### TRADEMARK ASSIGNMENT COVER SHEET

Stylesheet Version v1.2

Electronic Version v1.1 ETAS ID: TM316885

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
SEQUENCE:	1

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
24/7 Real Media, Inc.		02/24/2012	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	24/7 Media, Inc.	
Street Address:	132 West 31st Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10001	
Entity Type:	CORPORATION: DELAWARE	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3396969	THE SCIENCE OF DIGITAL MARKETING

#### CORRESPONDENCE DATA

Fax Number: 2124684888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 468-4800 Email: jkatz@dglaw.com **Correspondent Name:** Jeffrey C. Katz

Davis & Gilbert LLP, 1740 Broadway Address Line 1:

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	003023-1518-000 (AGN JAC)
NAME OF SUBMITTER:	Jeffrey C. Katz
SIGNATURE:	/Jeffrey C. Katz/
DATE SIGNED:	09/12/2014

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 005361 FRAME: 0841

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Delaware

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "24/7 REAL MEDIA, INC.", CHANGING ITS NAME FROM "24/7 REAL MEDIA, INC." TO "24/7 MEDIA, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF FEBRUARY, A.D. 2012, AT 1:57 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2850429 8100 AUTHENT\[CATION: 9388747

DATE: 02-24-12

Jeffrey W. Bullock, Secretary of State

**TRADEMARK** REEL: 005361 FRAME: 0842

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:06 PM 02/24/2012 FILED 01:57 PM 02/24/2012 SRV 120222018 - 2850429 FILE

# CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF 24/7 REAL MEDIA, INC.

The undersigned corporation, in order to amend its Certificate of Incorporation, hereby certifies as follows:

FIRST: The name of the corporation is:

24/7 REAL MEDIA, INC.

SECOND: The corporation hereby amends its Certificate of Incorporation as follows:

Paragraph FIRST of the Certificate of Incorporation, relating to the corporate title of the corporation, is hereby amended to read as follows:

"FIRST: The name of the corporation is:

24/7 MEDIA, INC."

**THIRD**: The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, I hereunto sign my name and affirm that the statements made herein are true under the penalties of perjury, this day of January, 2012.

Kevin Farewell

Secretary

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RECORDED: 09/12/2014

TRADEMARK REEL: 005361 FRAME: 0843