

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316438

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K12 Management Inc.		09/08/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	K12 Inc.		
Street Address:	2300 Corporate Park Drive		
City:	Herndon		
State/Country:	VIRGINIA		
Postal Code:	20171		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3921751	A+	
Registration Number:	3902791	A+	
Registration Number:	1535032	A +	
Registration Number:	3619318	A+DVANCER	
Registration Number:	3350144	INSIGHT SCHOOLS	
Registration Number:	3813891	I INSIGHT SCHOOLS	
Registration Number:	3634942	OLYMPUS HIGH SCHOOL	
Registration Number:	3634943	OLYMPUS HIGH SCHOOL	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028427800		
Email:	schristoff@cooley.com		
Correspondent Name:	Susan P. Christoff, Esq. Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	311456-20000		
NAME OF SUBMITTER:	Susan Mobley		
SIGNATURE:	/Susan Mobley/		

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DATE SIGNED:	09/09/2014
Total Attachments: 2 source=K12 ASSIGNMENT 1818_001#page1.tif source=K12 ASSIGNMENT 1818_001#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, **K12 Management Inc.**, a Delaware corporation with a principal address of 2300 Corporate Park Drive, Herndon, Virginia 20171 (the "Assignor") has adopted, used, and/or intends to use, and is the owner of, the trademarks and corresponding trademark registrations listed in Schedule A attached hereto (the "Trademarks");

WHEREAS, **K12 Inc.**, a Delaware corporation with a principal address of 2300 Corporate Park Drive, Herndon, Virginia 20171 (the "Assignee") desires to acquire the Trademarks and all goodwill associated therewith; and

WHEREAS, this Trademark Assignment Agreement is entered into as of the last date of the signatures below.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee all of its right, title, and interest, in the United States and throughout the world, in and to the Trademarks and all goodwill associated therewith. Upon request by the Assignee, the Assignor shall (i) do and execute each necessary act, document, and thing to implement this Assignment, and (ii) give such assistance as the Assignee may reasonably request to register the Trademark throughout the world.

K12 MANAGEMENT INC.

By: 

Name: James J. Rhyne

Title: President

Date: 9-8-14

K12 INC.




By: 

Name: Howard Pelsky

Title: General Counsel

Date: Sept 3, 2014

Schedule A

Trademark	Country	Registration Date	Registration Number
A+	United States	Registered 2/22/11	Registration No. 3,921,751
A+	United States	Registered 1/11/11	Registration No. 3,902,791
A+ & Design 	United States	Registered 4/18/89	Registration No. 1,535,032
A+DVANCER	United States	Registered 5/12/09	Registration No. 3,619,318
INSIGHT SCHOOLS	United States	Registered 12/4/07	Registration No. 3,350,144
I INSIGHT SCHOOLS & Design 	United States	Registered 7/6/10	Registration No. 3,813,891
OLYMPUS HIGH SCHOOL	United States	Registered 6/9/09	Registration No. 3,634,942
OLYMPUS HIGH SCHOOL & Design 	United States	Registered 6/9/09	Registration No. 3,634,943