

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316273

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Green Mountain Coffee Roasters, Inc.		03/06/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Keurig Green Mountain, Inc.		
<b>Street Address:</b>	33 Coffee Lane		
<b>City:</b>	Waterbury		
<b>State/Country:</b>	VERMONT		
<b>Postal Code:</b>	05676		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 27</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86141485	SODA PEOPLE	
<b>Registration Number:</b>	3507241	SPRING REVIVAL	
<b>Registration Number:</b>	1816056	STEWARDSHIP	
<b>Registration Number:</b>	1918520	STEWARDSHIP	
<b>Serial Number:</b>	86195456	STOWE MOUNTAIN CRAFT SODA	
<b>Registration Number:</b>	3670882	SUMMER SAFARI	
<b>Serial Number:</b>	86189387	SUMMER SUNRISE	
<b>Registration Number:</b>	2934857	T	
<b>Registration Number:</b>	3876310	T	
<b>Registration Number:</b>	3810894	T	
<b>Registration Number:</b>	3889182	T	
<b>Registration Number:</b>	2947750	T	
<b>Registration Number:</b>	3927510	THE ORIGINAL DONUT · SHOP COFFEE COFFEE	
<b>Registration Number:</b>	4377841	THE ORIGINAL DONUT SHOP	
<b>Registration Number:</b>	4416703	THE ORIGINAL DONUT SHOP COFFEE	
<b>Registration Number:</b>	3326302	THE POWER TO MAKE A DIFFERENCE IS IN YOU	
<b>Serial Number:</b>	86198676	TIERNEY'S ICED TEA CO.	
<b>Registration Number:</b>	3881782	TRAVEL MUG	
<b>Registration Number:</b>	2927948	TULLY'S	
<b>TRADEMARK</b>			

CH \$690.00 86141485

Property Type	Number	Word Mark
Registration Number:	2934899	TULLY'S
Registration Number:	2936078	TULLY'S
Registration Number:	2908497	TULLY'S
Registration Number:	2787759	TULLY'S
Registration Number:	2936468	TULLY'S
Registration Number:	2908498	TULLY'S
Registration Number:	2806015	TULLY'S
Registration Number:	4090420	TULLY'S COFFEE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8024882444  
**Email:** trademarks@gmcr.com  
**Correspondent Name:** Cecelia M. Dempsey  
**Address Line 1:** 33 Coffee Lane  
**Address Line 2:** Keurig Green Mountain, Inc.  
**Address Line 4:** Waterbury, VERMONT 05676

<b>ATTORNEY DOCKET NUMBER:</b>	KGM NAME CHANGE
<b>NAME OF SUBMITTER:</b>	Nicholas M. May, Sr. Trademark Paralegal
<b>SIGNATURE:</b>	/Nicholas M. May/
<b>DATE SIGNED:</b>	09/08/2014

**Total Attachments: 2**  
source=Name Change KGM March 2014#page1.tif  
source=Name Change KGM March 2014#page2.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GREEN MOUNTAIN COFFEE ROASTERS, INC.", CHANGING ITS NAME FROM "GREEN MOUNTAIN COFFEE ROASTERS, INC." TO "KEURIG GREEN MOUNTAIN, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2014, AT 2:02 O'CLOCK P.M.

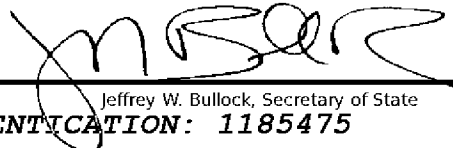
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1185475

DATE: 03-06-14

TRADEMARK  
REEL: 005358 FRAME: 0328

CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF INCORPORATION  
OF  
GREEN MOUNTAIN COFFEE ROASTERS, INC.

Green Mountain Coffee Roasters, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), DOES HEREBY CERTIFY AS FOLLOWS:

FIRST: That at its meeting held on December 6, 2013, the board of directors of the Corporation (the "Board") duly adopted a resolution in accordance with Section 141 of the DGCL setting forth a proposed amendment to the Restated Certificate of Incorporation of the Corporation (the "Certificate"), declaring said amendment to be advisable and calling for the amendment to be submitted to the stockholders for consideration at the next annual meeting of the stockholders. The resolution setting forth the proposed amendment is as follows:

**RESOLVED:** That the Board of Directors approve an amendment of Article I of the Corporation's Restated Certificate of Incorporation (the "Certificate of Amendment") to read in its entirety as follows:

"ARTICLE I

The name of the Corporation is KEURIG GREEN MOUNTAIN, INC.";

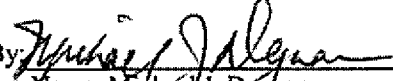
SECOND: That thereafter, pursuant to resolution of the Board, at the annual meeting of the stockholders, duly called and held upon notice in accordance with Section 222 of the DGCL and in accordance with the Certificate, the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That the aforesaid amendment was duly adopted in accordance with the provisions of Section 242 of the DGCL.

FOURTH: That the remaining provisions of the Certificate not affected by the aforementioned amendment shall remain in full force and not be affected by this Certificate of Amendment.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed as of the 6<sup>th</sup> day of March, 2014.

GREEN MOUNTAIN COFFEE ROASTERS,  
INC.

By:   
Name: Michael J. DeGnan  
Title: Chief Legal Officer,  
Corporate General Counsel