

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316512

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ing North America Insurance Corporation		07/31/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Voya Services Company
Street Address:	5780 Powers Ferry Road, NW
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30327
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Serial Number:	86278664	BERETIREMENT READY
Serial Number:	86281872	VOYA LABOR INCOME PROFILE
Serial Number:	86281858	VOYA INCOME REPLACEMENT RATIO EFFICIENT
Serial Number:	86144866	VOYA GLOBAL PERSPECTIVES MARKETS. INSIGH
Serial Number:	86144830	VOYA GLOBAL PERSPECTIVES
Serial Number:	86079307	VOYA
Serial Number:	86079294	VOYA
Serial Number:	86179866	BE READY.
Serial Number:	86179844	BE READY.
Serial Number:	86269769	MYORANGEMONEY
Serial Number:	86242398	ORANGE MONEY
Serial Number:	86030272	VY
Serial Number:	85952460	VOYA FINANCIAL AMERICA'S RETIREMENT COMP
Serial Number:	85653235	STEWARDSHIP & SERVICE
Serial Number:	85384636	VOYA
Serial Number:	85683196	AMERICA'S RETIREMENT COMPANY
Serial Number:	85358544	SU NUMERO
Serial Number:	85318833	SEE IT THRU
Serial Number:	85297353	STRUCT

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85192503	MY RETIREMENT OUTLOOK
Serial Number:	85188903	THE HEARTS AND MINDS OF RETIREMENT CONSU
Serial Number:	85176508	RETIREMENT RESEARCH INSTITUTE
Serial Number:	85116237	COMPAREME
Serial Number:	85080178	ACT 2 IMPACT
Serial Number:	78825113	YOUR FUTURE. MADE EASIER.
Serial Number:	78658149	THINK VUL
Serial Number:	78526135	THE INCOMEWIZARD
Serial Number:	78273434	ALLOCATION MENTOR
Serial Number:	78273415	ALLOCATION MENTOR
Serial Number:	78224350	PORTFOLIO BLUEPRINT
Serial Number:	77532813	LEGACY MAX
Serial Number:	77842288	EASE
Serial Number:	77174877	MAKE IT PERSONAL
Serial Number:	77169367	PLANWITHEASE.COM
Serial Number:	77132301	PLANWITHEASE.COM
Serial Number:	77132017	PLANWITHEASE
Serial Number:	77036667	RUN FOR SOMETHING BETTER

CORRESPONDENCE DATA

Fax Number: 8777697945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-765-5070

Email: tmdoctc@fr.com

Correspondent Name: Catherine H. Stockell

Address Line 1: P.O. Box 1022

Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	31309.0001001
NAME OF SUBMITTER:	Catherine H. Stockell
SIGNATURE:	/catherine h. stockell/
DATE SIGNED:	09/09/2014

Total Attachments: 2
source=ING Name Change#page1.tif
source=ING Name Change#page2.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ING NORTH AMERICA INSURANCE CORPORATION", CHANGING ITS NAME FROM "ING NORTH AMERICA INSURANCE CORPORATION" TO "VOYA SERVICES COMPANY", FILED IN THIS OFFICE ON THE FOURTH DAY OF AUGUST, A.D. 2014, AT 12:15 O'CLOCK P.M.

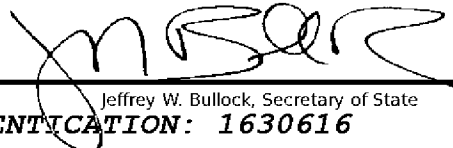
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF SEPTEMBER, A.D. 2014.

2019884 8100

141085475



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1630616

DATE: 08-19-14

TRADEMARK
REEL: 005359 FRAME: 0723

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

ING North America Insurance Corporation (the "Company"), a corporation organized and existing under and by virtue of the General Corporation Law of the state of Delaware, does hereby certify:

FIRST: That the Board of Directors of said Company, by unanimous written action of the Board of Directors, filed with the minutes of the Company, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said Company:

RESOLVED, that the Article numbered "FIRST" of the Company's Amended Certification of Incorporation be, and hereby is amended to read as follows:

"FIRST: The name of the corporation is Voya Services Company."

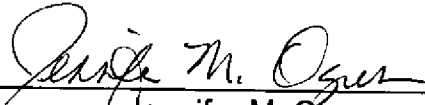
SECOND: That in lieu of a meeting and vote of the stockholders, the stockholders have given consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That said Amendment was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

FOURTH: That this Certificate of Amendment of the Certificate of Incorporation shall be effective as of September 1, 2014.

IN WITNESS WHEREOF, said Company has caused this certificate to be signed this 31st day of July, A.D., 2014.

ING North America Insurance Corporation

By: 
Name: Jennifer M. Ogren
Its: Assistant Secretary