

8/19/14

08/20/2014



103668611

To the Director of the U. S. Patent & Trademark Office

Documents or the new address(es) below.

1. Name of conveying party(ies):

Farmasea Health, LLC
P.O. Box 72198
Phoenix, AZ 85050

- Individual(s)
- Partnership
- Corporation- State: _____
- Other LLC (Dissolved)
- Association
- Limited Partnership

Citizenship (see guidelines) AZ/USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) July 26, 2014

- Assignment
- Security Agreement
- Other Certified Copy of Court Order
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Farmasea Health, LLC

Street Address: PO Box 72198

City: Phoenix

State: AZ

Country: USA Zip: 85050

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC (Dissolved) Citizenship AZ/USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) 78624043 Text

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
ENCAPSULATING THE POWER OF SUN AND SEA

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Daniel J. Noblitt

Internal Address: Thé Noblitt Group, PLLC

Street Address: 8800 N. Gainey Center Dr., Suite 279

City: Scottsdale

State: AZ Zip: 85258

Phone Number: 480-994-9888

Docket Number: 10247.0001

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number: IMBERI 00000034 78624043

Authorized User Name: _____

9. Signature:

Signature

Daniel J. Noblitt

Name of Person Signing

19 AUG 14

Date

Total number of pages including cover sheet, attachments, and document:

13

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Additional Sheet for Docket No. 10247.0001: Recordation Form Cover Sheet Form PTO-1594

Conveying Party: Farmasea Health, LLC, Receiving Party: Farmasea Health, LLC

Item 3, Nature of Conveyance, cont'd.

Certified court order voiding previously recorded assignment recorded at Reel 5248/Frame 0944 against the U.S. Trademark Registration listed in Item 4.

JUL 28 2014 8:00 a.m.

SUPERIOR COURT OF ARIZONA
MARICOPA COUNTY

CV 2010-050768

07/25/2014

HONORABLE JOHN R. HANNAH JR

CLERK OF THE COURT
W. Tenoever
Deputy

GREG GOOD

JOHN R WORTH

CERTIFIED COPY

v.

FARMASEA HEALTH L L C, et al.

FARMASEA HEALTH L L C
C/O SCOTT KENNEDY
PO BOX 72198
PHOENIX AZ 85050

SCOTT KENNEDY
21001 N TATUM BLVD STE 1630-627
PHOENIX AZ 85050
GEOFFREY H WALKER

RULING

Courtroom 102 - NE

2:05 p.m. This is the time set for Order to Show Cause Return Hearing Re: Further Enforcement of Settlement and Sale of Trademark Collateral. Plaintiff Greg Good is present and represented by counsel, John R. Worth and Geoffrey Walker. Defendants Farmasea Health, LLC and Scott Kennedy are neither present nor represented by counsel.

A record of the proceeding is made by audio and/or videotape in lieu of a court reporter.

The record does show service on Scott Kennedy and on the entities that are alleged to be controlled by Mr. Kennedy. Mr. Kennedy has not appeared and there is not a lawyer here on behalf of the entities.

SUPERIOR COURT OF ARIZONA
MARICOPA COUNTY

CV 2010-050768

07/25/2014

Discussion is held.

2:29 p.m. Court stands at recess.

2:49 p.m. Court reconvenes with respective parties and counsel present.

A record of the proceeding is made by audio and/or videotape in lieu of a court reporter.

Discussion is held.

After review of the record, the Court will enter the order that is requested by Mr. Good concerning the unauthorized transfer of the trademarks.

The settlement agreement, (which as Mr. Good through counsel states), was adopted by and entered as an order by Judge Miles, gives Mr. Good an interest in these various trademarks. It also provides that Farmasea Health, LLC and Mr. Kennedy shall not sell, assign, encumber or lease the marks to a third party except on a limited basis.

Greg Good is sworn and testifies for verification of the allegations in the application for order to show cause.

THE COURT FINDS that Mr. Good is entitled to the relief that he has sought in terms of enforcement of the settlement agreement. The Court agrees with counsel that the Court has inherent power to enforce its own order.

IT IS THEREFORE ORDERED that the ownership of title to the trademarks that are listed in Exhibit 2 to the application for order to show cause is revested in their owners prior to the assignment whether that be Farmasea Health, LLC or Scott Kennedy personally. The Court finds that the assignment of the trademarks was in violation of Judge Miles' order and that the assignments are void.

IT IS FURTHER ORDERED denying the request for the Court to conduct the sale of the trademarks and other collateral for the reasons stated on the record.

Plaintiff requests permission to hold the sale in the courtroom utilizing the electronic recording.

IT IS ORDERED granting said request. However, the Court does not consider the proceeding to be a Court proceeding. The Court is not giving it either the Court's judicial blessing or the Court's disapproval. The Court is simply going to exercise its authority to allow

Docket Code 019

Form V000A

Page 2

TRADEMARK
REEL: 005359 FRAME: 0859

SUPERIOR COURT OF ARIZONA
MARICOPA COUNTY

CV 2010-050768

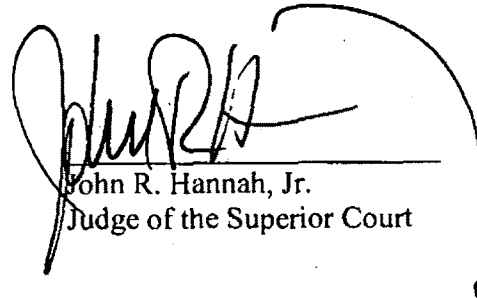
07/25/2014

the Plaintiff to use this courtroom to conduct his business and will allow the Court's recording system to run while he is doing that so there is evidence of what exactly happened.

3:02 p.m. Hearing concludes.

Plaintiff's counsel conducts the sale.

3:06 p.m. Sale concludes.



John R. Hannah, Jr.
Judge of the Superior Court

Docket Code 019

Form V000A

Page 3

TRADEMARK
REEL: 005359 FRAME: 0860

10247.0001

EXHIBIT A

ASSIGNMENT OF REGISTRATION OF A TRADEMARK

Assignor: FarmaSea Health LLC

Address: PO Box 72198

City: Phoenix State: AZ Zip:

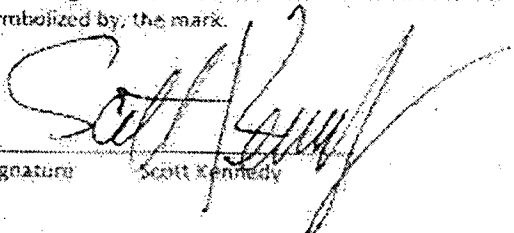
Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	85424382		INNER AND OUTER BEAUTY FROM THE SEA	TARR LIVE
2	85464193		MULTINUTRITIONAL	TARR LIVE
3	85868430	4014789	SEA VEGGY TAILS	TARR LIVE
4	85988382	3914876	SEALIPIA	TARR LIVE
5	78729749	3428003	WE GO TO GREAT DEPTHS FOR YOUR HEALTH	TARR LIVE
6	78729713		MOTHER NATURE TREATS YOU BEST	TARR DEAD
7	78722666	3442437	EVERYTHING FROM ALPHA TO OMEGA	TARR LIVE
8	78722651	3437849	ENGINEERED BY MOTHER NATURE	TARR LIVE
9	78702422		SCOTT KENNEDY'S FARMASEA	TARR DEAD
10	78690623		OCEAN FARMASEA	TARR DEAD
11	78624060	3161883	EATING SEA VEGG DAILY, IS EATING RIGHT	TARR LIVE
12	78623043	3069363	ENCAPSULATING THE POWER OF SUN AND SEA	TARR LIVE
13	78619193	3437736	SEA VEGG SUPREME	TARR LIVE
14	78618553	3248354	SEAGUARD	TARR LIVE
15	78603189	3076484	SEA VEGG	TARR LIVE
16	78395234	3024686	BRINGING OUT YOUR NATURE!	TARR LIVE
17	78387118	3111100	SEA VEG	TARR LIVE
18	77801454	3765447	SUPER SEA VEG	TARR LIVE
19	77601445	3780694	SEA VEG	TARR LIVE
20	77628072	3601748	UNVITAMIN	TARR LIVE
21	77628070	3791986	SALAD OF THE SEA	TARR LIVE
22	77591862	3743699	ENDORSED APPROVED INSURED FARMASEA HEALTH STEPAN KRAAN PH. D 1983 SCOTT KENNEDY	TARR LIVE
23	77488018	3511670		TARR LIVE
24	77091261	3799984	SEACAL BY FARMASEA HEALTH	TARR LIVE
25	77089795		CAI SEALUM	TARR DEAD
26	76528027	3042682	SEA VEG	TARR DEAD
27	76188941	2821955	FARMASEA	TARR LIVE

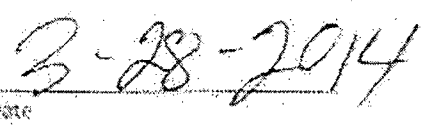
Assignee: Farmasea Inc.

Address: 101 Convention Center Dr. Ste 700

City: Las Vegas State: Nevada Zip: 89109

Assignor assigns to Assignee all right, title and interest in and to the above referenced mark and its registration, together with the good will of the business with which the mark is used, or that part of the good will connect with the use of, and symbolized by, the mark.


Signature Scott Kennedy


Date

RECORDED: 04/01/2014

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REEL: 005359 FRAME: 0862

10247.0001

EXHIBIT B

900284776 04/01/2014

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM299939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Farmasea Health LLC		03/28/2014	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA	
Name:	Farmasea Inc
Street Address:	100 Convention Center Dr.
Internal Address:	STE 700
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89109
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	76108541	FARMASEA
Serial Number:	78395234	BRINGING OUT YOUR NATURE!
Serial Number:	78610553	SEAGUARD
Serial Number:	78624043	ENCAPSULATING THE POWER OF SUN AND SEA
Serial Number:	78624090	EATING SEA VEGG DAILY, IS EATING RIGHT
Serial Number:	78722651	ENGINEERED BY MOTHER NATURE
Serial Number:	78722666	EVERYTHING FROM ALPHA TO OMEGA
Serial Number:	78729749	WE GO TO GREAT DEPTHS FOR YOUR HEALTH
Serial Number:	78619193	SEA VEGG SUPREME
Serial Number:	77091261	SEACAL BY FARMASEA HEALTH
Serial Number:	77408518	
Serial Number:	77628072	UNVITAMIN
Serial Number:	77601445	SEA VEG
Serial Number:	77551662	ENDORSED APPROVED INSURED FARMASEA HEALT
Serial Number:	77628070	SALAD OF THE SEA
Serial Number:	77601454	SUPER SEA VEG
Serial Number:	85088362	SEALIFIA
Serial Number:	85069130	SEA VEGGY TAILS

OP \$465.00 76108541

900284776

TRADEMARK
 REEL: 005248 FRAME: 0944

TRADEMARK
 REEL: 005359 FRAME: 0864

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 623-587-0999
Email: scottk@farmasea.com
Correspondent Name: Scott Kennedy
Address Line 1: po box 27740
Address Line 4: Las Vegas, NEVADA 89126

NAME OF SUBMITTER:	Keith McCarthy
SIGNATURE:	/keith mccarthy/
DATE SIGNED:	04/01/2014
Total Attachments: 2 source=TRADEMARK ASSIGNMENT 3 2014 signed#page1.tif source=TRADEMARK ASSIGNMENT List 3 28 14signed#page1.tif	

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RECORDED: 08/19/2014

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