

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316826

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NAVER Business Platform Corp.		09/03/2014	CORPORATION: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	NAVER Corporation		
Street Address:	Greenfactory, 6 Buljeong-ro, Bundang-gu, Seongnam-si		
City:	Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	CORPORATION: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4284650	CLICK CHOICE	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-344-4019		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark Harrison		
Address Line 1:	575 7th Street, N.W.		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	31781-371640		
DOMESTIC REPRESENTATIVE			
Name:	Mark Harrison		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
NAME OF SUBMITTER:	Mark Harrison		
SIGNATURE:	/Mark Harrison/		
DATE SIGNED:	09/12/2014		
Total Attachments: 1			
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ASSIGNMENT

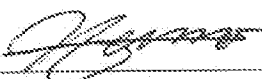
WHEREAS, NAVER Business Platform Corp. (hereinafter "Assignor"), a corporation of the Republic of Korea having an address at 13F., 6 Buljeong-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea is the owner of U.S. Trademark Registration No. 4284650 issued February 5, 2013 for the mark Click Choice and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, NAVER Corporation (hereinafter "Assignee"), a corporation of the Republic of Korea with an address at Greenfactory, 6 Buljeong-ro, Bundang-gu, Seongnam-si Gyeonggi-do, Republic of Korea, is desirous of acquiring the entire right, title and interest in and to the said trademark registration, and the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this 3rd day of September, 2014.

NAVER Business Platform Corp.

By: 

Name: Hanna Lee

Title: General Manager