

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316340

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EBSCO Industries, Inc.		09/08/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grand View Media Group, Inc.		
<b>Street Address:</b>	200 Croft Street, Ste 1		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35242		
<b>Entity Type:</b>	CORPORATION: ALABAMA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2479452	CM CLEANING MANAGEMENT INSTITUTE	
<b>Registration Number:</b>	2045394	CM CLEANING & MAINTENANCE MANAGEMENT	
<b>Registration Number:</b>	2424392	CLEANING MANAGEMENT INSTITUTE	
<b>Registration Number:</b>	3810773	CM E-NEWS DAILY	
<b>Registration Number:</b>	3810774	CM E-NEWSLETTER: SUSTAINABILITY	
<b>Registration Number:</b>	1279808	CM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	678-597-11		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	678-653-4738		
<b>Email:</b>	rjveal@veal-ip.com		
<b>Correspondent Name:</b>	Robert J. Veal		
<b>Address Line 1:</b>	11555 Medlock Bridge Road, Suite 100		
<b>Address Line 4:</b>	Johns Creek, GEORGIA 30097		
<b>ATTORNEY DOCKET NUMBER:</b>	V43802.000		
<b>NAME OF SUBMITTER:</b>	Robert J. Veal		
<b>SIGNATURE:</b>	/Robert J. Veal/		
<b>DATE SIGNED:</b>	09/08/2014		
<b>Total Attachments: 2</b>			

OP \$165.00 2479452

TRADEMARK

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source=Assignment of TM EBSCO to GVMG#page2.tif

ASSIGNMENT OF TRADEMARKS

STATE OF ALABAMA )  
 COUNTY OF SHELBY )

WHEREAS, EBSCO Industries, Inc., a corporation duly organized and existing under the laws of the state of Delaware, United States of America with its principal place of business at 5724 Highway 280 East, Birmingham, AL 35242 United States of America, has adopted, used and is using the trademarks:

Mark	Reg. No.	Serial No.	Reg. Date
CM Cleaning Management Institute (Design)	2479452	75917623	8/21/2001
CM Cleaning & Maintenance Management	2045394	74671888	3/18/1997
CLEANING MANAGEMENT INSTITUTE	2424392	75509167	1/30/2001
CM E-NEWS DAILY	3810773	77872996	6/29/2010
CM e-Newsletter: Sustainability	3810774	77872997	6/29/2010
CM(STYLIZED/DESIGN)	1279808	73396329	5/29/1984

WHEREAS, Grand View Media Group, Inc., a corporation duly organized and existing under the laws of the state of Alabama, with its principal place of business at 200 Croft Street, Suite 1, Birmingham, AL 35242, is desirous of acquiring said marks and the registrations thereof;

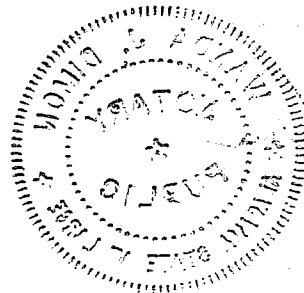
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said EBSCO Industries, Inc. does hereby assign unto said Grand View Media Group, Inc. all rights, title and interest in and to the said mark(s), together with the goodwill of the business symbolized by the marks and the registrations thereof.

EBSCO Industries, Inc.

By: Tyler B. Novak  
 Tyler Novak, Vice President

Subscribed to and sworn to before me  
 this 8 day of September, 2014.

Wanda J. Dimon  
 Wanda J. Dimon, Notary Public  
 My commission expires January 26, 2015



*[Handwritten signature]*