

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316827

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VCA Labs, Inc.		09/11/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LFP IP, LLC		
<b>Street Address:</b>	8484 WILSHIRE BOULEVARD		
<b>Internal Address:</b>	SUITE 900		
<b>City:</b>	BEVERLY HILLS		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90211		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2900017	VCA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7168491315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7168491333		
<b>Email:</b>	ip@lglaw.com		
<b>Correspondent Name:</b>	PAUL J. CAMBRIA, JR.; JONATHAN W. BROWN		
<b>Address Line 1:</b>	42 DELAWARE AVENUE		
<b>Address Line 2:</b>	SUITE 120		
<b>Address Line 4:</b>	BUFFALO, NEW YORK 14202		
<b>ATTORNEY DOCKET NUMBER:</b>	11740.0085		
<b>NAME OF SUBMITTER:</b>	Jonathan W. Brown		
<b>SIGNATURE:</b>	/Jonathan W. Brown/		
<b>DATE SIGNED:</b>	09/12/2014		
<b>Total Attachments: 1</b> source=Scan#page1.tif			

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**ASSIGNMENT**

This assignment is made by and between VCA LABS, INC., a California corporation with an address at 9650 De Soto Avenue, Chatsworth, California 91311 (hereinafter referred to as "Assignor"), and LFP IP, LLC, a Delaware limited liability company with a principal place of business at 8484 Wilshire Boulevard, Suite 900, Beverly Hills, California 90211 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademark and the United States Registration identified below (the "Mark" or the "Registration"):

Mark	International Class	Goods and Services	Registration No.	Date Of Registration
VCA	009	Pre-recorded video tapes and DVDs in the field of adult entertainment.	2900017	November 2, 2004


WHEREAS, Assignor has agreed to assign all right, title and interest in the Mark and the Registration to the Assignee, including the goodwill associated with the Mark, as used in connection with the above-referenced goods, and any and all claims, demands, causes of action for infringement of the Mark, past, present and future, and all proceeds of the forgoing.

WHEREAS, Assignor agrees and acknowledges that after this Assignment is executed, Assignee is the owner of all right, title and interest in and to the Registration, and that the Mark and Registration is valid.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and Registration identified above, together with the goodwill of the business symbolized by the Mark, and any and all claims, demands, causes of action for infringement of the Mark, past, present and future, and all the proceeds from the foregoing.

Signed at Beverly Hills, California, this 12 day of September, 2014.

VCA LABS, INC.

By:   
Michael H. Klein, President