

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316951

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Saffire Vapor, Inc.		09/15/2014	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Saffire Vapor Holdings, LLC		
Street Address:	204 Sunny Side Dr.		
City:	Chapel Hill		
State/Country:	TENNESSEE		
Postal Code:	37034		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4497149	SAFFIRE VAPOR	
Registration Number:	4497148	SAFFIRE VAPOR	
CORRESPONDENCE DATA			
Fax Number:	734.623.16		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734.623.1698		
Email:	trademark@dickinsonwright.com		
Correspondent Name:	John C. Blattner		
Address Line 1:	350 S. Main Street, Suite 300		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	56125-2		
NAME OF SUBMITTER:	John C. Blattner		
SIGNATURE:	/john c blattner/		
DATE SIGNED:	09/15/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, SAFFIRE VAPOR, INC., a Tennessee corporation ("Assignor") has adopted and used the trademarks listed below (the "Marks") and is the owner of the indicated trademark registrations for the Marks (the "Registrations"):

Mark	Country	Reg. No.
SAFFIRE VAPOR	U.S.	4497148
SAFFIRE VAPOR	U.S.	4497149

and

WHEREAS, SAPPHIRE VAPOR HOLDINGS, LLC, a Delaware limited liability company ("Assignee"), desires to acquire all of Assignor's right, title, and interest in and to the Marks and the Registrations, as well as all associated goodwill as successor to the business of Assignor to which the Marks relate;

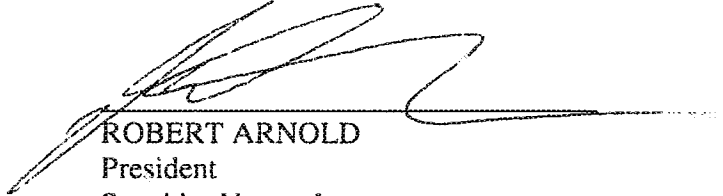
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks.

AND the parties agree that from and after the execution and delivery of this Assignment, the Assignor shall have no obligations whatsoever in respect of the Marks (including, without limitation, no obligation to make or maintain any registrations in respect of same).

AND notwithstanding anything contained herein to the contrary, this Assignment shall not constitute an agreement to assign or transfer any Marks to the extent that such Marks are not assignable or transferrable under applicable agreement or at law.

[SIGNATURE PAGE FOLLOWS]

Executed on Sept. 16, 2014.



ROBERT ARNOLD
President
Sapphire Vapor, Inc.

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