

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316278

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Green Mountain Coffee Roasters, Inc.		03/06/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Keurig Green Mountain, Inc.		
<b>Street Address:</b>	33 Coffee Lane		
<b>City:</b>	Waterbury		
<b>State/Country:</b>	VERMONT		
<b>Postal Code:</b>	05676		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 20</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2906503	TULLY'S COFFEE	
<b>Registration Number:</b>	2928741	TULLY'S COFFEE	
<b>Registration Number:</b>	2980788	TULLY'S COFFEE	
<b>Registration Number:</b>	2934768	TULLY'S COFFEE	
<b>Registration Number:</b>	2906504	TULLY'S COFFEE	
<b>Registration Number:</b>	2912974	TULLY'S COFFEE	
<b>Registration Number:</b>	2910741	TULLY'S COFFEE	
<b>Serial Number:</b>	86138060	UNION STREET LOUNGE	
<b>Registration Number:</b>	2014946	VERMONT COUNTRY BLEND	
<b>Registration Number:</b>	4218718	VITAMIN BURST	
<b>Registration Number:</b>	4226577	VITAMIN BURST	
<b>Registration Number:</b>	4226578	VITAMIN BURST	
<b>Serial Number:</b>	86106828	WATERFUL	
<b>Registration Number:</b>	4302921	WELLNESS BREWED	
<b>Registration Number:</b>	3651835	WICKED WINTER	
<b>Registration Number:</b>	1894232	WIENER MELANGE	
<b>Registration Number:</b>	4217454	WILD MOUNTAIN BLUEBERRY	
<b>Registration Number:</b>	3990703	WORTH DISCOVERING	
<b>Registration Number:</b>	3857107	YOUR PLACE. YOUR IDEA. YOUR CHANGE.	
<b>TRADEMARK</b>			

CH \$515.00 2906503

Property Type	Number	Word Mark
Registration Number:	3853447	YOUR PLACE. YOUR IDEA. YOUR CHANGE.
<b>CORRESPONDENCE DATA</b>		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8024882444	
Email:	trademarks@gmcr.com	
Correspondent Name:	Cecelia M. Dempsey	
Address Line 1:	33 Coffee Lane	
Address Line 2:	Keurig Green Mountain, Inc.	
Address Line 4:	Waterbury, VERMONT 05676	
ATTORNEY DOCKET NUMBER:	KGM NAME CHANGE	
NAME OF SUBMITTER:	Nicholas M. May, Sr. Trademark Paralegal	
SIGNATURE:	/Nicholas M. May/	
DATE SIGNED:	09/08/2014	
<b>Total Attachments: 2</b>		
source=Name Change KGM March 2014#page1.tif		
source=Name Change KGM March 2014#page2.tif		

# Delaware

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*The First State*

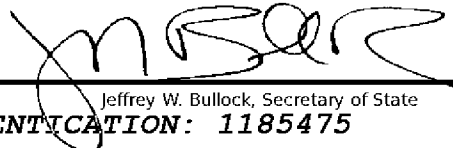
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GREEN MOUNTAIN COFFEE ROASTERS, INC.", CHANGING ITS NAME FROM "GREEN MOUNTAIN COFFEE ROASTERS, INC." TO "KEURIG GREEN MOUNTAIN, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2014, AT 2:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2344412 8100

140296528



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1185475

DATE: 03-06-14

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 005358 FRAME: 0384

CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF INCORPORATION  
OF  
GREEN MOUNTAIN COFFEE ROASTERS, INC.

Green Mountain Coffee Roasters, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), DOES HEREBY CERTIFY AS FOLLOWS:

FIRST: That at its meeting held on December 6, 2013, the board of directors of the Corporation (the "Board") duly adopted a resolution in accordance with Section 141 of the DGCL setting forth a proposed amendment to the Restated Certificate of Incorporation of the Corporation (the "Certificate"), declaring said amendment to be advisable and calling for the amendment to be submitted to the stockholders for consideration at the next annual meeting of the stockholders. The resolution setting forth the proposed amendment is as follows:

**RESOLVED:** That the Board of Directors approve an amendment of Article I of the Corporation's Restated Certificate of Incorporation (the "Certificate of Amendment") to read in its entirety as follows:

"ARTICLE I

The name of the Corporation is KEURIG GREEN MOUNTAIN, INC.";

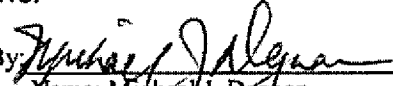
SECOND: That thereafter, pursuant to resolution of the Board, at the annual meeting of the stockholders, duly called and held upon notice in accordance with Section 222 of the DGCL and in accordance with the Certificate, the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That the aforesaid amendment was duly adopted in accordance with the provisions of Section 242 of the DGCL.

FOURTH: That the remaining provisions of the Certificate not affected by the aforementioned amendment shall remain in full force and not be affected by this Certificate of Amendment.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed as of the 6<sup>th</sup> day of March, 2014.

GREEN MOUNTAIN COFFEE ROASTERS,  
INC.

By:   
Name: Michael J. DeGnan  
Title: Chief Legal Officer,  
Corporate General Counsel