

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316657

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mamiya America Corporation		09/05/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Bowens International Ltd.		
Street Address:	355 Old Road		
City:	Clacton on Sea, Essex		
State/Country:	UNITED KINGDOM		
Postal Code:	CO153RH		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86109547	LIMELITE	
CORRESPONDENCE DATA			
Fax Number:	2126843999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126843900		
Email:	mmisthal@grr.com		
Correspondent Name:	Marc P. Misthal		
Address Line 1:	270 Madison Avenue		
Address Line 2:	8th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	6687/0084		
NAME OF SUBMITTER:	Marc P. Misthal		
SIGNATURE:	/Marc P. Misthal/		
DATE SIGNED:	09/11/2014		
Total Attachments: 3			
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source=Limelite Signed Assignment#page3.tif			

OP \$40.00 86109547

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

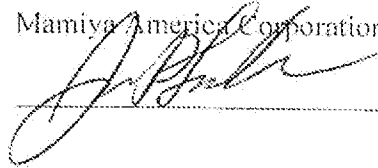
WHEREAS, Mamiya America Corporation, a corporation organized under the laws of the state of New York, having an address of 75 Virginia Road North, White Plains, New York 10603 (hereinafter referred to as the "ASSIGNOR"), owns the trademark application listed in Schedule A hereto for the mark LIMELITE & DESIGN (hereinafter referred to as the "MARK"); and

WHEREAS, Bowens International Ltd., a corporation organized under the laws of the United Kingdom, with an address of 355 Old Road, Clacton on Sea, Essex United Kingdom CO153RH (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARK, together with the goodwill of the business symbolized by the MARK;

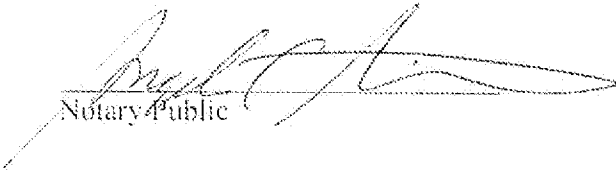
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by the ASSIGNEE to the ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE all of its right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly
executed as of the 5th day of Sept, 2014.

BY: Mamiya America Corporation



Sworn to and subscribed before me
this 5th day of Sept, 2014.



Notary Public

ANGEL J. ATERIO
Notary Public State of New York
No. 01A05076521
Qualified in Westchester County
Commission Expires 04/12/15

SCHEDULE A

Mark

Serial Number

LIMELITE & DESIGN

86/109,547