

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316905

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New World Communications of Atlanta, Inc.		09/12/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Fox Television Stations, Inc.		
Street Address:	1211 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2899950	GOOD DAY ATLANTA	
CORRESPONDENCE DATA			
Fax Number:	3109693095		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 369-7630		
Email:	tm@fox.com		
Correspondent Name:	Tina M. Pompey, Esq., Fox Group Legal		
Address Line 1:	P.O. Box 900		
Address Line 2:	Intellectual Property Department		
Address Line 4:	Beverly Hills, CALIFORNIA 90213-0900		
ATTORNEY DOCKET NUMBER:	81084888/CA2003003079		
NAME OF SUBMITTER:	Randall F. Kender, Assistant Secretary		
SIGNATURE:	/randallfkender/		
DATE SIGNED:	09/12/2014		
Total Attachments: 1			
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CH \$40.00 2899950

TRADEMARK ASSIGNMENT AGREEMENT

This Assignment, effective as of September 12, 2014, is between New World Communications of Atlanta, Inc., a Georgia corporation with a principal place of business at 1151 Briarcliff Road, N.E., Atlanta, GA 30306 ("Assignor"), and Fox Television Stations, Inc., a Delaware corporation with a principal place of business at 1211 Avenue of the Americas, New York, NY 10036 ("Assignee").

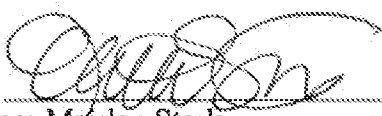
WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademark, "GOOD DAY ATLANTA", which is registered with the United States Patent and Trademark Office Registration No. 2899950 dated November 2, 2004 (the "Mark"); and

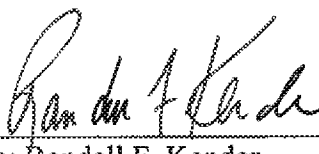
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, the above-identified applications for the Mark, and all rights of action and claims for past infringements thereof.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Mark.

ACKNOWLEDGED AND AGREED
New World Communications of Atlanta, Inc.

ACKNOWLEDGED AND AGREED
Fox Television Stations, Inc.

By: 
Name: Mel-lan Stark
Title: Assistant Secretary

By: 
Name: Randall F. Kender
Title: Assistant Secretary

Date: September 12, 2014

Date: September 12, 2014