

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316363

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Rob Nelson Company		09/03/2014	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Big League Chew Properties, LLC		
Street Address:	9600 SW Oak Street		
Internal Address:	Suite 330		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97223		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2251966	THE BALLPLAYERS' BUBBLE GUM	
Registration Number:	2913405	THE BALLPLAYER'S CHOICE	
Registration Number:	3320762	BIG LEAGUE BUBBLE GUM	
Registration Number:	1254665	BIG LEAGUE CHEW	
Registration Number:	3962342	BIG LEAGUE CHEW	
Registration Number:	1262578	BIG LEAGUE CHEW	
Registration Number:	2232754	CHEW SMART	
Registration Number:	3613062	PLAY HARD HAVE FUN	
Registration Number:	3871658	SINGLES	
Registration Number:	2855185	THE FUN ONE	
CORRESPONDENCE DATA			
Fax Number:	5032284373		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(503) 227-5631		
Email:	SDP.docket@chernofflaw.com		
Correspondent Name:	Susan D. Pitchford		
Address Line 1:	601 SW Second Avenue		
Address Line 2:	Suite 1600		
		TRADEMARK	

OP \$265.00 2251966

Address Line 4:	Portland, OREGON 97204
ATTORNEY DOCKET NUMBER:	0679.0111
NAME OF SUBMITTER:	Susan D. Pitchford
SIGNATURE:	/s/
DATE SIGNED:	09/08/2014
Total Attachments: 3 source=BLC assign#page1.tif source=BLC assign#page2.tif source=BLC assign#page3.tif	

TRADEMARK ASSIGNMENT

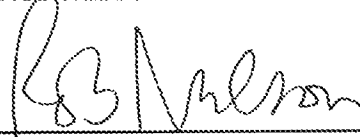
WHEREAS The Rob Nelson Company, a Washington corporation located at 1701 Broadway, Vancouver, WA 98663, is the owner of the trademarks shown in Schedules A and B hereto and the trademark registrations shown therein (hereinafter "the Nelson marks"); and

WHEREAS Big League Chew Properties, LLC, an Oregon limited liability company located at 9600 SW Oak Street, Suite 330, Portland, OR 97223, desires to obtain the Nelson marks, the trademark registrations for the marks shown in Schedules A and B hereto, and the goodwill associated with the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said The Rob Nelson Company does hereby assign, transfer and set over to said Big League Chew Properties, LLC its entire right, title and interest in and to the Nelson marks, the trademark registrations shown in Schedules A and B hereto, and the goodwill associated with the marks.

Executed this 3rd day of September 2014.

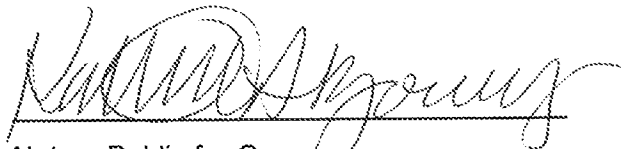
THE ROB NELSON COMPANY

By 

Robert C. Nelson, President

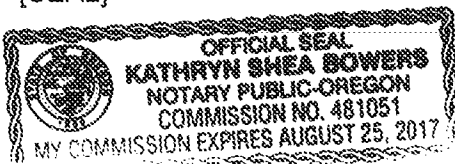
STATE OF OREGON)
) ss.
County of Multnomah)

This instrument was acknowledged before me on September 3, 2014 by Robert C. Nelson.



Notary Public for Oregon
My Commission Expires:

[SEAL]



SCHEDULE A
UNITED STATES TRADEMARKS

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
THE BALLPLAYERS' BUBBLE GUM	2,251,966	June 8, 1999
THE BALLPLAYER'S CHOICE	2,913,405	December 21, 2004
BIG LEAGUE BUBBLE GUM	3,320,762	October 23, 2007
BIG LEAGUE CHEW	1,254,665	October 18, 1983
BIG LEAGUE CHEW	3,962,342	May 17, 2011
BIG LEAGUE CHEW & Design	1,262,578	December 27, 1983
CHEW SMART	2,232,754	March 16, 1999
PLAY HARD HAVE FUN	3,613,062	April 28, 2009
SINGLES	3,871,658	November 2, 2010
THE FUN ONE	2,855,185	June 15, 2004

SCHEDULE B
FOREIGN TRADEMARKS

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
Canada	BIG LEAGUE CHEW	290,818	May 11, 1984
China	BIG LEAGUE CHEW	10880683	December 13, 2013
China	BIG LEAGUE CHEW	10880684	August 20, 2013
Hong Kong	BIG LEAGUE CHEW	6921/96	December 14, 1993
Japan	BIG LEAGUE CHEW	5521852	September 14, 2012
Korea	BIG LEAGUE CHEW	40-0962203	April 4, 2013
Taiwan	BIG LEAGUE CHEW	1544853	November 1, 2012
Taiwan	BIG LEAGUE CHEW	652999	September 1, 1994