

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Edstrom, Inc.	FORMERLY Edstrom Industries, Inc.	08/12/2014	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Johnson Bank		
Street Address:	333 East Wisconsin Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	Bank: WISCONSIN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1468107	ENVIRONMENTAL WATCHDOG	
Registration Number:	3119966	SIPPER SACK	
Registration Number:	3877553	PULSE	
Registration Number:	3152251	WATER SWIGGLER	
CORRESPONDENCE DATA			
Fax Number:	4142766581		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(414) 276-5000		
Email:	Jason.Scoby@wilaw.com		
Correspondent Name:	Jason R. Scoby		
Address Line 1:	111 East Wisconsin Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Jason R. Scoby		
SIGNATURE:	/jason r. scoby/		
DATE SIGNED:	09/09/2014		
Total Attachments: 2 source=00691377#page1.tif			

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NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS dated as of August 12, 2014 is between Edstrom, Inc., a Wisconsin corporation (f/k/a Edstrom Industries, Inc.)("Borrower"), and Johnson Bank (the "Bank").

The parties acknowledge the following:

A. Borrower has executed a Commercial Security Agreement dated of even date herewith in favor of the Bank (as it may be amended from time to time, the "Security Agreement"); and

B. Pursuant to the Security Agreement, Borrower has granted to the Bank a security interest in and to all of the trademarks, service marks, applications therefore and associated goodwill therein, now owned or from time to time after the date hereof owned or acquired by the Borrower, including without limitation the registrations issued by, and the applications with, with the United States Patent and Trademark Office listed on Schedule A attached hereto (the "Trademarks"), and in and to all proceeds and benefits thereof.

EDSTROM, INC.

By: 

Name: Colette Zahn

Title: President

JOHNSON BANK

By: 

Name: Roger Sandell

Title: Sr. Vice President

Schedule A

Trademark Registrations

<u>Trademark</u>	<u>Registration Number</u>
Environmental Watchdog	1,468,107
Sipper Sack	3,119,966
Pulse	3,877,553
Water Swiggler	3,152,251