

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316834

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Marc		07/30/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Robi Ltd.		
Street Address:	2651 N. Crimson Canyon Drive, Suite 110		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89128		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2924747		
Registration Number:	4144255	RMX	
Registration Number:	2132417	ROBERT MARC	
Registration Number:	2375137	ROBI	
CORRESPONDENCE DATA			
Fax Number:	2123707889		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-370-1300		
Email:	pto@egslp.com		
Correspondent Name:	Jennifer D. Silverman		
Address Line 1:	1345 Avenue of the Americas, 11th Floor		
Address Line 2:	Ellenoff Grossman & Schole LLP		
Address Line 4:	New York, NEW YORK 10105		
ATTORNEY DOCKET NUMBER:	14309.001		
NAME OF SUBMITTER:	Jennifer D. Silverman		
SIGNATURE:	/Jennifer D. Silverman/		
DATE SIGNED:	09/12/2014		
Total Attachments: 7			
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ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (the "*Agreement*") is made and entered into this 30th day of July 2014, by and between **Robert Marc** (the "*Assignor*") and **Robi Ltd.**, a New York corporation (the "*Company*"). The parties hereto agree as follows:

AGREEMENT

1. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, sells, transfers and conveys to the Company all right, title and interest in and to all of the Intellectual Property (as defined below), including any rights to sue or collect damages for infringement thereof, used in connection with the business and operations presently carried on by the Company and its affiliate Robert Marc Opticians, Ltd. and their respective subsidiaries and registered in the name of Robert Marc, including without limitation the Intellectual Property listed on Exhibit A attached hereto, together with the underlying goodwill associated with and symbolized by such Intellectual Property (the "*Property*"). Assignor hereby acknowledges that he retains no right to use the Property and agrees not to challenge the validity of the Company's ownership of the Property. For the avoidance of doubt, nothing herein shall restrict the Assignor's use of his own name in any manner whatsoever.

2. As used herein, "*Intellectual Property*" means all of the following in any jurisdiction throughout the world: (i) patents, patent applications and patent disclosures, together with all reissuances, continuations, continuations-in-part, provisionals, divisionals, revisions, extensions and reexaminations thereof, and including any and all rights to claim any applicable priority rights arising from or required for such aforementioned patents and patent applications under the terms of any applicable conventions, treaties, statutes, or regulations; (ii) trademarks, service marks, trade dress, logos, slogans, trade names, internet domain names and corporate names, together with all goodwill associated with any of the foregoing, and applications, registrations and renewals in connection therewith; (iii) copyrights, moral rights, mask works and copyrightable works, and applications, registrations and renewals in connection with any of the foregoing; (iv) trade secrets and confidential business information (including ideas, research and development, know-how, inventions, formulas, methods, compositions, manufacturing and production processes and techniques, designs, drawings and specifications); (v) proprietary computer software (including but not limited to source code, object code, executable code data, databases and documentation); (vi) copies and tangible embodiments of any of the foregoing in whatever form or medium; and (vii) all other intellectual property, whether or not registered or registrable.

3. Assignor agrees at his cost and expense to execute all documents to perfect, register, and/or record this Agreement and the rights of the Company to the Property, as the Company may reasonably deem appropriate. If Assignor does not, within fifteen (15) business days of presentment by the Company of documents necessary to register the transfer to the Company of the rights of Assignor in and to the Property, execute and return such documents to the Company, then the Company is hereby granted a limited power of attorney to execute such

documents on behalf of Assignor. This power of attorney is coupled with an interest and is irrevocable.

4. This Agreement and the Exhibits attached hereto constitute the entire, complete, final and exclusive understanding and agreement of the parties hereto with respect to the subject matter hereof, and supersedes any other prior or contemporaneous oral understanding or agreement or any other prior written agreement. No modification of or amendment to this Agreement, nor any waiver of any rights under this Agreement, will be effective unless in writing and signed by the parties hereto.

5. This Agreement will be governed and construed in accordance with the laws of the State of New York.

6. The provisions hereof shall inure to the benefit of, and be binding upon, the successors, assigns, heirs, executors and administrators of the parties hereto.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned have executed this ASSIGNMENT AGREEMENT as of the date set forth above.

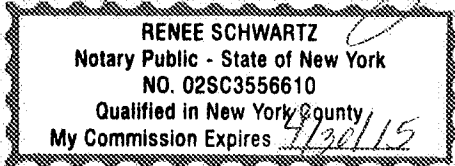
ROBI LTD.

By: *Robert Marc*
Robert Marc
President

STATE OF NEW YORK)
)
) SS:
COUNTY OF NEW YORK)

This 18th day of August, 2014 before me personally appeared Robert Marc, by me personally known, who acknowledged that he executed the foregoing instrument in his capacity of President of Robi Ltd. and that by his signature on the foregoing instrument Robi Ltd. executed the foregoing instrument.

Renee Schwartz
Notary Public



ASSIGNOR
Robert Marc
ROBERT MARC

STATE OF NEW YORK)
)
) SS:
COUNTY OF NEW YORK)

This 18th day of August, 2014 before me personally appeared Robert Marc, by me personally known, who acknowledged the foregoing instrument by him or her subscribed to be his or her free act and deed.

Renee Schwartz
Notary Public

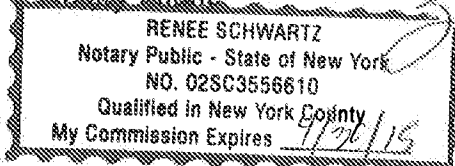


EXHIBIT A

PATENTS & DESIGNS

ITEM/ MARK	JURISDICTION	PATENT NO.	ISSUE DATE	RENEWAL DATE
DESIGN FOR A HINGE CONNECTOR FOR FRAMES FOR GLASSES	AUSTRIA	45680	8/20/2001	4/30/2016
DESIGN FOR A HINGE CONNECTOR FOR FRAMES FOR GLASSES	AUSTRIA	45681	8/20/2001	4/30/2016
DESIGN FOR A HINGE CONNECTOR FOR FRAMES FOR GLASSES	AUSTRIA	45682	8/20/2001	4/30/2016
DESIGN FOR A HINGE CONNECTOR FOR FRAMES FOR GLASSES	AUSTRIA	45683	8/20/2001	4/30/2016
DESIGN FOR A HINGE CONNECTOR FOR FRAMES FOR GLASSES	AUSTRIA	45684	8/20/2001	4/30/2016
DESIGN FOR A HINGE CONNECTOR FOR FRAMES FOR GLASSES	AUSTRIA	45685	8/20/2001	4/30/2016
BARS AND DOT DESIGN ON EYEWEAR EARPIECE	EUROPEAN UNION	000858881-0001	2/7/2008	1/9/2018
DESIGN FOR HINGE CONNECTOR FOR FRAMES FOR GLASSES	FRANCE	12256	7/20/2001	4/12/2026
DESIGN FOR HINGE CONNECTOR FOR FRAMES FOR GLASSES	GERMANY	40104293.6	8/15/2001	5/9/2016
BARS AND DOT DESIGN ON EYEWEAR EARPIECE	SWITZERLAND	133605	2/21/2007	1/30/2017
HINGE CONNECTOR FOR FRAMES FOR GLASSES	SWITZERLAND	128029	4/9/2001	4/9/2016
HINGE CONNECTOR FOR FRAMES FOR GLASSES	UNITED KINGDOM	2100965	4/25/2001	4/30/2016
HINGE CONNECTION ASSEMBLY	UNITED STATES	D516,605	3/7/2006	N/A
HINGE CONNECTOR ASSEMBLY	UNITED STATES	7,043,796	5/16/2006	11/16/2017
HINGE CONECTOR FOR FRAMES FOR GLASSES	UNITED STATES	D459,748	7/2/2002	N/A
HINGE CONNECTOR FOR FRAMES FOR GLASSES	UNITED STATES	D459,747	7/2/2002	N/A
HINGE CONNECTOR FOR FRAMES FOR GLASSES	UNITED STATES	D468,340	1/7/2003	N/A

TRADEMARKS

MARK	JURISDICTION	REG. NO.	REG. DATE	RENEWAL DATE	GOODS AND SERVICES
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ROBERT MARC	BRAZIL	821166289	5/7/2002	5/7/2022	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths included therein
BARS AND DOT DESIGN	CANADA	TMA669,959	8/15/2006	8/15/2021	Eyeglass frames and sunglasses
ROBI	CANADA	TMA553,744	11/14/2001	11/14/2016	Eyeglass frames, eyeglass chains, eyeglass cases and eyeglass cleaning cloth enclosed therein, sunglasses; distribution of eyewear
ROBERT MARC	CANADA	TMA508,783	3/3/1999	3/3/2029	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths enclosed therein. Retail store services featuring eyeglasses, eyeglass frames and sunglasses and accessories for all the foregoing, ophthalmic services
ROBERT MARC	CHINA	1351279	1/7/2000	1/6/2020	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths
ROBERT MARC	E.U.	719963	10/4/1999	7/9/2018	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloth included therein. Advertising services; licensing and franchising including the administration and control of activities related thereto; marketing assistance; research and analysis of business activities; procurement of contracts for the purchase and sale of goods; personnel management services. Ophthalmic services
ROBERT MARC	ISRAEL	121448	9/7/1999	7/30/2015	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths, all included in class 9
BARS AND DOT DESIGN	JAPAN	4883808	7/29/2005	7/29/2015	Eyeglass frames and sunglasses

ROBERT MARC	JAPAN	4329125	10/29/1999	10/29/2019	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths enclosed therein
ROBERT MARC	JAPAN	5296782	1/22/2010	1/22/2020	Retail sales of eyewear
ROBERT MARC	MALAYSIA	8007779	4/22/2008	4/22/2014	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths
ROBERT MARC	NORWAY	203903	7/27/2000	7/27/2020	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths. Retail sales of eyewear
ROBERT MARC	SINGAPORE	T98/06424D	6/26/1998	6/26/2018	Eyeglass frames, sunglasses, eyeglass chains and eyeglass cases
ROBERT MARC	SOUTH KOREA	45-378	9/8/1999	9/8/2019	Glasses, sunglasses, eyeglass chains, eyeglass case, retail shop of glasses and sunglasses
ROBERT MARC	SWITZERLAND	471346	4/14/2000	11/12/2019	Eyeglass frames, sunglasses, spectacle chains, spectacle cases. Retail sales of these products.
ROBERT MARC	TAIWAN	876432	12/1/1999	11/30/2019	Eyeglass frames, prescription eyeglasses, sunglasses, and accessories therefor, including eyeglass cases, eyeglass chains and eyewear cleaning cloths
BARS AND DOT DESIGN	UNITED STATES	2,924,747	2/8/2005	2/8/2015	Eyeglass frames and sunglasses
RMX	UNITED STATES	4,144,255	5/15/2012	5/15/2022	Eyeglass frames, sunglasses, eyeglass chains; eyeglass cases and eyeglass cleaning cloths enclosed therein, sold together as a unit
ROBERT MARC	UNITED STATES	2,132,417	1/27/1998	1/27/2018	Eyeglass frames, sunglasses, eyeglass chains, eyeglass cases and eyeglass cleaning cloths enclosed therein. Retail store services featuring eyeglasses, eyeglass frames and sunglasses and accessories for all the

					foregoing. Ophthalmic services.
ROBI	UNITED STATES	2,375,137	8/8/2000	8/8/2020	Eyeglass frames, eyeglass cases, sunglasses. Wholesale distributorship in the field of eyewear.

INTERNET DOMAIN NAMES

Robertmarc.com

Robertmarc.info

Robertmarc.net

Robertmarceyewear.com

Robertmarcnewyork.com

Robertmarcopticians.com

Robilimited.com

Robiltd.com

Rtw-eyewear.com

Rtw-readytowear.com

Readytowear-eyewear.com

Robertmarc.nyc