

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316467

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Everett Laboratories, Inc		09/09/2014	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Casla Consumer Holdings, LP		
Street Address:	41 North Main Street		
City:	New Hope		
State/Country:	PENNSYLVANIA		
Postal Code:	18938		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4452208	STUART ONE	
Registration Number:	3369809	BABY. YOURSELF.	
Registration Number:	4266958	STUART PRENATAL + DHA	
Registration Number:	0601943	STUART PRENATAL	
Registration Number:	2738615		
CORRESPONDENCE DATA			
Fax Number:	6102755290		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	610-275-0700		
Email:	jrosen@highswartz.com		
Correspondent Name:	Joel D. Rosen		
Address Line 1:	40 East Airy Street		
Address Line 4:	Norristown, PENNSYLVANIA 19404		
NAME OF SUBMITTER:	Joel D. Rosen		
SIGNATURE:	/Joel D. Rosen/		
DATE SIGNED:	09/09/2014		
Total Attachments: 2			
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OP \$140.00 4452208

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of May 13, 2014 from Everett Laboratories, Inc., a New Jersey corporation with a principal address of 29 Spring Street, West Orange, NJ 07052 ("ASSIGNOR"), to Casla Consumer Holdings, LP, a Delaware limited partnership with a principal address of 41 North Main Street, New Hope, PA 18938 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademark "Stuart One", Registration Number 4452208 on the Principal Register of the US Patent and Trademark Office, together with the goodwill of the business symbolized thereby in connection with the goods and/or services on/for which the Mark is used.

WHEREAS, ASSIGNOR is the owner of the trademark "Baby. Yourself.", Registration Number 3369809 on the Principal Register of the US Patent and Trademark Office, together with the goodwill of the business symbolized thereby in connection with the goods and/or services on/for which the Mark is used.

WHEREAS, ASSIGNOR is the owner of the trademark "Stuart Prenatal + DHA", Registration Number 4266958 on the Principal Register of the US Patent and Trademark Office, together with the goodwill of the business symbolized thereby in connection with the goods and/or services on/for which the Mark is used.

WHEREAS, ASSIGNOR is the owner of the trademark "Stuart Prenatal", Registration Number 0601943 on the Supplemental Register of the US Patent and Trademark Office, together with the goodwill of the business symbolized thereby in connection with the goods and/or services on/for which the Mark is used.

WHEREAS, ASSIGNOR is the owner of the design trademark of a "heart within a heart", Registration Number 2738615 on the Principal Register of the US Patent and Trademark Office, together with the goodwill of the business symbolized thereby in connection with the goods and/or services on/for which the Mark is used.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, registration numbers 4452208, 3369809, 4266958, 0601943 and 2738615 together with (1) the goodwill of the business relating to the goods and/or services in respect upon which the Marks are used and for which registration is applied for; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

EVERETT LABORATORIES, INC,

By: Joan P. Moggi
Title: CFO

ACKNOWLEDGEMENT

State Of New Jersey)
County of)

On 9/9 2014 before me, Eneida Diaz, Notary Public, personally appeared James Mc Guire proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Eneida Diaz
Signature of Notary Public

[SEAL]

ENEIDA DIAZ
NOTARY PUBLIC OF NEW JERSEY
COMMISSION EXPIRES MARCH 11, 2016