

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316777

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Meridith May		01/18/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Somm Journal LLC		
Street Address:	17203 Ventura Blvd., Suite 5		
City:	Encino		
State/Country:	CALIFORNIA		
Postal Code:	91316		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86181588	SOMM JOURNAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sharon@novianlaw.com		
Correspondent Name:	Novian & Novian LLP		
Address Line 1:	1801 Century Park East, Suite 1201		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	4609-1		
NAME OF SUBMITTER:	Sharon Raminfard		
SIGNATURE:	/Sharon Raminfard/		
DATE SIGNED:	09/11/2014		
Total Attachments: 1			
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OP \$40.00 86181588

ASSIGNMENT

FOR VALUE RECEIVED, Meridith May, an individual, on behalf of herself, her heirs, successors and assigns (the "**Seller**"), hereby assigns, conveys and transfers to THE SOMM JOURNAL LLC, a California limited liability company ("**Purchaser**"), all of the undersigned's right, title and interest in and to all worldwide intellectual property relating to the SOMM Journal, including but not limited to the "SOMM JOURNAL" trademark identified by the United States Patent & Trademark Office as Serial No. 86181588, and all of Seller's right, title, interest and goodwill associated therewith, all common law and statutory rights, and all applications and registrations thereof as of the date described below, for good and valuable consideration, the sufficiency of which is hereby acknowledged. (the "**Purchased Assets**").

Seller will take all steps necessary to put Purchaser in possession and control of the Purchased Assets, to carry out the intent of this Assignment, or to more effectively assign, convey, and transfer any of the Purchased Assets, including by executing and delivering, or causing to be executed and delivered, such further instruments or documents of conveyance, assignment and transfer, or to obtain any orders, consents or approvals to consummate the transactions contemplated hereby or by taking such other actions as may be reasonably requested by Purchaser.

IN WITNESS WHEREOF, Seller has executed this Assignment as of January 18, 2014.

SELLER:

By: 
Meridith May