

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316346

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest recorded at Reel/Frame 4648/0212		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cerberus Business Finance LLC		09/05/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	ORC International, Inc.		
Street Address:	902 Carnegie Center, Suite 220		
City:	Princeton		
State/Country:	NEW JERSEY		
Postal Code:	08540-6530		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	0982082	FIND	
Registration Number:	1204459	FIND	
Registration Number:	1482674	GUIDELINE	
Registration Number:	1768854	JUST WHAT YOU NEED TO KNOW	
Registration Number:	1776731	FIND	
Registration Number:	2931076	EXECUTIVE LIFELINE	
Registration Number:	2996918	ASK THE BUSINESS SPECIALIST	
Registration Number:	1158530	CARAVAN SURVEYS	
Registration Number:	1470224	CARAVAN	
Registration Number:	2002715	ORC INTERNATIONAL	
Registration Number:	2105536	CORPERCEPTIONS	
Registration Number:	2659146	INSIGHT BEYOND MEASURE	
Registration Number:	3056663	RETURN ON SPORTS INVESTMENT	
Registration Number:	1147327	ORC	
Registration Number:	3467510	OUCH POINT	
Registration Number:	3728348	ORC	
Registration Number:	3862579	OPINION RESEARCH CORPORATION	
Registration Number:	1642386	TELTECH	
Registration Number:	2696289	INTOTA	
TRADEMARK			

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CORRESPONDENCE DATA**Fax Number:** 3128622200*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312-862-6371**Email:** renee.prescan@kirkland.com**Correspondent Name:** Renee Prescan**Address Line 1:** 300 North LaSalle Street**Address Line 2:** Kirkland & Ellis LLP**Address Line 4:** Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	39951-124 RMP
NAME OF SUBMITTER:	Renee M. Prescan
SIGNATURE:	/Renee M. Prescan/
DATE SIGNED:	09/08/2014

Total Attachments: 4

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TERMINATION AND RELEASE OF GRANT OF A SECURITY INTEREST - TRADEMARKS

This TERMINATION AND RELEASE OF GRANT OF A SECURITY INTEREST – TRADEMARKS (“Agreement”) in entered into as of September 5, 2014, from Cerberus Business Finance LLC (“Secured Party”), in favor of ORC International, Inc. (“Grantor”).

WITNESSETH:

WHEREAS, in connection with the Trademark Security Agreement dated as of October 19, 2011 by and between Grantor and Secured Party (“Trademark Security Agreement”), Secured Party was granted a security interest in all of its right, title and interest in, to and under the Collateral, including the Trademarks (each as defined in the Trademark Security Agreement) by Grantor;

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Assignment Division of the United States Patent and Trademark Office on October 25, 2011 at Reel 4648 and Frame 0212; and

WHEREAS, Secured Party now wishes to release its liens on, and security interests in, the Collateral, including the Trademarks (including the trademarks as set forth on Schedule A attached hereto).

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Agreement, the Secured Party hereby agrees as follows:

1. Release of Security Interest. Secured Party hereby terminates, releases and discharges all of its security interest in the Trademarks and other Collateral.
2. Recordation. Grantor or its authorized agent is authorized to record this Agreement with the United States Patent and Trademark Office.
3. Governing Law. This Agreement and the rights and obligations of the parties under this agreement shall be governed by, and construed and interpreted in accordance with, the law of New York.
4. Further Assurances. Secured Party shall take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor, and at Grantor’s sole cost and expense, to more fully and effectively effectuate the purposes of this Agreement.

* * * * *

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Agreement by its duly authorized officer as of the date first above written.

Cerberus Business Finance, LLC

By: _____

Name: *David E. Wolf*

Title: *President*

Schedule A
Trademarks

<u>Mark</u>	<u>Owner</u>	<u>App. No.</u> <u>Filing Date</u>	<u>Reg. No.</u> <u>Reg. Date</u>	<u>Status</u>
FIND	ORC International, Inc.	72/411912 1/6/1972	982082 4/9/1974	Registered
FIND	ORC International, Inc.	73/267452 6/23/1980	1204459 8/10/1982	Registered
GUIDELINE	ORC International, Inc.	73/677429 8/10/1987	1482674 3/29/1988	Registered
JUST WHAT YOU NEED TO KNOW	ORC International, Inc.	74/314011 9/15/1992	1768854 5/4/1993	Registered
FIND	ORC International, Inc.	74/319087 9/29/1992	1776731 6/15/1993	Registered
EXECUTIVE LIFELINE	ORC International, Inc.	76/157960 11/1/2000	2931076 3/8/2005	Registered
ASK THE BUSINESS SPECIALIST & Design	ORC International, Inc.	78/208753 1/30/2003	2996918 9/20/2005	Registered
CARAVAN SURVEYS	ORC International, Inc.	73/212506 4/23/1979	1158530 6/23/1981	Registered
CARAVAN	ORC International, Inc.	73/659918 5/11/1987	1470224 12/22/1987	Registered
ORC INTERNATIONAL	ORC International, Inc.	74/707637 7/28/1995	2002715 9/24/1996	Registered
CORPERCEPTIONS	ORC International, Inc.	75/200602 11/19/1996	2105536 10/14/1997	Registered
INSIGHT BEYOND MEASURE	ORC International, Inc.	76/362542 1/24/2002	2659146 12/10/2002	Registered
RETURN ON SPORTS INVESTMENT	ORC International, Inc.	78/463173 8/6/2004	3056663 1/31/2006	Registered
ORC	ORC International, Inc.	73/212843 4/23/1979	1147327 2/17/1981	Registered

<u>Mark</u>	<u>Owner</u>	<u>App. No.</u> <u>Filing Date</u>	<u>Reg. No.</u> <u>Reg. Date</u>	<u>Status</u>
OUCH POINT	ORC International, Inc.	77/340330 11/29/2007	3467510 7/15/2008	Registered
ORC (AND DESIGN)	ORC International, Inc.	77/753150 6/5/2009	3728348 12/22/2009	Registered
OPINION RESEARCH CORPORATION	ORC International, Inc.	77/753204 6/5/2009	3862579 10/19/2010	Registered
TELTECH	ORC International, Inc.	74/050657 4/19/1990	1642386 4/23/1991	Registered
INTOTA	ORC International, Inc.	76/100792 8/1/2000	2696289 3/11/2003	Registered