

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM316898

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sebastian Williams-Key		09/04/2014	INDIVIDUAL: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gaiam Americas, Inc.		
<b>Street Address:</b>	833 W. South Boulder Road		
<b>City:</b>	Louisville		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80027		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86194071	YOGA STUDIO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102869573		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-785-1200		
<b>Email:</b>	jk@jonathankirsch.com		
<b>Correspondent Name:</b>	Jonathan Kirsch		
<b>Address Line 1:</b>	1880 Century Park East		
<b>Address Line 2:</b>	Suite 515		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	YOGA STUDIO ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Jonathan Kirsch		
<b>SIGNATURE:</b>	/Jonathan Kirsch/		
<b>DATE SIGNED:</b>	09/12/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 86194071

## TRADEMARK ASSIGNMENT

Dated and Effective as of September 4, 2014.

Effective as of the date first written above (“Effective Date”), and for good consideration, receipt and sufficiency of which are hereby acknowledged, SEBASTIAN WILLIAMS-KEY (“Assignor”) hereby assigns, conveys, grants and transfers to GAIAM AMERICAS, INC. (“Assignee”), wholly, exclusively and irrevocably, in perpetuity and throughout the universe, all right, title and interest in and to the word mark YOGA STUDIO, and any design marks incorporating the foregoing word mark, and any and all business, reputation and goodwill symbolized by and/or associated with such marks, which Assignor may own, claim and/or control.

Without limiting the generality of the foregoing, Assignor hereby assigns to Assignee all right, title and interest in and to any and all trademark registrations and applications in the United States Patent and Trademark Office (“USPTO”) and elsewhere throughout the world, for all of the foregoing marks, and any and all rights arising under such applications and registrations, including but not limited to the application for the word mark YOGA STUDIO pending in the USPTO under Ser. No. 86194071.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective as of the Effective Date.

SEBASTIAN WILLIAMS-KEY

  
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Sebastian Williams-Key