

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316644

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sheridan Ross P.C.		08/31/2014	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Bio Trust Nutrition, LLC		
Street Address:	111 Congress Ave., Suite 400		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3878793	THE DESSERT DIET	
CORRESPONDENCE DATA			
Fax Number:	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3038639700		
Email:	mtrudell@sheridanross.com		
Correspondent Name:	Miriam D. Trudell, Sheridan Ross P.C.		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	6530-16		
NAME OF SUBMITTER:	Miriam D. Trudell		
SIGNATURE:	/miriam trudell/		
DATE SIGNED:	09/10/2014		
Total Attachments: 1			
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CH \$40.00 3878793

TRADEMARK ASSIGNMENT

This is an Assignment by Sheridan Ross P.C., a Colorado corporation, having an address of 1560 Broadway, Suite 1200, Denver, Colorado 80202 (the "Assignor") to Bio Trust Nutrition, LLC, a Texas limited liability company having an address of 111 Congress Ave., Suite 400, Austin, TX 78701 (the "Assignee"), having an effective date of the signature date below.

WHEREAS, Assignor is the owner of rights in the mark "THE DESSERT DIET" and U.S. Registration No. 3878793 for "THE DESSERT DIET" for "diet pills, diet capsules, dietary supplements for human consumption, powdered dietary drink mix for use as a meal replacement, meal replacement and dietary supplement drink mixes, nutritional and dietary supplements formed and packaged as bars," in Class 5 (collectively the "MARK") and is desirous of assigning the MARK to Assignee.

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the MARK.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK and all registrations and applications therefor.

Date: 08/31/2014

SHERIDAN ROSS P.C.

By: 

Name: MIRIAM D. TRUDELL

Title: Member - Board of Directors