

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Matchpoint Marketing, LLC		11/18/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	AMG Marketing Services, LLC		
Street Address:	6600 Corporate Center Parkway		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32216		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3618570	GATHER 'ROUND THE GRILL	
Registration Number:	3625810	HEALTHY WITH OUR HELP	
Registration Number:	3720674	TAKE A PEAK...	
Registration Number:	3720673	TAP INTO MYPYRAMID	
CORRESPONDENCE DATA			
Fax Number:	9045986212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	904-598-6112		
Email:	krowe@sgrlaw.com		
Correspondent Name:	Katharine F. Rowe		
Address Line 1:	50 N. Laura Street		
Address Line 2:	Suite 2600		
Address Line 4:	Jacksonville, FLORIDA 32202		
NAME OF SUBMITTER:	Katharine F. Rowe		
SIGNATURE:	/Katharine F. Rowe/		
DATE SIGNED:	09/09/2014		
Total Attachments: 2			
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OP \$115.00 3618570

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MATCHPOINT MARKETING, LLC", CHANGING ITS NAME FROM "MATCHPOINT MARKETING, LLC" TO "AMG MARKETING SERVICES, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2013, AT 5:00 O'CLOCK P.M.

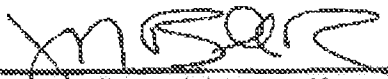


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You may verify this certificate online at corp.delaware.gov/authres.shtml

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0906627

DATE: 11-19-13

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State of Delaware
Secretary of State
Division of Corporations
Delivered 05:33 PM 11/18/2013
FILED 05:00 PM 11/18/2013
SRV 131321269 - 4135000 FILE

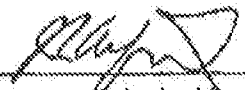
STATE OF DELAWARE
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: MatchPoint Marketing, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is AWG Marketing Services, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 18th day of November, A.D. 2013.

By: 
Authorized Person(s)

Name: Rasce B. Alford
Print or Type

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