

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316257

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLUE POINT CAPITAL PARTNERS, L.P., as Agent		08/29/2014	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Floral Plant Growers, L.L.C.		
Street Address:	N781 Curran Road		
City:	Denmark		
State/Country:	WISCONSIN		
Postal Code:	54208		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1349846	NATURAL BEAUTY	
Registration Number:	2209457	LIVING PLEASURES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-298-1000		
Email:	tmadmin@reinhartlaw.com		
Correspondent Name:	Daniel E. Kattman		
Address Line 1:	1000 N Water St.		
Address Line 2:	Suite 1900		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	051502-0001		
NAME OF SUBMITTER:	Daniel E. Kattman		
SIGNATURE:	/dek/		
DATE SIGNED:	09/06/2014		
Total Attachments: 3			
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TRADEMARK

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS is made as of August 29, 2014, by BLUE POINT CAPITAL PARTNERS, L.P., a Delaware limited partnership, as agent, as assignee of Golub Capital Management, LLC, as successor agent, as assignee of Merrill Lynch Capital, as agent (the "Secured Party"), with a place of business at 127 Public Square, Suite 5100 Cleveland, OH 44114, regarding FLORAL PLANT GROWERS, L.L.C., a Delaware limited liability company (the "Debtor"), with a place of business located at N781 Curran Road, Denmark, WI 54208, and with reference to the following facts:

WHEREAS, the Debtor and the Secured Party have previously entered into a Security Agreement dated as of November 3, 2010 (the "Security Agreement"), for the purpose of securing certain obligations of the Debtor to the Secured Party (recorded at the U.S. Patent and Trademark Office at Reel/Frame: 2593/0578 on October 7, 2002 (as assigned by an assignment recorded at the U.S. Patent and Trademark Office at Reel/Frame 4510/0373 on March 31, 2011 and an assignment recorded at the U.S. Patent and Trademark Office at Reel/Frame 4515/0590 on April 4, 2011));

WHEREAS, the Secured Party desires to release any security interest it might have in the personal property of the Debtor that was granted to the Secured Party pursuant to the Security Agreement;

NOW, THEREFORE, for valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Secured Party releases any and all security interests held by it in and to any and all of the trademarks, service marks, applications therefore and associated goodwill therein, owned by the Debtor, including without limitation those trademarks listed on Exhibit A attached hereto, and in and to all proceeds and benefits thereof.

[Signature Page Follows]

BLUE POINT CAPITAL PARTNERS, L.P., as
Agent

By: BPCP Management, L.P., its General
Partner

By: Blue Point Capital Partners, LLC, its
General Partner

By: Sean P. Ward
Name: Sean P. Ward
Title: Partner

Trademark Security Release

TRADEMARK
REEL: 005358 FRAME: 0221

EXHIBIT A

<u>Company</u>	<u>Trademark</u>	<u>Trademark Number</u>	<u>Filing Date</u>	<u>Registration Date</u>
Floral Plant Growers, L.L.C.	Natural Beauty	1,349,846	09/29/1982	07/16/1985
Floral Plant Growers, L.L.C.	Living Pleasures	2,209,457	06/27/1996	12/08/1998

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