

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316923



SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unitron Hearing Ltd.		09/10/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Sonova Holding AG		
Street Address:	Laubisrütistrasse 28		
City:	Stäfa		
State/Country:	SWITZERLAND		
Postal Code:	8712		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	0961012	UNITRON	
Registration Number:	3500637	MOXI	
Registration Number:	3684933	NEXT	
Registration Number:	3762116	360	
Registration Number:	3866495	UHEAR	
Registration Number:	3925582	UNITRON	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123225200		
Email:	tmcentral@pirkeybarber.com		
Correspondent Name:	Sherri L. Eastley		
Address Line 1:	600 Congress Avenue Suite 2120		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	SONO091,92,93,94,95,97		
NAME OF SUBMITTER:	Sherri L. Eastley		
SIGNATURE:	/Sherri L. Eastley/		
DATE SIGNED:	09/15/2014		
Total Attachments: 1			

OP \$165.00 0961012

TRADEMARK

ASSIGNMENT OF MARKS

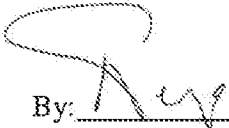
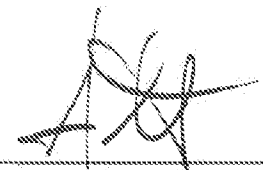
WHEREAS, Unitron Hearing Ltd. a Canadian corporation ("Unitron"), having an address of 20 Beasley Drive Kitchener, Ontario N2G4X1, Canada, is the owner of the following marks for which the listed United States Trademark Registrations have been obtained:

Mark	App. No.	Reg. No.	Reg. Date	Class - Goods
UNITRON	72/414,582	961,012	6/12/1973	10 - Hearing aids.
MOXI	77/074,585	3,500,637	9/16/2008	10 - Hearing aids and accessories, namely, hearing aid couplings and receivers.
NEXT	77/384,293	3,684,933	9/22/2009	10 - Hearing aids and accessories, namely, wireless couplings and receivers for use with hearing aids.
360 and Design 	77/508,816	3,762,116	3/23/2010	010 - Hearing aids and accessories, namely, hearing aid couplings and receivers.
UHEAR	77/827,899	3,866,495	10/26/2010	09 - Computer software for testing and evaluating hearing; pre-recorded hearing tests downloadable from computer information networks.
UNITRON and Design 	85/084,821	3,925,582	3/1/2011	10 - Hearing aids and accessories, namely, couplings and receivers.

WHEREAS, Sonova Holding AG, a corporation organized under the laws of Switzerland ("Sonova") having an address of Laubisrütistrasse 28, 8712 Stäfa, Switzerland, desires to acquire any and all rights and goodwill associated with the above-referenced marks and the registrations of the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Unitron does hereby assign to Sonova, all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks and the registrations of the marks.

Unitron Hearing Ltd.

By:  

Name: A. Pelego J. Metzger

Title: Director, Corp Tax VP of Unitron

Date: 10. Sept. 2014