

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM316376

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dyke Marler		09/05/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	John Groat		
Doing Business As:	Holy Shirt!		
Street Address:	221 Springfield Road		
City:	Syracuse		
State/Country:	NEW YORK		
Postal Code:	13214		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4099565	IBLEED	
CORRESPONDENCE DATA			
Fax Number:	3156710711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3156710707		
Email:	rpurcell@repurcelllaw.com		
Correspondent Name:	Robert E. Purcell		
Address Line 1:	211 West Jefferson Street		
Address Line 2:	Suite 24		
Address Line 4:	Syracuse, NEW YORK 13202		
NAME OF SUBMITTER:	Robert E. Purcell		
SIGNATURE:	/Robert E. Purcell/		
DATE SIGNED:	09/09/2014		
Total Attachments: 4			
source=2014-09-09-Recordation-Form#page1.tif			
source=2014-09-09-Executed-Trademark-Assignment#page1.tif			
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source=2014-09-09-Executed-Trademark-Assignment#page3.tif			

CH \$40.00 4099565

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of September 5, 2014 from Dyke Marler, an individual residing at 1777 Commander Harvey Lane, Navarre, Florida 32566, ("ASSIGNOR"), to John Groat, an individual d/b/a Holy Shirt having a principal place of business at 221 Springfield Road, Syracuse, New York 13214 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademark ("the Mark") and the trademark registration ("the Registration") for the Mark as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods in connection with which the Mark is used ("the Goods").

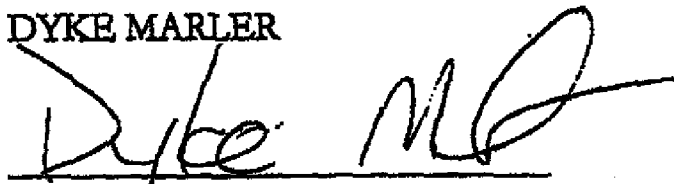
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of his right, title, and interest in and to the Mark and the Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark and the Registration, together with (1) the goodwill of the business relating to the Goods in which the Mark is used; (2) all income, royalties, and damages heretofore or hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that he will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Registration.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year first above written.

DYKE MARLER



DYKE MARLER, Personally

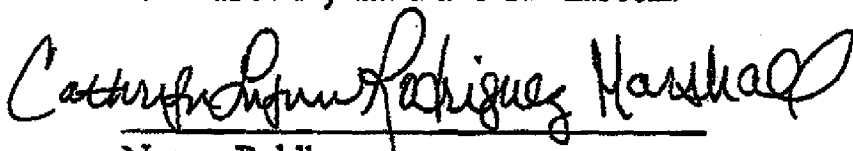
ACKNOWLEDGEMENT

State of Florida)

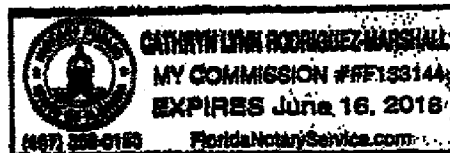
County of Santa Rosa)

On Sept. 4th, 2014 before me personally appeared DYKE MARLER, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Notary Public



[SEAL]

EXHIBIT A

TRADEMARK U.S. TRADEMARK REGISTRATION NO. ISSUE DATE

IBLEED 4,099,565

February 14, 2012