

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316040

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PartyLite Worldwide, LLC		09/04/2014	LIMITED LIABILITY COMPANY: DELAWARE
Silver Star Brands, Inc.		09/04/2014	CORPORATION: WISCONSIN

## RECEIVING PARTY DATA

<b>Name:</b>	U.S. Bank National Association, as Collateral Agent
<b>Street Address:</b>	100 Wall Street, Suite 1600
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10005
<b>Entity Type:</b>	Bank: UNITED STATES

## PROPERTY NUMBERS Total: 41

Property Type	Number	Word Mark
Serial Number:	73179292	PARTYLITE GIFTS
Serial Number:	77118333	EXPRESS IT
Serial Number:	85241222	GLOLITE BY PARTYLITE
Serial Number:	85089385	SCENTGLOW
Serial Number:	76082667	PARTYLITE
Serial Number:	78260567	AROMASIMMERS
Serial Number:	78306762	BESTBURN
Serial Number:	77473986	BRING GOURMET TO EVERYDAY
Serial Number:	78906156	CHANGE THE WORLD
Serial Number:	78944879	FRESH HOME BY PARTYLITE
Serial Number:	77363484	ICED CRYSTAL
Serial Number:	74099916	TWO SISTERS
Serial Number:	78648266	TWO SISTERS GOURMET
Serial Number:	76437938	UNWIND
Serial Number:	77076015	WELL BEING SPA
Serial Number:	78387241	
Serial Number:	74258451	PARTYLITE
Serial Number:	76309896	DECORATE YOUR HOME! CELEBRATE YOUR LIFE!

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	76275562	
Serial Number:	76275560	PARTYLITE
Serial Number:	78665376	REMINISCENT
Serial Number:	76297666	SCENT PLUS
Serial Number:	78749350	TSG
Serial Number:	76475659	UNIVERSAL TEALIGHT
Serial Number:	75177962	AS WE CHANGE
Serial Number:	75466399	AS WE CHANGE
Serial Number:	78661865	EASY COMFORTS
Serial Number:	77478255	EASY COMFORTS STYLE
Serial Number:	73826473	EXPOSURES
Serial Number:	77290494	EXPOSURES PLATINUM
Serial Number:	75125920	HOME MARKETPLACE
Serial Number:	78784941	INDIGO
Serial Number:	74368377	JUST BETWEEN US
Serial Number:	74062426	MILES KIMBALL
Serial Number:	77394539	MRS. KIMBALL'S CANDY SHOPPE
Serial Number:	74406810	QUIBBLE-FREE GUARANTEE
Serial Number:	77394825	SERENITY FALLS
Serial Number:	74028291	THE SHOE BOX
Serial Number:	72323945	WALTER DRAKE
Serial Number:	72323946	WALTER DRAKE
Serial Number:	73537019	WALTER DRAKE

**CORRESPONDENCE DATA**

**Fax Number:** 2123037064

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212.318.6824

**Email:** christinedionne@paulhastings.com

**Correspondent Name:** Christine Dionne c/o Paul Hastings LLP

**Address Line 1:** 75 East 55th Street

**Address Line 4:** New York, NEW YORK 10022

**ATTORNEY DOCKET NUMBER:** 79289.00018

**NAME OF SUBMITTER:** Christine Dionne

**SIGNATURE:** /Christine Dionne/

**DATE SIGNED:** 09/04/2014

**Total Attachments: 18**

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**TRADEMARK**

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**INTELLECTUAL PROPERTY SECURITY AGREEMENT**

INTELLECTUAL PROPERTY SECURITY AGREEMENT dated as of September 4, 2014 (this "**Agreement**"), by PartyLite Worldwide, LLC, a Delaware limited liability company ("**PartyLite Worldwide**"), and Silver Star Brands, Inc., a Wisconsin corporation (collectively with PartyLite Worldwide, the "**Grantors**", and individually, a "**Grantor**"), in favor of U.S. BANK NATIONAL ASSOCIATION (the "**Collateral Agent**").


WHEREAS, pursuant to that certain Collateral Agreement, of even date herewith (as amended, restated, supplemented or otherwise modified from time to time, the "**Collateral Agreement**"), among the Grantors, Collateral Agent and certain other parties thereto, in order to secure payments of certain Secured Obligations (as defined in the Collateral Agreement), each Grantor hereby pledges and grants to the Collateral Agent a continuing security interest in and to all of the Collateral whether now owned or hereinafter acquired and whether now existing or hereafter arising (as defined in the Collateral Agreement) including, without limitation, the patents listed on Schedule I hereto, and the trademarks and trademark applications listed on Schedule II hereto (the "**Intellectual Property**"). Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Collateral Agreement

NOW, THEREFORE, for the consideration set forth herein and in the Collateral Agreement, the parties hereby agree that each Grantor, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of its Secured Obligations under the Collateral Agreement, hereby pledges to the Collateral Agent and grants the Collateral Agent a lien on and security interest in, all of its right, title and interest in, to and under the Intellectual Property (including (i) all reissues, continuations, renewals or extensions of the foregoing, (ii) all goodwill of the business connected with the use of, and symbolized by, each Intellectual Property, and (iii) all products and proceeds of the foregoing).


[Signature Pages Follow]

IN WITNESS WHEREOF, each Grantor has caused this INTELLECTUAL PROPERTY SECURITY AGREEMENT to be executed and delivered by its duly authorized officer as of the date first set forth above.

PartyLite Worldwide, LLC

By:   
Name: Michael Novins  
Title: Vice President

Silver Star Brands, Inc.

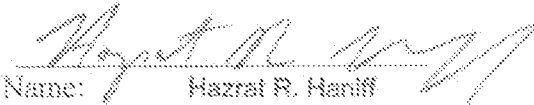
By:   
Name: Michael Novins  
Title: Vice President

[Signature Page to IP Security Agreement]

**TRADEMARK**  
**REEL: 005358 FRAME: 0341**

ACCEPTED AND ACKNOWLEDGED BY:

U.S. BANK NATIONAL ASSOCIATION

By: 

Name: Hazrat R. Haniff  
Title: Assistant Vice President

{Signature Page to IP Security Agreement}

Schedule I  
Patents

Grantor	Patent	Country	Patent #	Issue Date	Expiration Date
PartyLite Worldwide, Inc. <sup>+</sup>	SCENTED OIL WARMER	USA	D637275	5/3/2011	5/3/2025
PartyLite Worldwide, Inc. <sup>+</sup>	Warmers for scented oils	USA	8693852	4/8/2014	11/14/2032

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<sup>+</sup> N/K/A PartyLite Worldwide, LLC

Schedule II  
Trademark

*U.S. Trademark Registrations*

TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
US Federal Q6 uf 1	PARTYLITE GIFTS  SN:73-179292 RN:1,142,963	(Int'l Class: 42) Conducting mail order catalog sales and home demonstrations in connection with the sale of housewares and candles	Partylite Worldwide, Inc. <sup>+</sup> (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Renewed December 9, 2010  Int'l Class: 42 First Use: April 19, 1973 Filed: July 24, 1978 Published: May 20, 1980 Registered: December 9, 1980
US Federal Q6 uf 2	EXPRESS IT  <b>EXPRESS IT</b>  SN:77-118333 RN:3,450,413	(Int'l Class: 21) Customizable candle holders that can be decorated with photographs, shells, fabric, and other decorative inserts	Partylite Worldwide Inc. <sup>+</sup> (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered June 17, 2008  Int'l Class: 21 First Use: July 1, 2007 Filed: February 28, 2007 Published: September 4, 2007 Allowed: November 27, 2007
US Federal Q6 uf 3	GLOLITE BY PARTYLITE  <b>GLOLITE BY PARTYLITE</b>  SN:85-241222 RN:4,203,052	(Int'l Class: 4) Candles	Partylite Worldwide Inc. <sup>+</sup> (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered September 4, 2012  Int'l Class: 4 First Use: June 30, 2011 Filed: February 14, 2011 Published: May 3, 2011 Allowed: June 28, 2011

<sup>+</sup> N/K/A PartyLite Worldwide, LLC



TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
US Federal Q6 uf 4	SCENTGLOW  SCENTGLOW  SN:85-089385 RN:3,937,360	(Int'l Class: 11) Electric containers for melting wax	Partylite Worldwide Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered March 29, 2011  Int'l Class: 11 First Use: April 1, 2010 Filed: July 21, 2010 Published: January 11, 2011
US Federal Q6 uf 5	PARTYLITE  SN:76-082667 RN:2,487,273	(Int'l Class: 21) Candle holders not of precious metal (Int'l Class: 26) [candle accessories, namely, silk flower arrangements for use on and around candles and candle holders; and silk flower decorative candle swags for use as table or wall decorations]	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road P.O. Box 976 Plymouth, Massachusetts 02360	Renewed September 11, 2011  Int'l Class: 21, 26 First Use: December 31, 1991 Filed: July 3, 2000 Published: May 15, 2001 Registered: September 11, 2001
US Federal Q6 uf 6	AROMASIMMERS  SN:78-260567 RN:2,887,858	(Int'l Class: 3) Liquid potpourri	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered 8 & 15 September 23, 2010  Int'l Class: 3 First Use: December 20, 2003 Filed: June 10, 2003 Published: January 27, 2004 Allowed: April 20, 2004 Registered: September 21, 2004
US Federal Q6 uf 7	BESTBURN	(Int'l Class: 4) Candles, fragrant wax for use in potpourri burners	Partylite Worldwide, Inc. + (Delaware Corp.)	Registered 8 & 15 June 16, 2012

+ N/K/A PartyLite Worldwide, LLC

+ N/K/A PartyLite Worldwide, LLC


TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
	SN:78-306762 RN:3,030,194		59 Armstrong Road Plymouth, Massachusetts 02360	Int'l Class: 4 First Use: December, 2003 Filed: September 29, 2003 Published: June 29, 2004 Allowed: September 21, 2004 Registered: December 13, 2005
US Federal Q6 uf 8	BRING GOURMET TO EVERYDAY  BRING GOURMET TO EVERYDAY  SN:77-473986 RN:4,109,066	(Int'l Class: 29) Jams, jellies, fruit-based spreads, soup mixes, flavored edible oils, snack-dip mixes (Int'l Class: 30) Salsa-dip mixes, dried herb and spice mixes, mixes for making bakery goods, salsa, marinade, mustard, salad dressing, bread mixes, salt, pepper, sauces, cocoa mix (Int'l Class: 35) Conducting mail order catalog services and home product demonstrations featuring gourmet food products	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered March 6, 2012  Int'l Class: 29, 30, 35 First Use: September 1, 2008 Filed: May 14, 2008 Published: October 14, 2008 Allowed: January 6, 2009
US Federal Q6 uf 9	CHANGE THE WORLD  CHANGE THE WORLD  SN:78-906156 RN:3,227,800	(Int'l Class: 36) Charitable fund raising	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered 8 & 15 April 20, 2013  Int'l Class: 36 First Use: August, 2003 Filed: June 12, 2006 Published: January 23, 2007 Registered: April 10, 2007
US Federal Q6 uf 10	FRESH HOME BY PARTYLITE	(Int'l Class: 3) Scented room sprays, sachets (Int'l Class: 11) Reed	Partylite Worldwide, Inc. + (Delaware Corp.)	Registered July 9, 2013

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+ N/K/A PartyLite Worldwide, LLC

TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
	FRESH HOME BY PARTYLITE  SN:78-944879 RN:4,365,035	diffusers for dispensing fragrance to freshen the air	59 Armstrong Road Plymouth, Massachusetts 02360	Int'l Class: 3, 11 First Use: October 1, 2010 Filed: August 4, 2006 Published: March 8, 2011 Allowed: May 3, 2011
US Federal Q6 uf 11	ICED CRYSTAL  ICED CRYSTAL  SN:77-363484 RN:3,668,227	(Int'l Class: 21) Candle holders	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered Principal Register - Sec. 2(F) August 18, 2009  Int'l Class: 21 First Use: December 31, 1987 Filed: January 3, 2008 Published: June 2, 2009
US Federal Q6 uf 12	TWO SISTERS  SN:74-099916 RN:1,719,549	(Int'l Class: 29) Salad dressings	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Renewed September 22, 2012  Int'l Class: 29 First Use: November 20, 1991 Filed: September 24, 1990 Published: July 2, 1991 Registered: September 22, 1992
US Federal Q6 uf 13	TWO SISTERS GOURMET  TWO SISTERS GOURMET  SN:78-648266 RN:3,097,993	(Int'l Class: 29) [ jams, ] jellies and fruit-based spreads; soup mixes; flavored edible oils; snack-dip mixes (Int'l Class: 30) [ pasta, ] sauces, [ pretzels, candy-coated popcorn, chocolate covered nuts, tea, ] salsa-dip mixes, [ cocoa mix, coffee, ]	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered 8 & 15 December 31, 2012  Int'l Class: 30 First Use: August 10, 1999 Int'l Class: 29 First Use: November 8, 1999 Int'l Class: 35

+ N/K/A PartyLite Worldwide, LLC




TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
		<p>dried herb and spice mixes, [ pancake mixes, ] mixes for making bakery goods, salsa, marinade, [ mustard, honey, candy and maple syrup, ] salad dressings            (Int'l Class: 35) Conducting mail order catalog services and home product demonstrations featuring gourmet food products and rendering technical aid and assistance in the establishment and operation of a business specializing in the sale of gourmet food products</p>		<p>First Use: November 28, 1999            Filed: June 10, 2005            Published: March 7, 2006            Registered: May 30, 2006</p>
<p>US Federal Q6 uf 14</p>	<p>UNWIND             SN:76-437938            RN:3,409,528</p>	<p>(Int'l Class: 3) Bath and body products, namely, bath and shower gel, body lotion, hand lotion, body mist, body powder, essential oils for personal use, bath salts, body scrubs, foot scrubs, aroma therapy oils, soaps for personal use; scented room fragrances, sachets, pomanders, and potpourri            (Int'l Class: 4) Candles, scented candles, and scented wickless wax for melting in potpourri warmers            (Int'l Class: 21) Candleholders, not of precious metal; candle rings, not of precious metal</p>	<p>Partylite Worldwide, Inc. +            (Delaware Corp.)            59 Armstrong Road            Plymouth,            Massachusetts 02360</p>	<p>Registered April 8, 2008             Int'l Class: 3, 4, 21            First Use: March 1, 2005            Filed: August 6, 2002            Published: June 27, 2006            Allowed: September 19, 2006</p>
<p>US Federal Q6 uf 15</p>	<p>WELL BEING SPA                SN:77-076015</p>	<p>(Int'l Class: 3) Bath and body products, namely, bath and shower gel, body lotion, hand lotion, body mist, bath salts, body scrubs; scented room fragrances            (Int'l Class: 4) Candles and wax holders            (Int'l Class: 21)</p>	<p>Partylite Worldwide, Inc. +            (Delaware Corp.)            59 Armstrong Road            Plymouth,            Massachusetts 02360</p>	<p>Registered December 22, 2009             Int'l Class: 3, 4, 21            First Use: July 30, 2007            Filed: January 4, 2007            Published:</p>


+ N/K/A PartyLite Worldwide, LLC


TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
	RN:3,728,820	Candleholders, not of precious metal; candle rings, not of precious metal; candleholders, in part of precious metal		July 31, 2007 Allowed: October 23, 2007
US Federal Q6 uf 16	  SN:78-387241 RN:3,007,391	(Int'l Class: 21) Candle rings not of precious metal, namely, beaded candle rings	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered 8 & 15 May 3, 2012  Int'l Class: 21 First Use: November, 2003 Filed: March 19, 2004 Published: July 26, 2005 Registered: October 18, 2005
US Federal Q6 uf 17	PARTYLITE  SN:74-258451 RN:1,735,998	(Int'l Class: 4) Candles	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02362	Renewed December 1, 2012  Int'l Class: 4 First Use: December, 1991 Filed: March 23, 1992 Published: September 8, 1992 Registered: December 1, 1992
US Federal Q6 uf 18	DECORATE YOUR HOME! CELEBRATE YOUR LIFE! ILLUMINATE YOUR SPIRIT!  SN:76-309896 RN:2,948,619	(Int'l Class: 4) [ candles ] (Int'l Class: 35) Conducting mail order catalog services and home product demonstrations featuring housewares and candles	Partylite Worldwide, Inc. + (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered 8 & 15 December 29, 2011  Int'l Class: 35 First Use: December, 2001 In Commerce: August 1, 2004 Int'l Class: 4 First Use: December, 2001 In Commerce: December, 2004

+ N/K/A PartyLite Worldwide, LLC

+ N/K/A PartyLite Worldwide, LLC

TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
				Filed: September 7, 2001 Published: June 11, 2002 Allowed: September 3, 2002 Registered: May 10, 2005
US Federal Q6 uf 19	  SN:76-275562 RN:2,854,314	(Int'l Class: 4) Candles (Int'l Class: 21) Candle holders not of precious metal (Int'l Class: 35) Retail shop-at-home party services in the field of candles and housewares; home product demonstrations in connection with the sale of candles and housewares	Partylite Worldwide, Inc <sup>+</sup> (Delaware Corp.) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered 8 & 15 July 1, 2010  Int'l Class: 4, 21, 35 First Use: November, 2002 Filed: June 25, 2001 Published: June 18, 2002 Allowed: September 10, 2002 Registered: June 15, 2004
US Federal Q6 uf 20	PARTYLITE and Design   SN:76-275560 RN:2,762,405	(Int'l Class: 4) Candles (Int'l Class: 21) Candle holders not of precious metal (Int'l Class: 26) [ candle accessories, namely, silk flower arrangements for use on and around candles and candle holders; and silk flower swags for use as table or wall decorations ] (Int'l Class: 35) Retail shop-at-home party services in the field of candles and housewares; home product demonstrations in connection with the sale of candles and housewares	Partylite Worldwide, LLC (Delaware Limited Liability Company) 59 Armstrong Road Plymouth, Massachusetts 02360	Renewed September 9, 2013  Int'l Class: 4, 21, 26, 35 First Use: December 17, 2001 Filed: June 25, 2001 Published: September 17, 2002 Allowed: December 10, 2002 Registered: September 9, 2003
US Federal Q6 uf 21	REMINISCENT 	(Int'l Class: 4) Scented and unscented candles, taper candles, pillar candles, votive candles, floating candles, beeswax candles,	Partylite Worldwide, LLC (Delaware Limited Liability Company) 59 Armstrong Road	Registered 8 & 15 April 5, 2013  Int'l Class: 4 First Use:



TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
	SN:78-665376 RN:3,223,490	container candles, and multi-colored candles; and candle wicks	Plymouth, Massachusetts 02360	July, 2005 Filed: July 7, 2005 Published: April 11, 2006 Allowed: July 4, 2006 Registered: March 27, 2007
US Federal Q6 uf 22	SCENT PLUS  SN:76-297666 RN:2,707,810	(Int'l Class: 4) Candles *, namely, scented wax for use in candle warmers *	Partylite Worldwide, LLC (Delaware Limited Liability Company) 59 Armstrong Road Plymouth, Massachusetts 02360	Renewed April 15, 2013  Int'l Class: 4 First Use: November 15, 2001 Filed: August 13, 2001 Published: January 8, 2002 Allowed: April 2, 2002 Registered: April 15, 2003
US Federal Q6 uf 23	TSG and Design   SN:78-749350 RN:3,210,688	(Int'l Class: 29) [ jams, ] jellies and fruit-based spreads; soup mixes; flavored edible oils; snack-dip mixes, salad dressings (Int'l Class: 30) [ pasta, ] sauces, [ pretzels, candy-coated popcorn, chocolate covered nuts, tea, ] salsa-dip mixes, [ cocoa mix, coffee, ] dried herb and spice mixes, [ pancake mixes, ] mixes for making bakery goods, salsa, marinade [ , mustard, honey, candy and maple syrup ] (Int'l Class: 35) [ mail order catalog services and shop-at-home parties featuring gourmet food products; rendering technical aid and assistance in the establishment and operation of a business specializing in the sale of gourmet food products ]	Partylite Worldwide, LLC (Delaware Limited Liability Company) 59 Armstrong Road Plymouth, Massachusetts 02360	Registered 8 & 15 September 6, 2013  Int'l Class: 29, 30, 35 First Use: August, 2005 In Commerce: September 1, 2005 Filed: November 8, 2005 Published: December 5, 2006 Registered: February 20, 2007

TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
US Federal Q6 uf 24	UNIVERSAL TEALIGHT  SN:76-475659 RN:2,832,903	(Int'l Class: 4) Candles	Partylite Worldwide, LLC (Delaware Limited Liability Company) 59 Armstrong Road Plymouth, Massachusetts 02360	Renewed April 13, 2014  Int'l Class: 4 First Use: December, 2002 Filed: December 16, 2002 Published: May 27, 2003 Allowed: August 19, 2003 Registered: April 13, 2004
US Federal Q6 uf 25	AS WE CHANGE  SN:75-177962 RN:2,112,088	(Int'l Class: 3) Personal care products, namely, skin moisturizers, skin soaps, skin creams, deodorants and anti-perspirants, non-medicated hair shampoos and hair conditioners (Int'l Class: 5) Herbal supplements, herbal teas for medicinal purposes (Int'l Class: 35) Mail order services featuring cosmetics, soaps, skin care products, aroma therapy oils, vitamins, and herbal products	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed November 11, 2007  Int'l Class: 3, 5, 35 First Use: October 7, 1996 Filed: October 7, 1996 Published: August 19, 1997 Registered: November 11, 1997
US Federal Q6 uf 26	AS WE CHANGE and Design    SN:75-466399 RN:2,228,836	(Int'l Class: 3) Personal care products, namely, skin moisturizers, [ skin soaps, ] skin creams, [ personal deodorants and anti-perspirants, ] non-medicated hair shampoos and hair conditioners (Int'l Class: 5) Vitamins, herbal supplements and herbal teas for medicinal purposes (Int'l Class: 35) Mail order services featuring cosmetics, [ skin soaps, ] skin care products, aroma therapy oils, vitamins and herbal products	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed March 2, 2009  Int'l Class: 3, 5, 35 First Use: October 7, 1996 Filed: April 13, 1998 Published: December 8, 1998 Registered: March 2, 1999
US Federal	EASY COMFORTS	(Int'l Class: 35) Mail order	Silver Star Brands, Inc.	Registered 8 & 15



TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
Q6 uf 27	<p data-bbox="293 302 542 331"><b>EASY COMFORTS</b></p> <p data-bbox="289 485 444 541">SN:78-661865 RN:3,336,284</p>	<p data-bbox="630 268 938 541">catalog services featuring health and personal care products, but not including electrically powered lift chairs; on-line retail store services in the field of health and personal care products, but not including electrically powered lift chairs</p>	<p data-bbox="971 268 1192 386">(Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906</p>	<p data-bbox="1263 268 1479 659">May 31, 2014  Int'l Class: 35 First Use: May 1, 2005 Filed: June 30, 2005 Published: November 21, 2006 Allowed: February 13, 2007 Registered: November 13, 2007</p>
US Federal Q6 uf 28	<p data-bbox="289 730 602 760">EASY COMFORTS STYLE</p> <p data-bbox="293 800 542 829"><b>EASY COMFORTS STYLE</b></p> <p data-bbox="289 974 444 1031">SN:77-478255 RN:4,206,169</p>	<p data-bbox="630 730 899 787">(Int'l Class: 25) Clothing, namely, blouses; slippers</p>	<p data-bbox="971 730 1219 877">Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906</p>	<p data-bbox="1263 730 1479 1094">Registered September 11, 2012  Int'l Class: 25 First Use: January 31, 2012 Filed: May 19, 2008 Published: April 21, 2009 Allowed: July 14, 2009</p>
US Federal Q6 uf 29	<p data-bbox="289 1157 444 1186"><b>EXPOSURES</b></p> <p data-bbox="289 1297 444 1354">SN:73-826473 RN:1,622,457</p>	<p data-bbox="630 1157 938 1430">(Int'l Class: 16) Photo albums, paper mounts, stationery, paper displays for photographic prints and negatives, paper boxes and containers for display and storage of souvenirs, memorabilia and household items (Int'l Class: 20) Picture frames, wooden and plastic displays for photographic prints and negatives; wooden and plastic boxes and containers for display and storage of souvenirs, memorabilia and household items (Int'l Class: 42) Mail order catalog services featuring picture frames, photo albums and other household gifts</p>	<p data-bbox="971 1157 1219 1304">Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906</p>	<p data-bbox="1263 1157 1479 1520">Renewed November 13, 2010  Int'l Class: 16, 20, 42 First Use: May 1, 1986 Filed: September 18, 1989 Published: August 21, 1990 Registered: November 13, 1990</p>

TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
US Federal Q6 uf 30	EXPOSURES PLATINUM  EXPOSURES PLATINUM  SN:77-290494 RN:3,609,564	(Int'l Class: 16) Paper picture mounts; paper displays, namely, picture album pages for photographic prints and negatives	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Registered April 21, 2009  Int'l Class: 16 First Use: January 1, 2008 Filed: September 27, 2007 Published: June 10, 2008 Allowed: September 2, 2008
US Federal Q6 uf 31	HOME MARKETPLACE  SN:75-125920 RN:2,126,732	(Int'l Class: 35) Mail order catalog services featuring houseware products	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed January 6, 2008  Int'l Class: 35 First Use: September 16, 1996 Filed: June 26, 1996 Published: October 14, 1997 Registered: January 6, 1998
US Federal Q6 uf 32	INDIGO  INDIGO  SN:78-784941 RN:3,551,961	(Int'l Class: 16) Stationery, writing paper, envelopes	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Registered December 23, 2008  Int'l Class: 16 First Use: February, 2006 Filed: January 4, 2006 Published: August 14, 2007 Allowed: November 6, 2007
US Federal Q6 uf 33	JUST BETWEEN US  SN:74-368377 RN:1,838,236	(Int'l Class: 42) Mail-order services in the field of personalized gift items, excluding greeting cards	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed May 31, 2004  Int'l Class: 42 First Use: September 15, 1992 Filed: March 16, 1993 Published: March 8, 1994 Registered:

TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
				May 31, 1994
US Federal Q6 uf 34	MILES KIMBALL  SN:74-062426 RN:1,645,633	(Int'l Class: 42) Catalog services in the field of general merchandise, namely cards, gifts, and office products	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed May 21, 2011  Int'l Class: 42 First Use: September, 1980 Filed: May 24, 1990 Published: February 26, 1991 Registered: May 21, 1991
US Federal Q6 uf 35	MRS. KIMBALL'S CANDY SHOPPE    SN:77-394539 RN:3,566,160	(Int'l Class: 35) Online retail store services and mail order catalog services featuring candy, bakery desserts, cookies, cakes, nuts, sauces, mustards, olives, soups, chips, syrup, spreads, coffee and tea	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Registered Supplemental Register January 20, 2009  Int'l Class: 35 First Use: October 1, 2006 Filed: February 12, 2008
US Federal Q6 uf 36	QUIBBLE-FREE GUARANTEE  SN:74-406810 RN:1,837,485	(Int'l Class: 42) Mail order catalog services in the field of cards, gifts and office products featuring prompt refunds or item replacements	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed May 24, 2004  Int'l Class: 42 First Use: 1952 Filed: June 28, 1993 Published: March 1, 1994 Registered: May 24, 1994
US Federal Q6 uf 37	SERENITY FALLS  	(Int'l Class: 35) Online retail store services and mail order catalog services featuring clothing, jewelry, books, pre-recorded video cassettes, audio recordings, calendars, cards, notepads, stickers, picture frames, tote bags,	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Registered September 16, 2008  Int'l Class: 35 First Use: March 1, 2007 Filed: February 12, 2008

TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
	SN:77-394825 RN:3,501,508	pens, mugs, holiday ornaments and novelty items, decorative pillows, blankets, garden accessories, posters, prints, wall plaques, doormats, pot holders, dish towels, aprons, mouse pads, key chains, wind chimes, stuffed animals, figurines, candleholders, letter openers, nightlights		Published: July 1, 2008
US Federal Q6 uf 38	THE SHOE BOX  SN:74-028291 RN:1,634,030	(Int'l Class: 16) Paperboard container for the organization, protection and storage of photographic prints and negatives	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed February 5, 2011  Int'l Class: 16 First Use: January 15, 1987 Filed: February 12, 1990 Published: November 13, 1990 Registered: February 5, 1991
US Federal Q6 uf 39	WALTER DRAKE  SN:72-323945 RN:909,593	(Int'l Class: 16) Merchandise catalogs	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed March 9, 2011  Int'l Class: 16 First Use: May, 1951 Filed: April 3, 1969 Published: December 22, 1970 Registered: March 9, 1971
US Federal Q6 uf 40	WALTER DRAKE  SN:72-323946 RN:895,688	(Int'l Class: 35) Retail mail order services for general merchandise for home and garden	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed July 28, 2010  Int'l Class: 35 First Use: May, 1951 Filed: April 8, 1969 Published: May 12, 1970 Registered: July 28, 1970

TM Record	Mark/Name/SN/RN	Full Goods/Services	Owner	Status/Key Dates
US Federal Q6 uf 41	WALTER DRAKE  SN:73-537019 RN:1,376,289	(Int'l Class: 37) Silverware and china repair and restoration services (Int'l Class: 40) Photograph reproduction services (Int'l Class: 42) Retail mail order services for general merchandise; personalized label, stationery and novelty printing services; silverware and china pattern matching services	Silver Star Brands, Inc. (Wisconsin Corp.) 250 City Center Oshkosh, Wisconsin 56906	Renewed December 17, 2005  Int'l Class: 42 First Use: May, 1951 Int'l Class: 37 First Use: 1975 Int'l Class: 40 First Use: 1980 Filed: May 13, 1985 Published: October 8, 1985 Registered: December 17, 1985