

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316855

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Leslie Ungar		09/11/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	California Lifestyle, Ltd.		
<b>Street Address:</b>	6509 Brecksville Road #311007		
<b>City:</b>	Independence		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44131		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78659067	FIT FABRIC FINISH CB CIRCA 1971 CALIFORN	
<b>Serial Number:</b>	86293771	CALIFORNIA BORN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3302531977		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3302535060		
<b>Email:</b>	trademarks@bmdllc.com		
<b>Correspondent Name:</b>	W. Scott Harders		
<b>Address Line 1:</b>	75 East Market Street		
<b>Address Line 4:</b>	Akron, OHIO 44308		
<b>ATTORNEY DOCKET NUMBER:</b>	11853.0003		
<b>NAME OF SUBMITTER:</b>	W. Scott Harders		
<b>SIGNATURE:</b>	/W. Scott Harders/		
<b>DATE SIGNED:</b>	09/12/2014		
<b>Total Attachments: 6</b>			
source=091214ExecutedAssignment#page1.tif			
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<b>TRADEMARK</b>			

OP \$65.00 78659067



**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Leslie Ungar, an Individual, having an address of 1732 Aviation Blvd. #338, Redondo Beach, California 90278 ("Assignor"), owns all right, title and interest in its trademarks, including any common law trademarks and the marks in the attached exhibits, Serial Numbers 78/659,067 and 86/293,771 (the "Trademarks");

WHEREAS, California Lifestyle, Ltd., an Ohio limited liability company, having an address of 6509 Brecksville Road #311007, Independence, OH 44131 ("Assignee"), is desirous of acquiring the Trademarks and the goodwill associated therewith;

NOW, THEREFORE, in consideration of the payment of ten dollars (\$10.00) by Assignee to Assignor and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties, intending to be legally bound, hereto agree as follows:

1. Assignor does hereby assign and transfer unto Assignee Assignor's entire and undivided right, title and interest in and to the Trademarks, together with any and all the associated goodwill of its business symbolized thereby and any and all applications and registrations of the Trademark, as well as all rights to injunctive relief, damages and profits, due or accrued, arising out of all causes of action, past and present, including infringement of the Trademark, or other violations, or injury to the said goodwill, and the right to sue for and recover the same in Assignee's own name and the names of Assignee's successors, assigns or other legal representatives.

(intentionally left blank - signatures to follow)





**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

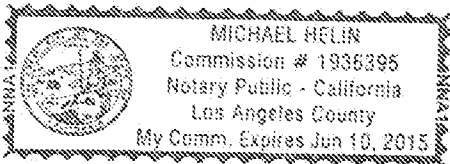
State of California

County of Los Angeles

On Sept. 11, 2014 before me, Michael Helin, Notary Public

personally appeared Leslie Ungar

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature]

Place Notary Seal Above

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on this document and could prevent fraudulent removal and reattachment of this form to another document.

**Description of Attached Document**

Title or Type of Document: Assignment of Trademarks

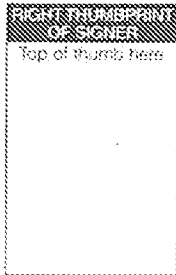
Document Date: Sept 11, 2014 Number of Pages: 2

Signer(s) Other Than Named Above: n/a

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_