

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316875

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Panther Panache, LLC		11/30/2011	LIMITED LIABILITY COMPANY: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	24/7 Real Media US, Inc.		
<b>Street Address:</b>	c/o WPP Group USA, Inc., 100 Park Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3417087	FAST FORWARD YOUR ADVERTISING	
<b>Registration Number:</b>	3687682	MEDIA MAP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124684800		
<b>Email:</b>	chinton@dglaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz, Davis & Gilbert LLP		
<b>Address Line 1:</b>	1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	03023-1518-000 (ASG CJH)		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		
<b>SIGNATURE:</b>	/Jeffrey C. Katz/		
<b>DATE SIGNED:</b>	09/12/2014		
<b>Total Attachments: 4</b>			
source=TM Assignment (Panther Panache LLC, NV to 247 Real Media US, Inc)#page1.tif			
source=TM Assignment (Panther Panache LLC, NV to 247 Real Media US, Inc)#page2.tif			
source=TM Assignment (Panther Panache LLC, NV to 247 Real Media US, Inc)#page3.tif			
source=TM Assignment (Panther Panache LLC, NV to 247 Real Media US, Inc)#page4.tif			

CH \$65.00 3417087

TRADEMARK

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Panther Panache, LLC, a Nevada limited liability company (hereinafter "Assignor"), is the owner of the marks (the "Marks") listed on the attached Schedule A which are the subject of registrations in the United States Patent and Trademark Office; and

**WHEREAS**, 24/7 Real Media US, Inc. a Delaware corporation, with an office at c/o WPP Group USA, Inc., 100 Park Avenue, New York, NY 10017 (hereinafter "Assignee"), pursuant to an asset purchase agreement by and between Assignor and Assignee, is the successor to the portion of the business of Assignor, which is ongoing and existing, to which the Marks pertain, is desirous of acquiring said Marks and said registrations thereof, and the goodwill of the business in connection therewith.

**THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the registrations as listed on Schedule A, and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

\* \* \*

*Signature Page Follows*

---

IN WITNESS WHEREOF, this Assignment has been executed to be effective as  
of the 30 day of November, 2011.

Panther Panache, LLC

24/7 Real Media US, Inc.

By:   
Name: STEVEN ROBINSON  
Title: President

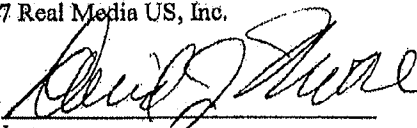
By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 30 day of November, 2011.

Panther Panache, LLC

24/7 Real Media US, Inc.

By: \_\_\_\_\_  
Name:  
Title:

By:   
Name: David J. Moore  
Title: President

**Schedule A**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
FAST FORWARD YOUR ADVERTISING	3417087	4/29/08
MEDIA MAP	3687682	9/22/09

1429863v2 03023 1424-000