

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316259

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Comite International Olympique		09/02/2014	UNINC. ASSOCIATION: SWITZERLAND

## RECEIVING PARTY DATA

<b>Name:</b>	United States Olympic Committee
<b>Street Address:</b>	One Olympic Plaza
<b>City:</b>	Colorado Springs
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80909
<b>Entity Type:</b>	CORPORATION: COLORADO

## PROPERTY NUMBERS Total: 68

Property Type	Number	Word Mark
Registration Number:	4391648	ALBERTVILLE 92
Registration Number:	4442642	XVI OLYMPIC WINTER GAMES XVIES JEUX OLYM
Registration Number:	4446566	OLYMPISCHE SPIELE 1928 AMSTERDAM
Registration Number:	4469022	VIIIE OLYMPIADE ANVERS (BELGIQUE) 1920 AO
Registration Number:	4464950	776 - 1896 LES JEUX OLYMPIQUES AOHNAI -
Registration Number:	4410230	ATHENS 2004
Registration Number:	4402857	ATLANTA 1996 100
Registration Number:	4457821	ATLANTA CENTENNIAL OLYMPIC GAMES LES JEU
Registration Number:	4399200	BARCELONA'92
Registration Number:	4413669	BEIJING 2008
Registration Number:	4420929	THE XITH OLYMPIC GAMES BERLIN, 1936 ICH
Registration Number:	4450235	OLYMPIC GAMES GERMANY BERLIN 1936 1ST-16
Registration Number:	4391647	CALGARY '88
Registration Number:	4461233	AUX VAINQUEURS DU CONCOURS DE LA VIIIIME
Registration Number:	4413670	VII GIOCHI OLIMPICI D'INVERNO CORTINA D'
Registration Number:	4413676	IV.OLYMPISCHEWINTERSPIELE GARMISCH-PARTE
Registration Number:	4461234	1936 IVES JEUX OLYMPIQUES D'HIVER 1936 G
Registration Number:	4424458	XES JEUX OLYMPIQUES D'HIVER GRENOBLE 196
Registration Number:	4453681	XMES JEUX OLYMPIQUES D'HIVER 6/18 FÉVRIE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4406063	XV OLYMPIA HELSINKI 1952
Registration Number:	4450238	XVTH OLYMPIC GAMES HELSINKI FINLAND 19 V
Registration Number:	4413677	INNSBRUCK 1964
Registration Number:	4438916	INNSBRUCK 1964 29.1-9.2. TYROL AUTRICHE
Registration Number:	4413679	INNSBRUCK 1976
Registration Number:	4442641	INNSBRUCK'76 TIROL AUSTRIA 4.2-15.2
Registration Number:	4457823	III OLYMPIC WINTER GAMES LAKE PLACID, US
Registration Number:	4417449	XIII OLYMPIC WINTER GAMES LAKE PLACID 19
Registration Number:	4402862	LILLEHAMMER'94
Registration Number:	4469021	THE OLYMPIC GAMES 1908 THE GREAT STADIUM
Registration Number:	4417438	XIVTH OLYMPIAD LONDON 1948
Registration Number:	4450237	OLYMPIC GAMES LONDON 29 JULY 1948 14 AUG
Registration Number:	4453680	LONDON 2012 OLYMPIC GAMES
Registration Number:	4417437	XTH OLYMPIAD LOS ANGELES 1932 CITIUS ALT
Registration Number:	4457818	OLYMPIC GAMES 1932 JULY 30 AUGUST 14 CAL
Registration Number:	4424454	GAMES OF THE XXIIIRD OLYMPIAD LOS ANGELE
Registration Number:	4417439	XVITH OLYMPIAD MELBOURNE 1956
Registration Number:	4469023	OLYMPIC GAMES MELBOURNE 22 NOV-8 DEC 195
Registration Number:	4428066	MEXICO68
Registration Number:	4417440	MEXICO68
Registration Number:	4391596	M MONTRÉAL 1976
Registration Number:	4391599	M MONTRÉAL 1976
Registration Number:	4391600	OLYMPIAD 80
Registration Number:	4391592	MÜNCHEN 1972
Registration Number:	4450240	MÜNCHEN 1972 26.8.-10.9.
Registration Number:	4410243	NAGANO 1998
Registration Number:	4413681	NAGANO 1998 THE XVIII OLYMPIC WINTER GAM
Registration Number:	4420937	DE VI. OLYMPISKE VINTRLEKER OSLO 1952
Registration Number:	4457824	VI OLYMPIC WINTER GAMES 14.-25. FEBRUARY
Registration Number:	4473809	EXPOSITION UNIVERSELLE DE 1900 DIRECTION
Registration Number:	4420928	I.È OLYMPIADE PARIS 1924 COMITÉ OLYMPIQU
Registration Number:	4457816	JEUX OLYMPIQUES PARIS _ 1924 VIIIIE OLYMP
Registration Number:	4424452	MCMLX
Registration Number:	4457819	GAMES OF THE XVII OLYMPIAD ROMA 25.VIII-
Registration Number:	4395429	SALT LAKE 2002
Registration Number:	4417448	SAPPORO'72
Registration Number:	4410241	XI OLYMPIC WINTER GAMES SAPPORO'72
Registration Number:	4391646	SARAJEVO '84
Registration Number:	4391630	GAMES OF THE XXIVTH OLYMPIAD SEOUL 1988

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4464960	SEOUL 1988 SEP.17-OCT.2 JEUX DE LA XXIVE
Registration Number:	4457825	LES VIIIÈME JEUX OLYMPIQUES D'HIVER SQUA
Registration Number:	4464951	WORLD'S FAIR LOUISIANA PURCHASE EXPOSITI
Registration Number:	4461235	OLYMPIC WINTER GAMES 1948 ST. MORITZ SWI
Registration Number:	4464952	JEUX OLYMPIQUES STOCKHOLM 1912 LE 29 JUI
Registration Number:	4402858	SYDNEY 2000
Registration Number:	4391589	TOKYO 1964
Registration Number:	4406064	TORINO 2006
Registration Number:	4420938	XX GIOCHI OLIMPICI INVERNALI TORINO 2006
Registration Number:	4464963	VANCOUVER 2010 WITH GLOWING HEARTS DES P

**CORRESPONDENCE DATA**

**Fax Number:** 6176079200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 617-449-6650

**Email:** rdesalvo@mccarter.com

**Correspondent Name:** Keith Toms, Esq.

**Address Line 1:** 265 Franklin Street

**Address Line 2:** MCCARTER & ENGLISH LLP

**Address Line 4:** Boston, MASSACHUSETTS 02110-3113

**ATTORNEY DOCKET NUMBER:** 124644-00001

**NAME OF SUBMITTER:** Keith Toms, Esq.

**SIGNATURE:** /Keith Toms, Massachusetts bar member/

**DATE SIGNED:** 09/05/2014

**Total Attachments: 4**

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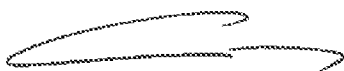
## TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the marks, as listed in Annex A, in the United States Patent and Trademark Office.

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all rights, titles and interests in and to said marks, together with the goodwill of the business symbolized by the marks, and the above identified registrations thereof.

Comité International Olympique



By: Christophe De Kepper  
Title: Director General



By: Howard Stupp  
Title: Director of Legal Affairs

Date: 2nd September 2014

ANNEX A

MARK	REGISTRATION NO.	REGISTRATION DATE
ALBERTVILLE 92	4,391,648	August 27, 2013
XVI OLYMPIC WINTER GAMES XVIES JEUX OLYMPIQUES D'HIVER DU 8 AU 23 FEVRIER 1992 FROM 8 TO 23 FEBRUARY 1992	4,442,642	December 3, 2013
OLYMPISCHE SPIELE 1928 AMSTERDAM	4,446,566	December 10, 2013
ANVERS 1920 POSTER	4,469,022	January 21, 2014
776 - 1896 LES JEUX OLYMPIQUES AOHNAI - ATHÈNES	4,464,950	January 14, 2014
ATHENS 2004	4,410,230	October 1, 2013
ATLANTA 1996 100	4,402,857	September 17, 2013
ATLANTA CENTENNIAL OLYMPIC GAMES LES JEUX OLYMPIQUES DU CENTENAIRE	4,457,821	December 31, 2013
BARCELONA'92	4,399,200	September 10, 2013
BEIJING 2008	4,413,669	October 8, 2013
THE XITH OLYMPIC GAMES BERLIN, 1936 ICH RUFTE DIE JUGEND DER WELT	4,420,929	October 22, 2013
OLYMPIC GAMES GERMANY BERLIN 1936 1ST-16TH AUGUST	4,450,235	December 17, 2013
CALGARY '88	4,391,647	August 27, 2013
AUX VAINQUEURS DU CONCOURS DE LA VIIIEME OLYMPIADE CHAMONIX. MONT-BLANC 25 JANVIER-5 FÉVRIER 1924 AUGUSTE MATISSE	4,461,233	January 7, 2014
VII GIOCHI OLIMPICI D'INVERNO CORTINA D'AMPEZZO 1956	4,413,670	October 8, 2013
IV.OLYMPISCHEWINTERSPIELE GARMISCH-PARTENKIRCHEN 1936	4,413,676	October 8, 2013
1936 IVES JEUX OLYMPIQUES D'HIVER 1936 GARMISCH-PARTENKIRCHEN DU 6 AU 16 FEVRIER 1936	4,461,234	January 7, 2014
XES JEUX OLYMPIQUES D'HIVER GRENOBLE 1968	4,424,458	October 29, 2013
IX. JEUX OLYMPIQUES D'HIVER 6/18 FÉVRIER 1968 GRENOBLE JEAN BRIAN	4,453,681	December 24, 2013
TRADE MARK XV OLYMPIA HELSINKI 1952	4,406,063	September 24, 2013
XIVTH OLYMPIC GAMES HELSINKI FINLAND 19 VII - 3 VIII 1952	4,450,238	December 17, 2013
INNSBRUCK 1964	4,413,677	October 8, 2013
INNSBRUCK 1964 29.1-9.2. TYROL Autriche	4,438,916	November 26, 2013
INNSBRUCK 1976	4,413,679	October 8, 2013
INNSBRUCK'76 TIROL AUSTRIA 4.2-15.2	4,442,641	December 3, 2013

ANNEX A

III OLYMPIC WINTER GAMES LAKE PLACID, USA FEBRUARY 4-13, 1932	4,457,823	December 31, 2013
XIII OLYMPIC WINTER GAMES LAKE PLACID 1980	4,417,449	October 15, 2013
LILLEHAMMER'94	4,402,862	September 17, 2013
THE OLYMPIC GAMES 1908 THE GREAT STADIUM SHEPHERD'S BUSH LONDON PROGRAMME 6D	4,469,021	January 21, 2014
XIVTH OLYMPIAD LONDON 1948	4,417,438	October 15, 2013
OLYMPIC GAMES LONDON 29 JULY 1948 14 AUGUST	4,450,237	December 17, 2013
LONDON 2012 OLYMPIC GAMES	4,453,680	December 24, 2013
XTH OLYMPIAD LOS ANGELES 1932 CITIUS ALTIUS FORTIUS	4,417,437	October 15, 2013
OLYMPIC GAMES 1932 JULY 30 AUGUST 14 CALL TO THE GAMES OF THE	4,457,818	December 31, 2013
XTH OLYMPIAD LOS ANGELES CALIFORNIA CITIUS ALTIUS FORTIUS	4,424,454	October 29, 2013
GAMES OF THE XXIIIRD OLYMPIAD LOS ANGELES 1984	4,417,439	October 15, 2013
XVITH OLYMPIAD MELBOURNE 1956	4,469,023	January 21, 2014
OLYMPIC GAMES MELBOURNE 22 NOV-8 DEC 1956	4,428,066	November 5, 2013
MEXICO68	4,417,440	October 15, 2013
MEXICO68	4,391,596	August 27, 2013
M MONTRÉAL 1976	4,391,599	August 27, 2013
M MONTRÉAL 1976	4,391,600	August 27, 2013
OLYMPIAD 80	4,391,592	August 27, 2013
MÜNCHEN 1972	4,450,240	December 17, 2013
MÜNCHEN 1972 26.8.-10.9.	4,410,243	October 1, 2013
INAGANO 1998	4,413,681	October 8, 2013
INAGANO 1998 THE XVIII OLYMPIC WINTER GAMES	4,420,937	October 22, 2013
DE VI. OLYMPISKE VINTRLEKER OSLO 1952	4,457,824	December 31, 2013
VI OLYMPIC WINTER GAMES 14.-25. FEBRUARY OSLO NORWAY 1952		
DE VI. OLYMPISKE VINTRLEKER OSLO 1952 KNUIT YRAN		
EXPOSITION UNIVERSELLE DE 1900 DIRECTION GENLE DE L'EXPLOITATION INTERNATIONAUX CONCOURS D'ESCRIME FLEURET ÉPÉE SABRE	4,473,809	January 28, 2014

ANNEX A

I.È OLYMPIADE PARIS 1924 COMITÉ OLYMPIQUE FRANÇAIS	4,420,928	October 22, 2013
JEUX OLYMPIQUES PARIS _ 1924 VIII OLYMPIADE	4,457,816	December 31, 2013
MCMLX	4,424,452	October 29, 2013
GAMES OF THE XVII OLYMPIAD ROMA 25. VIII-11. IX ROMA MCMLX	4,457,819	December 31, 2013
SALT LAKE 2002	4,395,429	September 3, 2013
SAPORO'72	4,417,448	October 15, 2013
XI OLYMPIC WINTER GAMES SAPPORO'72	4,410,241	October 1, 2013
SARAJEVO '84	4,391,646	August 27, 2013
GAMES OF THE XXIVTH OLYMPIAD SEOUL 1988	4,391,630	August 27, 2013
SEOUL 1988 SEP.17-OCT.2 JEUX DE LA XXIVEME OLYMPIADE GAMES OF THE XXIVTH OLYMPIAD	4,464,960	January 14, 2014
LES VIIIÈME JEUX OLYMPIQUES D'HIVER SQUAW VALLEY CALIFORNIA FÉVRIER 1960	4,457,825	December 31, 2013
WORLD'S FAIR LOUISIANA PURCHASE EXPOSITION ST. LOUIS, U.S.A. 1904 WEDNESDAY DAILY WEDNESDAY OFFICIAL PROGRAM	4,464,951	January 14, 2014
OLYMPIC WINTER GAMES 1948 ST. MORITZ SWITZERLAND	4,461,235	January 7, 2014
JEUX OLYMPIQUES STOCKHOLM 1912 LE 29 JUIN - 22 JUILLET	4,464,952	January 14, 2014
SYDNEY 2000	4,402,858	September 17, 2013
TOKYO 1964	4,391,589	August 27, 2013
TORINO 2006	4,406,064	September 24, 2013
XX GIOCHI OLIMPICI INVERNALI TORINO 2006 PASSION LIVES HERE	4,420,938	October 22, 2013
VANCOUVER 2010 WITH GLOWING HEARTS DES PLUS BRILLANTS EXPLOITS XXI OLYMPIC WINTER GAMES XXIES JEUX OLYMPIQUES D'HIVER FEBRUARY 12 TO 28, 2010 DU 12 AU 28 FÉVRIER 2010	4,464,963	January 14, 2014

TRADEMARK