

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316456

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hotelmobi Inc.		05/02/2014	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Roomlia, Inc.		
Street Address:	3930 Howard Hughes Parkway, Suite 400		
Internal Address:	c/o Remark Media, Inc.		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89169		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86115745	ROOMLIA	
Registration Number:	4452412	HOTELMOBI	
CORRESPONDENCE DATA			
Fax Number:	2124512222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.451.2300		
Email:	mgrieco@olshanlaw.com		
Correspondent Name:	Olshan Frome Wolosky LLP		
Address Line 1:	65 East 55th Street		
Address Line 2:	Attn: Mary L. Grieco		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	ROOMLIA 9196.006		
NAME OF SUBMITTER:	Mary L. Grieco		
SIGNATURE:	/mary grieco/		
DATE SIGNED:	09/09/2014		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 2nd day of May, 2014.

WHEREAS, Hotelmobi Inc., a corporation organized and existing under the laws of Nevada, located and doing business at 7547 Salvadora Place, Las Vegas, Nevada 89113 (hereinafter referred to as "Assignor"), is the owner of the trademarks listed on Schedule A (the "Marks") as well as the registrations/pending trademark applications for the same listed on Schedule B;


WHEREAS, Roomlia, Inc., a corporation organized and existing under the laws of Delaware, located and doing business at c/o Remark Media, Inc., 3930 Howard Hughes Parkway, Suite 400, Las Vegas, Nevada 89169 (hereinafter referred to as "Assignee"), desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks; and

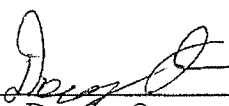
WHEREAS, Assignee is the successor to the portion of Assignors' business to which the Marks pertain, and that business is existing and ongoing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

HOTELMOBI INC.

ROOMLIA, INC.

By: 
Name: Michael A. Richerson
Title: President

By: 
Name: Douglas Osrow
Title: Chief Financial Officer

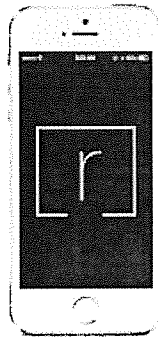
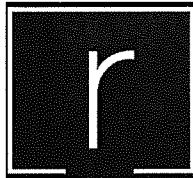
SCHEDULE A

TRADEMARKS

ROOMLIA

HOTELMOBI

BOOKING A HOTEL SHOULD ALWAYS BE THIS EASY



SCHEDULE B

APPLICATIONS/REGISTRATIONS

Country	Mark	Serial/Reg. No.	Class/Goods
United States	ROOMLIA	86115745	9: Downloadable mobile applications for searching and booking hotel reservation
United States	HOTELMOBI	4452412	9: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for making hotel reservations and bookings

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