with a place of business located at N781 Curran Road, Denmark, WI 54208, and with reference to the following facts:

WHEREAS, the Debtor and the Secured Party have previously entered into an Intellectual Property Security Agreement dated as of November 3, 2010 (the "Security Agreement"), for the purpose of securing certain obligations of the Debtor to the Secured Party (recorded at the U.S. Patent and Trademark Office at Reel/Frame: 4413/0535 on November 12, 2010);

WHEREAS, the Secured Party desires to release any security interest it might have in the personal property of the Debtor that was granted to the Secured Party pursuant to the Security Agreement;

NOW, THEREFORE, for valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Secured Party releases any and all security interests held by it in and to any and all of the trademarks, service marks, applications therefore and associated goodwill therein, owned by the Debtor, including without limitation those trademarks listed on Exhibit A attached hereto, and in and to all proceeds and benefits thereof.

PNC BANK, NATIONAL ASSOCIATION

By:   
Name: John WEWERS  
Title: Vice President

## EXHIBIT A

<u>Company</u>	<u>Trademark</u>	<u>Trademark Number</u>	<u>Filing Date</u>	<u>Registration Date</u>
Floral Plant Growers, L.L.C.	Natural Beauty	1,349,846	09/29/1982	07/16/1985
Floral Plant Growers, L.L.C.	Living Pleasures	2,209,457	06/27/1996	12/08/1998
Floral Plant Growers, L.L.C.	Herb 'N Chillers	3,833,023	10/09/2009	08/10/2010
Floral Plant Growers, L.L.C.	Herb 'N Grillers	3,833,024	10/09/2009	08/10/2010

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